

DESIGN EXHIBITION 2022

MAKINAR
HUB

College of Creative Arts, UiTM Kedah Branch

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MINDAREKA
HYBRID

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GRAPHIC DESIGN & MEDIA DIGITAL

DESIGN EXHIBITION 2022
**MINOARREKA
HYBRID**

College of Creative Arts, UTM Kedah Branch



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PLEXY PRODUCT

Design Advisor : DR. NEESA AMEERA MOHAMED SALIM , MOHD SYAZRUL HAFIZI BIN HUSIN

Plexy is a customized design totebag. The tagline for the product is "Designn by Me". The totebag is targeted is mainly teenagers specifically students . This totebag is a local product produced by a student who wants to increase her income while studying. All the design are original design from the student . In addition, in this totebag will help to in ine with the effort of reducly plastic in our everyday life . The value of using tote bags is now widespread, it has even become a trend for students. Not only women, tote bag fashion as a side bag is also applied by many men. Tote bags are also perfect to be paired with casual fashion, clothes for hang-outs or for semi-formal lectures. In every business there must be competition, so the competition for this product is the totebag produced by Cotton On, H&M, Carlo Rino and many more. Plexy bag offers several theme design such as Malaysia foods , Malaysian flowers anf Traditional games. The designs purposed also helps to bring out the local identity of Malaysia. Therefore bringing this product will definitely help each customers to feel proud as a Malaysian by wearing Plexy . Not only that , Plexy design with v varieties of options design available through the website .

Plexy , Designed by Me !

NEW THEME
MALAYSIAN FOOD

plexy
ESTD. 2021
CUSTOMIZEDBAG

Create an individual and unique style on a tote bag that matches you, or as a surprise gift for your family and friends.
'Designed By Me' - Be a designer of your own unique bag.
 Variety of designs are available on www.plexy.com.my

f @plexytotebag

NEW THEME
MALAYSIAN FLOWER

plexy
ESTD. 2021
CUSTOMIZEDBAG

Create an individual and unique style on a tote bag that matches you, or as a surprise gift for your family and friends.
'Designed By Me' - Be a designer of your own unique bag.
 Variety of designs are available on www.plexy.com.my

f @plexytotebag

NEW THEME
TRADITIONAL GAME

plexy
ESTD. 2021
CUSTOMIZEDBAG

Create an individual and unique style on a tote bag that matches you, or as a surprise gift for your family and friends.
'Designed By Me' - Be a designer of your own unique bag.
 Variety of designs are available on www.plexy.com.my

f @plexytotebag



TOSHIBA



JKKN
JABATAN KEBUDAYAAN
& KESENIAN NEGARA

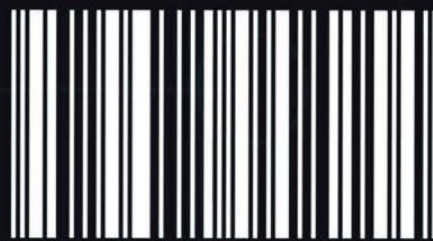


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