

# EMPIRICAL DETERMINANTS OF SAVINGS DEPOSIT IN ISLAMIC BANKS

# RAHIMAH BINTI AHMAD DAUD 2010181195

## BACHELOR OF BUSINESS ADMINISTRATION (HONS) ISLAMIC BANKING FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA JOHOR

JANUARY 2013

### ACKNOWLEDGEMENT

Bismillahirrahmannirrahim,

Alhamdulillah, all praises to Allah for the strengths and His blessing in completing this thesis. Working on this dissertation has been a challenging but most rewarding experience. I did my best to accomplish the task in limited time period. This would not have been possible without the continuous support of my advisor, colleagues, friends and family.

Special appreciation goes to my advisor, Madam Mardziyana binti Mohamad Malom, for her excellence supervision and constant support. Without her untiring encouragement, suggestions, ideas and comments throughout this study, this research could not be completed.

My acknowledgement also goes to Associate Professor Dr. Omar Samat, Rector of Universiti Teknologi MARA, Johor Campus and librarian of Perpustakaan Tun Dr Ismail for their support and assistance.

I dedicate this research to my beloved parents,

for their endless support and understanding and also to the rest of my family for their endless love, prayers and encouragement.

Sincere thanks to all my friends especially Nurul Diana binti Kayat and Mohd Rosemaihaswan bin Mangsol, classmates of BM2296B and others for their kindness and moral support during completion of my thesis. To those who indirectly contributed in this thesis, your kindness means a lot to me.

Thank you very much.

### **TABLE OF CONTENTS**

÷.

	Page
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF TRANSMITTAL	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	vi
LIST OF TABLE	ix
LIST OF ABBREVIATIONS	x
ABSTRACT	xi
CHAPTER ONE – THE INTRODUCTION	1
1.0 History of Islamic Banking	1 - 4
1.1 Background of the Study	4 - 7
1.2 Problem Statement	8 - 9
1.3 Research Objectives	9
1.4 Significant of Study	9 - 10
1.5 Scope of Study	10
1.6 Limitation of the Study	11
1.7 Definition of Term	11
1.8 Summary	12
<b>CHAPTER TWO - LITERATURE REVIEW</b>	
2.0 Introduction	13
2.1 Previous Study	13 - 16
2.2 Summary	16

vi

#### ABSTRACT

Nowadays there are tendency of depositors to withdraw their fund and transfer it to the conventional bank which offers higher interest rate and according to The Malay Mail (July 25, 2012) since there is no guarantee by the government for saving against losses for shariah compliant retirement scheme has affected depositors to put their saving in other commercial bank's deposit. Therefore, this paper aims to determine what all the factors that influencing savings deposit and to evaluate whether the factors are related to the savings deposit of Islamic bank in Malaysia. This study will be use total savings deposit as dependent variable and selected economic factors such as Consumer Price Index (CPI), the rate of return of Islamic Banks, interest rate of Conventional Banks, and exchange rate as independent variables. Consistent with the studies, the rate of return of Islamic Banks and interest rate Conventional Bank will be measure by percentage, Consumer Price Index (CPI) by ratio and exchange rate. The data will be gathered then analyze by using Multiple Linear Regression Model. By using time series data, the data were collected from Bank Negara Malaysia and DataStream from June 2009 until April 2012 on monthly basis. For the scopes of study, first the paper explores the relationships between savings deposit and the selected factors such as Consumer Price Index (CPI), rate of return of Islamic Banks, interest rate of Conventional Banks and exchange rate. Second, the paper attempts to examine the relative importance of those factors in encouraging savings deposit in Islamic Bank.

### **CHAPTER 1**

#### **INTRODUCTION**

#### **1.0 INTRODUCTION**

This first chapter is an overview of the research study that discussed the background of the study, problem statement, research questions, research objective, significance of the study, scope of the study, and limitations in doing this study. In addition, to help readers get better understanding with this study, definition of term and history of Islamic Banking are also being included.

#### 1.1 History of Islamic Banking

Islamic banking refers to a system of banking that complies with Islamic law also known as Shariah law. The underlying principles that govern Islamic banking are mutual risk and profit sharing between parties, the assurance of fairness for all and that transactions are based on an underlying business activity or asset.

These principles are supported by Islamic banking's core values whereby activities that cultivate entrepreneurship, trade and commerce and bring societal development or benefit is encouraged. Activities that involve interest (riba), gambling (maisir) and speculative trading (gharar) are prohibited.