

DESIGN EXHIBITION 2022

MAKIN BANGUN  
BERSAMA SAMA

College of Creative Arts, UiTM Kedah Branch

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# Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137



# GRAPHIC DESIGN & MEDIA DIGITAL

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**MINDAREKA  
HYBRID**

College of Creative Arts, UTM Kedah Branch





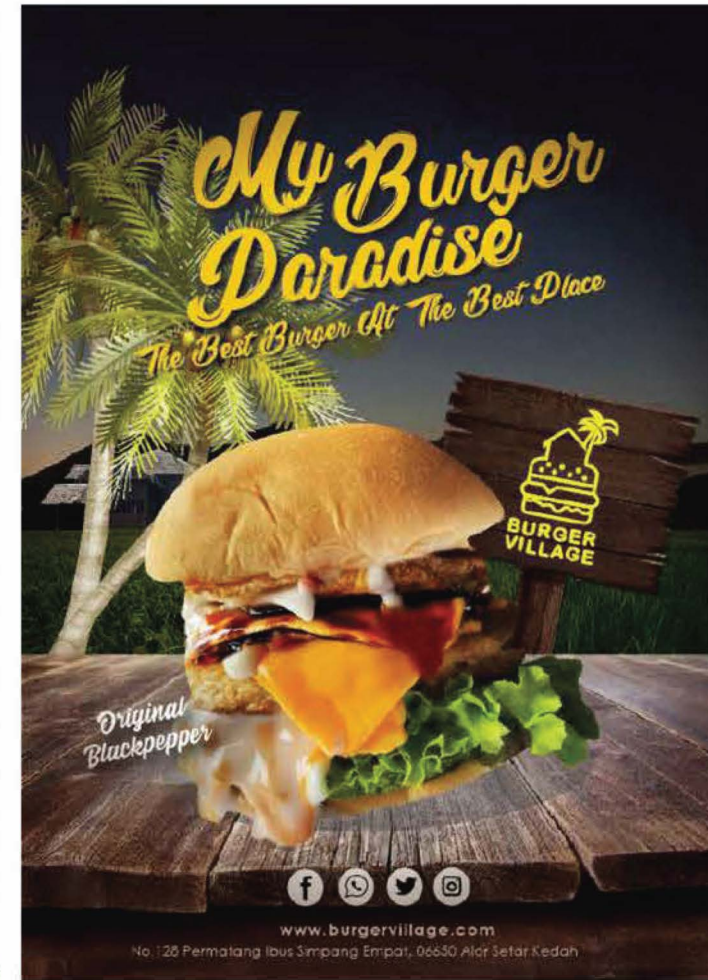
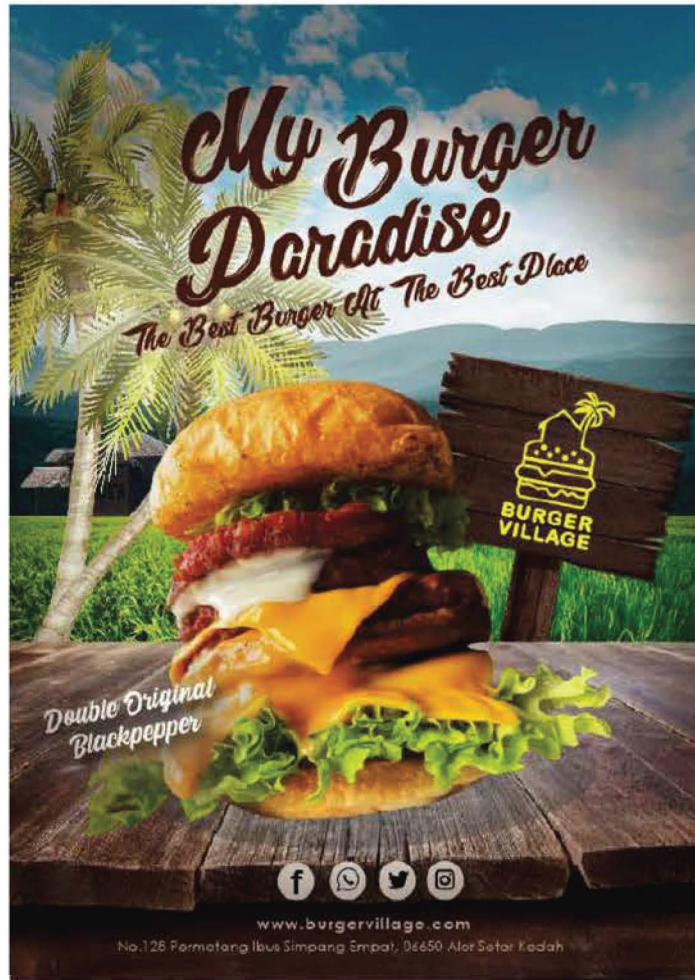
**MUHAMMAD  
IQMAL NAEIM**  
BIN ZAIPUN BAHAR  
2019281018

## **BURGER VILLAGE** PRODUCT(FOOD AND BEVERAGES)

Design Advisor : DR. FARYNA BINTI MOHD KHAIS  
EN. ABDULLAH KULA BIN ISMAIL  
EN. MOHD SYAZRUL HAFIZI BIN HUSIN

Burger villager was established in 2019 by Mr. Hasbullah, The product name Burger Village describes cheerfulness and serenity to customers. The Burger villlge logo is a combination of coconut tree with burger. Because burger meat is produced other different other store burger meat because of pepper sauce black is produced by the shop owner. Black pepper sauce will be made daily to maintain the aroma of black pepper. In addition, pepper sauce produced is suitable for all ages especially children because the sauce is no spicy. The burger is a food product that is famous all over the world and can be accepted by all human beings on earth especially the Malaysian community who make Burger as their main meal like Burger King. In addition, the selection of Burger products because can be also exported abroad country in good condition burgers. Burger Village produce the first three types of burgers, namely Double Crispy Burger which costs RM 9.99. The second menu is the Chicken Grill Burger priced at Rm 7.99. The last burger menu is BlackPepper Burger which costs RM5.99. Each price is fixed once with delivery because delivery is free. Each menu produced has a regular customer base and is a favorite to all ages and reminders accepted by everyone at home and abroad because every menu provided has a delicacy distinctive but using the same black pepper sauce is just a different way of preparation.







**TOSHIBA**



**JKKN**  
JABATAN KEBUDAYAAN  
& KESENIAN NEGARA

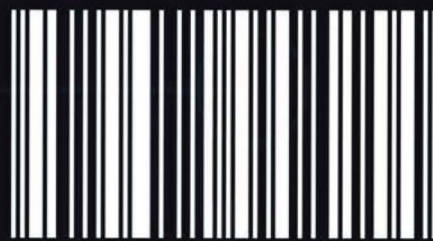


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