



SOCIAL MEDIA PORTFOLIO – KAKI KUSYEN



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY	: FACULTY OF ACCOUNTANCY
PROGRAMME	: BACHELOR OF ACCOUNTANCY (HONS.)
COURSE	: PRINCIPLE OF ENTREPRENEURSHIP
COURSE CODE	: ENT530
SEMESTER	: 4
GROUP CLASS	: AC220B4I
GROUP MEMBERS	: 1) MUHAMAD MUZAFAR BIN IBRAHIM (2021103187) : 2) ANI 'AQILAH BINTI AMRAN (2021149761)
LECTURER	: SIR AHMAD ZUHAIRI BIN ZAINUDDIN
SUBMISSION DATE	: 04 FEBRUARY 2022

ACKNOWLEDGEMENT

Alhamdulillah, first we want to thank The Almighty as finally, we were able to finish our assignment that has been given by our Principle of Entrepreneurship lecturer, Sir Ahmad Zuhairi Bin Zainuddin. We are so grateful for the strength and His blessings throughout this journey to complete this assignment. It is a fun journey even though there is a lot of problems and error during the process of completion. Luckily, all the problems can be settled down and we are able to adapt properly and wisely.

Big thank address to our lecturer, Sir Ahmad Zuhairi Bin Zainudin for the guidance. Without his guidance, our project cannot be done properly like this. He always gave us support and guide us on how to do our assignment through consultations and never failed to reply to our personal messages when we ask about things that we do not know. He also has a very high tolerance for his student and always care about our mental health throughout this online class. Sir Ahmad Zuhairi had been a very good lecturer that we could not ask for more.

We also want to show our appreciation to our family and friends that have been so understanding and encouraging. They try to give us a very conducive place to study. They also always give support when sometimes we are having a mental breakdown to survive online distance learning class.

Lastly, this assignment will not be completed until both members of this group give full commitment to accomplish this assignment. We always remind each other and always do a check and constructive advice to make sure everything is done based on the guidelines given. Again, it is a fun journey and we learn a lot throughout the journey.

EXECUTIVE SUMMARY

Kaki Kusyen is a local brand company that was recently established at the end of November 2021. Our business is currently in the industry of cloth apparel as we specifically sell socks. Our socks are not just plain boring socks but socks that have comfortable quality with a lower price and up-to-date design. Moreover, Kaki Kusyen consists of two owners who managed the business process together and divide the profit equally.

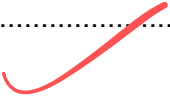
Currently, we are selling five types of socks collections. All collections have their themes such as Flower, Gradient, Bear, Cartoon, and Vegetables and each of the collections has three types of different designs. Moreover, our socks are unisex so any gender can use our products. Thus, we currently have 15 socks designs in the market to suit customers' preferences.

As a new company in the socks market, we realize that we need to reach a large market to create brand awareness. We need to use social media to run the business smoothly. Thus, we set up a Facebook page with the username @Kakikusyen as our main platform to promote our business. Facebook page is not just easier to manage but also it can reach a higher amount of potential customers and increase the interactions with our customers.

We had the chance to post a teaser for seven days to tell people that we will be on market and give a hint on what products are we going to launch. Next, we continue to post a lot of hard sell posts to directly promote our products. Moreover, we also post several soft sells that are more casual and friendly to keep in touch and interact with our potential customers on Facebook. We learn a lot from the process of setting up the business until promoting our business using social media and managing it online.

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B. BODY OF THE REPORT

1.0 GO-ECOMMERCE REGISTRATION (PRINT SCREEN)

PERSONAL PROFILE

BUSINESS PROFILE


ANI 'AQILAH BINTI
AMRAN

Personal Information

Name

ANI 'AQILAH BINTI
AMRAN

Phone/Mobile

0133210085

Edit

New Identity Card
No.

001015144366

Home Address

NO 6, JALAN
AUSC/7C, TAMAN
LEMBAH KERAMAT

Email Address

aniaqilah.study@gm
ail.com

District

GOMBAK

City

KUALA LUMPUR

Postcode

54200

State

Selangor

Personal Instagram

null

Personal Facebook

Race

Malay

Gender

Female

Special Need
Required

No

Marital Status

Single

Institution Information

Add New

UITM Puncak Alam - AZZENT530

Type of Institution

IHL

Institution List

Universiti Teknologi MARA

State of Institution

Selangor

Name of Institution

UITM Puncak Alam

Address of Institution

Universiti Teknologi MARA
Cawangan Selangor
Kampus Puncak Alam,
42300 Bandar Puncak
Alam, Selangor, .

City

Puncak Alam

District of Institution

Kuala Selangor

Postcode

42300

Level of Study

Bachelor Degree

Study Status

Full time

Course Name

AZZENT530

Class Name

AZZENT530AC

Edit

Delete

Subject Name

ENT530 PRINCIPLES OF
ENTREPRENEURSHIP

Year Enrolling the subject

2021

Month Enrolling the
Subject

10

Lecturer Name

AHMAD ZUHAIRI BIN
ZAINUDDIN

Internship Enrollment

No

Year Of Internship
Enrollment

Month of Internship
Enrollment

Period of Internship
Training

Expected Year To
Complete Study

2024

Expected Month To
Complete Study

2

Related To Study Field

Yes

PERSONAL PROFILE

BUSINESS PROFILE


ANI 'AQILAH BINTI
AMRAN

Company Name

Kaki Kusyen

Company Registration No.

Edit

Type Of Business

Enterprise

Business Role

Product Owner

Facebook Page

https://www.facebook.c
om/Kakikusyen

Business

Apparel, Health & Beauty /
Apparel & Accessories

Wechat for
Business

Category/Business Sub-
Category

Marketplace

None

Business Instagram Page

Business Related
to Your Study
Field

No

Business Website

Type Of Website

Experience in International
Export

No

Figure 1: Personal Profile and Business Profile Go-ecommerce of Ani 'Aqilah binti Amran.



Figure 2: The certificate from Go-Ecommerce of Ani 'Aqilah binti Amran.

PERSONAL PROFILE **BUSINESS PROFILE**

PERSONAL PROFILE

Personal Information

Name	MUHAMAD MUZAFAR BIN IBRAHIM	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State		Personal Instagram	
Personal Facebook		Race	Malay
Gender	Male	Special Need Required	No
Marital Status	Single		

Institution Information

UTM Puncak Alam - AZZENT530

Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UTM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor.	City	Puncak Alam
District of institution	Kuala Selangor	Postcode	42300
Level of Study	Bachelor Degree	Study Status	Full time
Course Name	AZZENT530	Class Name	AZZENT530AC
Subject Name	PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	2021
Month Enrolling the Subject	10	Lecturer Name	AHMAD ZUHARI BIN ZAINUDDIN
Internship Enrollment	No	Year Of Internship Enrollment	0
Month of Internship Enrollment	-	Period of Internship Training	
Expected Year To Complete Study	2024	Expected Month To Complete Study	2
Related To Study Field	Yes		

BUSINESS PROFILE

Company Name	Kaki Kusyen	Company Registration No.	
Type Of Business	Enterprise	Business Role	Product Owner
Facebook Page	https://www.facebook.com/Kakikusyen	Business Category/Business Sub-Category	Apparel, Health & Beauty / Apparel & Accessories
Wechat for Business		Business Instagram Page	
Marketplace		Business Website	
Business Related to Your Study Field	No	Type Of Website	
		Experience in International Export	

Figure 3: Personal Profile and Business Profile Go-ecommerce of Muhamad Muzafar bin Ibrahim



Figure 4: The certificate from Go-Ecommerce of Muhamad Muzafar bin Ibrahim.

2.0 MYENT CERTIFICATE

UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Kesusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021149761
 Nama : ANI 'AQILAH BINTI AMRAN
 Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
 Fakulti : Faculty of Accountancy
 Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
 Bidang Perniagaan yg diceburi : Pakaian dan Kelengkapan
 Tempoh Bermiaga : -
 No. Pendaftaran Perniagaan : -
 URL Perniagaan : <https://facebook.com/kakikusyen>
 Alamat Premis Perniagaan : -
 Tarikh Mendaftar : 28 Nov 2021
 Tarikh Kemaskini : -
 Tarikh Cetak : 28 Nov 2021

Siti Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Siti ini secara tidak langsung akan terdapat apabila perniagaan berkenaan telah dijalankan oleh pelajar yang telah diterima di UiTM.

Akademik Pembangunan PKS dan Kesusahawanan Malaysia (APKSM) juga berhak mencetakkan siti ini tanpa sebarang royalti. Penggunaan siti ini hanya untuk tujuan untuk digunakan di UiTM sahaja. Urusan dan detail perniagaan yang dijalankan oleh perniagaan tersebut r.a.ko dan tanggungjawab sendiri tempoh melibatkan keseriusan dan nama Universiti.

SALINAN PENDAFTARAN INI DIBEKALKU OLEH
PENOLONG NAIB CANSOLOR KESUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 5: MyENT Certificate of Ani 'Aqilah binti Amran.

UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Kesusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021103187
 Nama : MUHAMAD MUZAFAR BIN IBRAHIM
 Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
 Fakulti : Faculty of Accountancy
 Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
 Bidang Perniagaan yg diceburi : Pakaian dan Kelengkapan
 Tempoh Bermiaga : -
 No. Pendaftaran Perniagaan : -
 URL Perniagaan : <https://facebook.com/kakikusyen>
 Alamat Premis Perniagaan : Jalan AU5C7/C, Taman Lembah Keramat, 54200
 Tarikh Mendaftar : 01 Dec 2021
 Tarikh Kemaskini : -
 Tarikh Cetak : 01 Dec 2021

Siti Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Siti ini secara tidak langsung akan terdapat apabila perniagaan berkenaan telah dijalankan oleh pelajar yang telah diterima di UiTM.

Akademik Pembangunan PKS dan Kesusahawanan Malaysia (APKSM) juga berhak mencetakkan siti ini tanpa sebarang royalti. Penggunaan siti ini hanya untuk tujuan untuk digunakan di UiTM sahaja. Urusan dan detail perniagaan yang dijalankan oleh perniagaan tersebut r.a.ko dan tanggungjawab sendiri tempoh melibatkan keseriusan dan nama Universiti.

SALINAN PENDAFTARAN INI DIBEKALKU OLEH
PENOLONG NAIB CANSOLOR KESUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 6: MyENT Certificate of Muhamad Muzafar bin Ibrahim.

3.0 INTRODUCTION OF BUSINESS

3.1 NAME AND ADDRESS OF THE BUSINESS



Figure 7: Kaki Kusyen's Logo

Our business name is Kaki Kusyen. The reason why we decided to name our first business Kaki Kusyen is because of the meaning of the words. The word 'Kusyen' or in English called 'cushion' is a soft bag of cloth filled with feathers, air, or foam rubber and may be used to sit or to soften the hardness of a chair or couch. These cushions often have a colourful patterned cover material and are used as decoration for furniture. It provides us comfort and allows us to sit upright easily.

A cushion that provides some comfort will make us use it for a longer time. Just like the products that we are selling for this business. Your 'Kaki' will not be complete without using them just like a cushion completes the chair. We at Kaki Kusyen only bring the comfiest socks with varieties of colours and designs to choose from. Hence, that is the reason why we decided to name our business "Kaki Kusyen". Our socks are guaranteed to make your feet feel more comfortable when wearing shoes.

Good ideas

Kaki Kusyen started the business back at the end of November 2021. We are currently selling the socks mainly at Jalan AU5C/7C, Taman Lembah Keramat, 54200 Kuala Lumpur. For the customers who want to buy our socks directly, Kaki Kusyen offers the options of cash-on-delivery for people who are staying near Lembah Keramat, Shah Alam, and Klang. Besides that, we also offer the option of postage using courier services for other customers who stay outside our business area to ensure that everyone from all states can buy our socks. Lastly, we mainly promote our business using Facebook page and they can reach us through Messenger or WhatsApp to make an order.

3.2 ORGANIZATIONAL CHART

The organization chart of Kaki Kusyen:

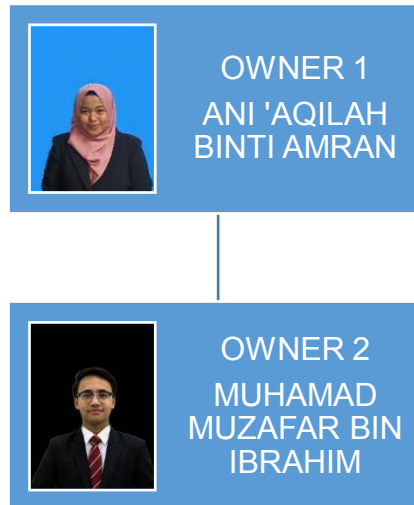


Figure 8: The organization chart of Kaki Kusyen

Kaki Kusyen is owned by Ani 'Aqilah and Muhamad Muzafar as a partnership business. The business is managed by the owners itself with no other employees as it is considered as a small business. We do not need any other employees to help in the business process. Therefore, our organization chart only consists of Owner 1 and Owner 2. Both of us are responsible to manage and operate the business together and share the profits equally.

3.3 MISSION AND VISION

Mission

Kaki Kusyen's main business activity is selling socks. Thus, our mission is to manufacture new own design and unique socks that can ensure it is comfortable for every foot and fit every shoe and outfit's design. Moreover, we also aim to maintain the quality of our socks as a constant company mission. We intend to bring inspiration and innovation to create a better lifestyle and to improve the quality of every aspect of our products and services.

Vision

Kaki Kusyen's vision is to be a reputable leader in socks apparel, to continue to improve our success, and become the most preferred company all over Malaysia. We wanted to become the most trusted company in the socks industry, as well as to be recognized as the most valued socks business to each of our customers.

3.4 DESCRIPTION OF PRODUCTS/SERVICES






Figure 9: Some of the Kaki Kusyen's socks.

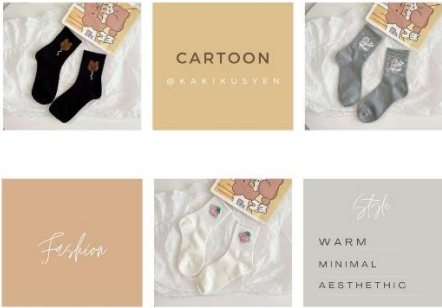

Kaki Kusyen is a business that focuses on selling a variety design of comfortable socks. Currently, we are selling five types collection of socks which are Flower, Gradient, Bear, Cartoon, and Vegetables. In addition, each of the collections consists of three different designs and colours. Thus, our business ~~now~~ is selling a total of 15 pairs of different designs and socks colours to meet our customers' demands.

As for the Flower Collections, we offer options of Pink, Blue, and Lilac colours to choose from. Next, for Gradient Collections, we offer the options of White and Yellow, Green, and Minty Blue. For Bear Collections, Kaki Kusyen sells the options of Happy Bear, Plaid Bear, and Paw Bear. Furthermore, for the Cartoon Collections, we have the options of Bear Balloon, Sweet Strawberry, and Star Astronaut. For the Vegetable Collections, our customers may choose the options of Green Lettuce, Hot Chilli, and Orangey Carrot.

Moreover, the type for all of the socks is crew socks which have a mid-height length and the preferred size for the socks is size 33 until size 39. We recommend for the adults to wear our socks but it always depends on the size of our customers' feet. Not just that, both males and females can wear the socks as Kaki Kusyen sells unisex socks and the socks are made from 70% of cotton. The socks that we sell are not just comfortable but it is fashionable too.

3.5 PRICE LIST

PRODUCTS' PICTURES	NAME AND PRICES
1) Flower Collections 	<p>Flower Collections:</p> <ol style="list-style-type: none"> 1) Pink 2) Blue 3) Lilac <p>Each price of the socks is RM5.</p> <p>The price is excluding the postage fee. Postage fee is RM5 for people who staying at Semenanjung Malaysia and RM8 for people who staying at Sabah and Sarawak.</p>
2) Gradient Collections 	<p>Gradient Collections:</p> <ol style="list-style-type: none"> 1) White and Yellow 2) Green 3) Minty Blue <p>Each price of the socks is RM5.</p> <p>The price is excluding the postage fee.</p> <p>Postage fee is RM5 for people who staying at Semenanjung Malaysia and RM8 for people who staying at Sabah and Sarawak.</p>
3) Bear Collections 	<p>Bear Collections:</p> <ol style="list-style-type: none"> 1) Happy Bear 2) Plaid Bear 3) Paw Bear <p>Each price of the socks is RM5.</p> <p>The price is excluding the postage fee.</p> <p>Postage fee is RM5 for people who staying at Semenanjung Malaysia and RM8 for people who staying at Sabah and Sarawak.</p>

<p>4) Cartoon Collections</p> 	<p>Cartoon Collections:</p> <ol style="list-style-type: none"> 1) Bear Balloon 2) Sweet Strawberry 3) Stars Astronaut <p>Each price of the socks is RM5. The price is excluding the postage fee. Postage fee is RM5 for people who staying at Semenanjung Malaysia and RM8 for people who staying at Sabah and Sarawak.</p>
<p>5) Vegetables Collections</p> 	<p>Vegetables Collections:</p> <ol style="list-style-type: none"> 1) Green Lettuce 2) Hot Chilli 3) Orange Carrot <p>Each price of the socks is RM5. The price is excluding the postage fee. Postage fee is RM5 for people who staying at Semenanjung Malaysia and RM8 for people who staying at Sabah and Sarawak.</p>

4.0 FACEBOOK (FB)

As we start our business, we realize that selling online will have a no-limit market to sell our products. We create a Facebook page so that we can share details about our products, post pictures, and video to promote our products, interact with customers, and most importantly we can build our brand in the apparel business or more specifically in the socks business. The visibility of our products and brand will raise with the Facebook page. On the Kaki Kusyen page, we had posted such a teaser to tell the market that we will be on business, post a hard sell and soft sell to promote our business and products.

4.1 CREATING FACEBOOK (FB) PAGE

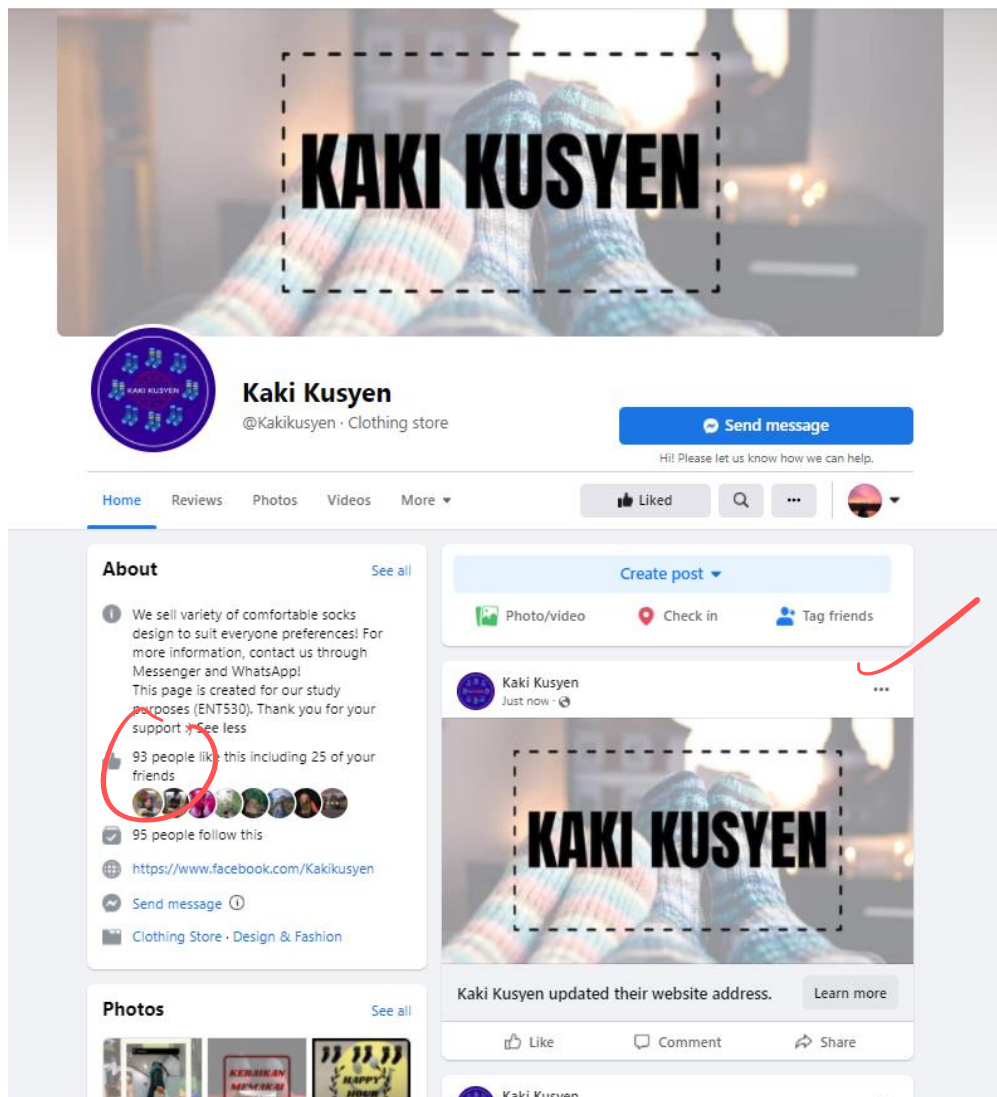


Figure 10: The Facebook page of Kaki Kusyen.

4.2 CUSTOMIZING URL FACEBOOK (FB) PAGE

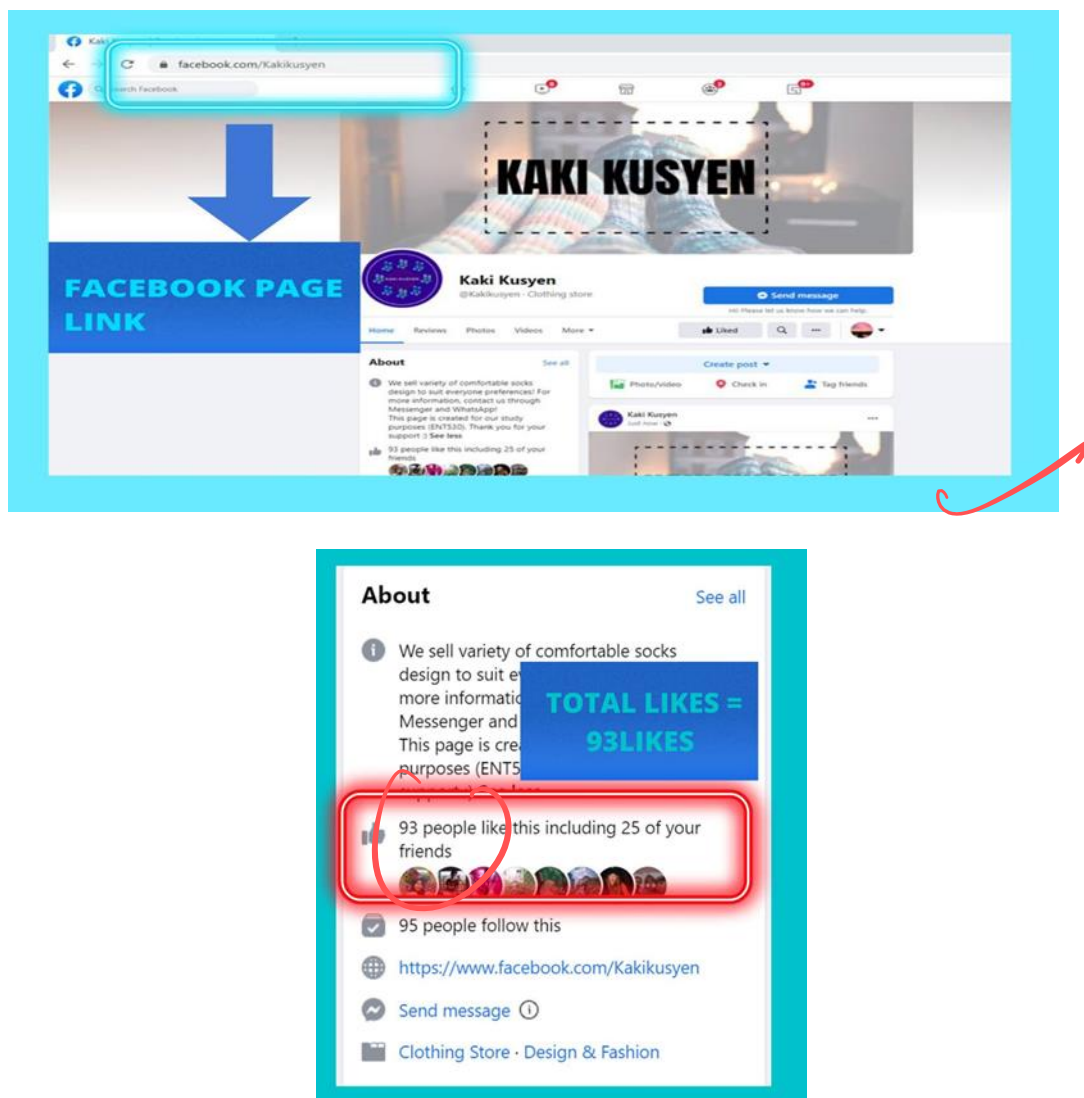




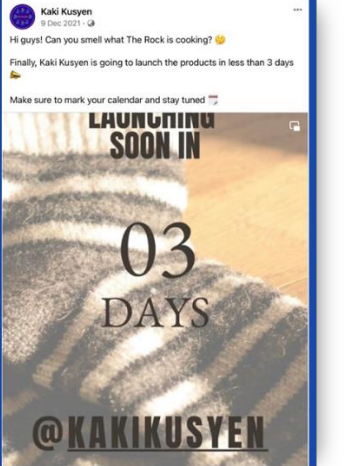





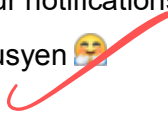
Figure 11: The customized URL Facebook page and number of likes on our page.

Our business Facebook Page username is @Kakikusyen and the customized URL is <https://www.facebook.com/Kakikusyen>. For number of likes, Kaki Kusyen already received 93 likes on the Facebook page so far.

4.3 FACEBOOK (FB) POST – TEASER


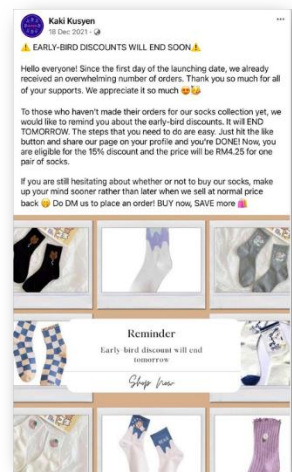
No.	Print Screen	Copywriting (Teaser)
1.		<p>✨Kaki Kusyen ✨</p> <p>Kusyen' or in English called 'cushion' is a soft bag of cloth filled with feathers, air, or foam rubber and may be used to sit or to soften the hardness of a chair or couch. These cushions often have a colourful patterned cover material and are used as decoration for furniture. It provides us comfort and allows us to sit upright easily. A cushion that provides some comfort will make us use it for a longer time!</p> <p>Just like our products that are going to launch soon! Your 'kaki' will not be complete without using them just like a cushion completes the chair. We only bring the comfiest products with varieties of colours and designs to choose from. Hence, that is the reason why we decided to name our business "Kaki Kusyen". You guys will love it as we do</p>
2.		<p>Something exciting is coming your way</p> <p>Do turn on your notification button to make sure you would not miss our launching soon!</p> <p>Stay tuned! ❤️</p>

<p>3.</p>		<p>Selamat petang semua 🌞🌞🌞 Kamu semua dah boleh teka ke belum apa yang kami mahu jual? Belum lagi?? 🤔🤔🤔</p> <p>Jom main permainan cari perkataan tersembunyi ini untuk dapatkan lebih banyak petunjuk! 🤔🤔🤔 Tinggalkan komen di ruangan komen jika anda berjaya menjumpai semua perkataan!</p> <p>Semoga hari anda indah 🌈</p>
<p>4.</p>		<p>Hi. Good morning Everyone 🌞🌞🌞</p> <p>We just wanted to let you guys know that our launching date is around the corner! 🤔🤔🤔</p> <p>We will launch our product in a few days and so happy to announce that all early bird customers can get 15% off of all our products by following a few steps:</p> <ol style="list-style-type: none"> 1) Like our KakiKusyen page on Facebook 🤔 2) Share this post on your profile using #KakiKusyenLaunching <p>What are you waiting for? Go grab this golden chance! 🤔🤔🤔</p>
<p>5.</p>		<p>Hi guys! Can you smell what The Rock is cooking? 🤔🤔🤔</p> <p>Finally, Kaki Kusyen is going to launch the products in less than 3 days 🤔🤔🤔</p> <p>Make sure to mark your calendar and stay tuned 🤔🤔🤔</p>

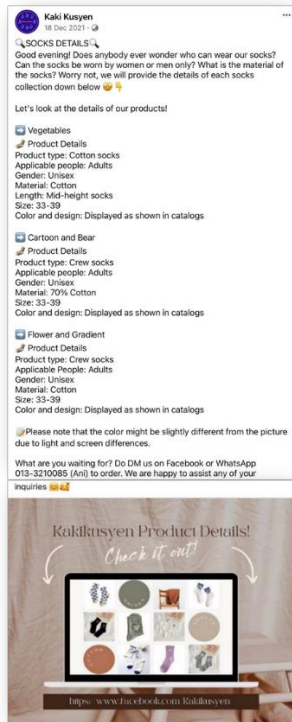
6.		<p>The date is near!!!</p> <p>Stay tuned for more interesting products from us.</p> <p>#kakikusyenlaunching</p> <p>#2daysmore</p> 
7.		<p>1 days left till our grand opening! 🥳</p> <p>We don't want you to miss any of our products.</p> <p>Don't forget to turn on your notifications to get any updates from Kaki Kusyen 📢</p> 

Good

4.4 FACEBOOK (FB) POST – COPYWRITING (HARD SELL)

No.	Print Screen	Copywriting (Hard Sell)
1.		<p>🔔 ATTENTION TO ALL OF YOU 🔔</p> <p>Kaki Kusyen has good news for you guys!</p> <p>Do you ever wonder where you can easily find beautiful socks that are inexpensive to match your outfit?</p> <p>Worry not, we will release our comfy socks today that come with a variety of designs and colours to suit your preference for only RM5 each!! 🧦🧦</p> <p>We have 5 designs overall and each design has 3 different colours/patterns. The price is only RM5 for one pair of socks (any collection).</p> <p>! Reminder ! All early-bird customers are eligible for a 15% discount. Just follow the steps we have provided on Wednesday's (8.12.2021) post and you're good to go 🧐</p> <p>Place your order now through FB or WhatsApp us at 0133210085 (Ani) 📱📞</p>
2.		<p>⚠️ EARLY-BIRD DISCOUNTS WILL END SOON ⚠️</p> <p>Hello everyone! Since the first day of the launching date, we already received an overwhelming number of orders. Thank you so much for all of your supports. We appreciate it so much 🧡🧡</p> <p>To those who haven't made their orders for our socks collection yet, we would like to remind you about the early-bird discounts. It will END TOMORROW. The steps that you need to do are easy. Just hit the like button and share our page on your profile and you're DONE! Now, you are eligible for the 15% discount and the price will be RM4.25 for one pair of socks</p> <p>If you are still hesitating about whether or not to buy our socks, make up your mind sooner rather than later when we sell at normal price back 🧐 Do DM us to place an order! BUY now, SAVE more 📱📞</p>

3.



SOCKS DETAILS

Good evening! Does anybody ever wonder who can wear our socks? Can the socks be worn by women or men only? What is the material of the socks? Worry not, we will provide the details of each socks collection down below 🗨️👉

Let's look at the details of our products!

Vegetables

Product Details

Product type: Cotton socks

Applicable people: Adults

Gender: Unisex

Material: Cotton

Length: Mid-height socks

Size: 33-39

Colour and design: Displayed as shown in catalogs

Cartoon and Bear

Product Details

Product type: Crew socks

Applicable people: Adults

Gender: Unisex

Material: 70% Cotton

Size: 33-39

Colour and design: Displayed as shown in catalogs

Flower and Gradient

Product Details

Product type: Crew socks

Applicable People: Adults


Gender: Unisex

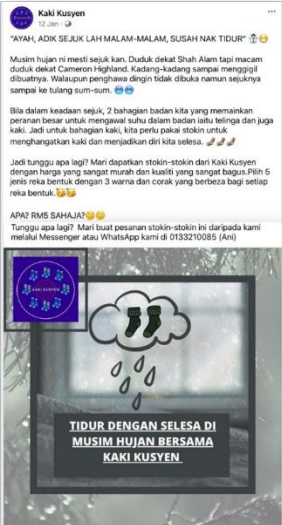
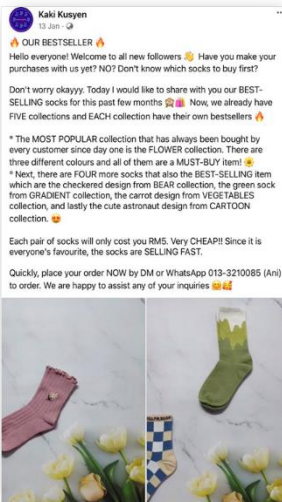
Material: Cotton

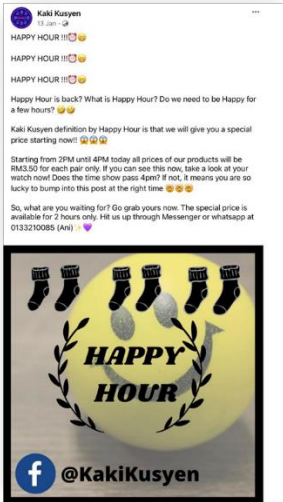
Size: 33-39



Colour and design: Displayed as shown in catalogs


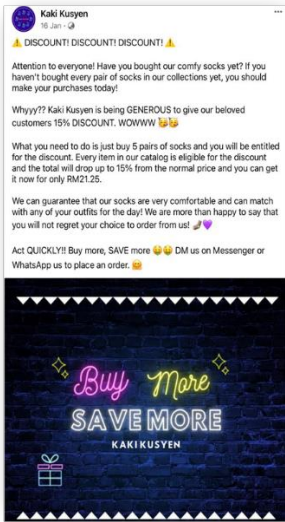
📌 Please note that the colour might be slightly different from the picture due to light and screen differences.


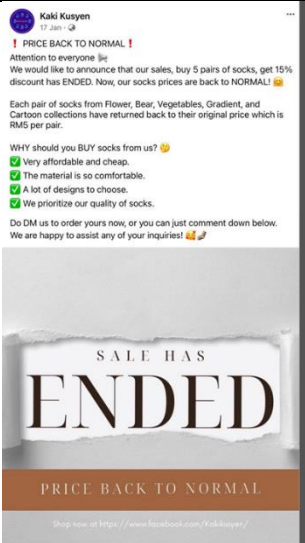
		<p>What are you waiting for? Do DM us on Facebook or WhatsApp 013-3210085 (Ani) to order. We are happy to assist any of your inquiries 🥰🥰</p>
4.		<p>👛 MEMBELI Sambil MENDERMA 👛</p> <p>Haii! Selamat pagi semua. Semoga semua berada dalam keadaan yang baik dan selamat. 🥰🌟</p> <p>Baru-baru ini Malaysia telah dikejutkan dengan bencana alam iaitu banjir besar yang melanda kawasan di Semenanjung Malaysia susulan hujan lebat yang berterusan sehingga menyebabkan beribu orang terpaksa dipindahkan dan barang-barang di rumah mereka juga musnah. Kaki Kusyen amat bersimpati dengan nasib mangsa-mangsa yang terkesan oleh kejadian banjir ini 🥰💜.</p> <p>Oleh itu, pihak kami telah bercadang untuk menyumbangkan 5% daripada jumlah jualan stokin kami pada hari ini kepada mangsa-mangsa banjir sebagai menunjuk SOLIDARITI pihak kami kepada mereka. Jika anda semua tidak mempunyai masa lapang untuk memberi bantuan secara fizikal kepada mangsa banjir, maka ini merupakan masa yang tepat untuk anda turut serta dalam jualan ini 🥰💜.</p> <p>Teruskan membeli produk-produk Kaki Kusyen agar lebih ramai mangsa banjir boleh dibantu. Jangan lepaskan peluang keemasan ini untuk membeli sambil menderma. Mari buat pesanan SEGERA sebelum TERLAMBAT. Untuk maklumat lebih lanjut mengenai jualan ini, WhatsApp atau mesej kami di Messenger. Kami amat mengalu-alukan kamu semua 🥰.</p>



<p>5.</p>		<p>"AYAH, ADIK SEJUK LAH MALAM-MALAM, SUSAH NAK TIDUR" 🤔😓</p> <p>Musim hujan ni mesti sejuk kan. Duduk dekat Shah Alam tapi macam duduk dekat Cameron Highland. Kadang-kadang sampai menggigil dibuatnya. Walaupun penghawa dingin tidak dibuka namun sejuknya sampai ke tulang sum-sum. 🥶🥶</p> <p>Bila dalam keadaan sejuk, 2 bahagian badan kita yang memainkan peranan besar untuk mengawal suhu dalam badan iaitu telinga dan juga kaki. Jadi untuk bahagian kaki, kita perlu pakai stokin untuk menghangatkan kaki dan menjadikan diri kita selesa. 🧦🧦🧦</p> <p>Jadi tunggu apa lagi? Mari dapatkan stokin-stokin dari Kaki Kusyen dengan harga yang sangat murah dan kualiti yang sangat bagus. Pilih 5 jenis reka bentuk dengan 3 warna dan corak yang berbeza bagi setiap reka bentuk. 🤔🤔</p> <p>APA? RM5 SAHAJA? 🤔🤔</p> <p>Betul. RM5 sahaja sepasang. 🤔🤔</p> <p>Tunggu apa lagi? Mari buat pesanan stokin-stokin ini daripada kami melalui Messenger atau WhatsApp kami di 0133210085 (Ani)</p>
<p>6.</p>		<p>🔥OUR BESTSELLER🔥</p> <p>Hello everyone! Welcome to all new followers 🙌 Have you make your purchases with us yet? NO? Don't know which socks to buy first?</p> <p>Don't worry okayyy. Today I would like to share with you our BEST-SELLING socks for this past few months 🤔. Now, we already have FIVE collections and EACH collection have their own bestsellers 🔥</p> <p>° The MOST POPULAR collection that has always been bought by every customer since day one is the FLOWER collection. There are three different colours and all of them are a MUST-BUY item! 🌻</p>

		<p>° Next, there are FOUR more socks that also the BEST-SELLING item which are the checkered design from BEAR collection, the green sock from GRADIENT collection, the carrot design from VEGETABLES collection, and lastly the cute astronaut design from CARTOON collection. 🥰</p> <p>Each pair of socks will only cost you RM5. Very CHEAP!! Since it is everyone's favourite, the socks are SELLING FAST.</p> <p>Quickly, place your order NOW by DM or WhatsApp 013-3210085 (Ani) to order. We are happy to assist any of your inquiries 😊👍</p>
7.		<p>HAPPY HOUR !!! 🥰🥰</p> <p>HAPPY HOUR !!! 🥰🥰</p> <p>HAPPY HOUR !!! 🥰🥰</p> <p>Happy Hour is back? What is Happy Hour? Do we need to be Happy for a few hours? 🥰🥰</p> <p>Kaki Kusyen definition by Happy Hour is that we will give you a special price starting now!! 🥰🥰🥰</p> <p>Starting from 2PM until 4PM today all prices of our products will be RM3.50 for each pair only. If you can see this now, take a look at your watch now! Does the time show pass 4pm? If not, it means you are so lucky to bump into this post at the right time 🥰🥰🥰</p> <p>So, what are you waiting for? Go grab yours now. The special price is available for 2 hours only. Hit us up through Messenger or WhatsApp at 0133210085 (Ani) ✨💜</p>

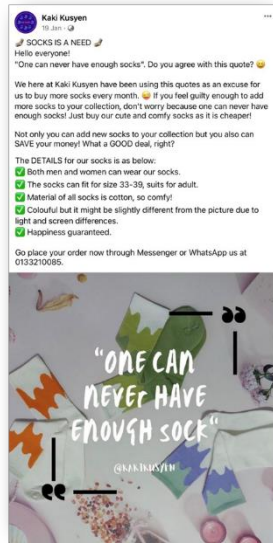
<p>8.</p>		<p>OH MY GOD!!! SOMETHING BAD HAPPENED!!! 🤯🤯</p> <p>We are sad to announce that our stocks are decreasing drastically and Kaki Kusyen only has a few stocks left. We truly appreciate the support from all of our customers. 😊😊</p> <p>Our products get a lot of attention and good feedback. All of our customers really appreciate the comfiness and up to date style given by our products. All of them were satisfied with the products and services by Kaki Kusyen. 🥰🥰</p> <p>If you are not buying from us yet, then what are you waiting for? You should experience the satisfaction of using our products by yourself. Don't wait until you miss to buy from us. Check out our catalog and choose yours too. Don't be late to the party guys. 😊😊</p> <p>Get your phone now and hit us up through Messenger or WhatsApp us at 0133210085</p>
<p>9.</p>		<p>DO YOU THINK THAT YOUR SOCKS ARE LAME AND NOT FANCY? 🤔🤔</p> <p>Kaki Kusyen wants to show you our socks that are so cute and super comfy at a very affordable price. Kaki Kusyen can assure you, you will never get enough of the cuteness. 🥰🥰</p> <p>There are 5 designs that have 3 different colors and patterns to choose from. At a very affordable price which is only RM5 for a pair. Come take a look at our catalog and choose your cute socks for your cute feet now. 😊💎</p> <p>DON'T MISS A CHANCE TO GRAB ONE!!!! 🤔🤔</p> <p>Hit us up through Messenger or whatsapp at 0133210085 (Ani)</p>

<p>10.</p>		<p>100 100 100 100 100</p> <p>You know what it means by this number? It's the total number of socks that Kaki Kusyen has sold. YES, Kaki Kusyen managed to sell 100 pieces of socks. Can you BELIEVE it? 🤔</p> <p>Without the support from you guys, Kaki Kusyen will never go this far. All of our customers' endless support is so much appreciated. Thank you for believing in us!! 🥰</p> <p>To repay your endless support, we decided to make a LUCKY DRAW from the lists of previous customers and the lucky person is Wan Muhd Syafiq Faiz. 🤝</p> <p>Mr. Syafiq will receive 2 pairs of socks as an appreciation gift from us. Congratulations! Don't forget to DM us to claim your gift. 🎉</p> <p>Don't wait up guys, check out our products. Grab one of our comfy socks. Kindly contact us through Messenger or WhatsApp 0133210085 to place your order. 😊</p> <p>Who knows, maybe you will be the winner of our future lucky draw! 🤔</p>
<p>11.</p>		<p>⚠️ DISCOUNT! DISCOUNT! DISCOUNT! ⚠️</p> <p>Attention to everyone! Have you bought our comfy socks yet? If you haven't bought every pair of socks in our collections yet, you should make your purchases today! 🛒</p> <p>Whyyy?? Kaki Kusyen is being GENEROUS to give our beloved customers 15% DISCOUNT. WOWWWW 🤩🤩</p> <p>What you need to do is just buy 5 pairs of socks and you will be entitled for the discount. Every item in our catalog is eligible for the discount and the total will drop up to 15% from the normal price and you can get it now for only RM21.25.</p> <p>We can guarantee that our socks are very comfortable and can match with any of your outfits for the day! We are more than happy to say that you will not regret your choice to order from us! 🧦💜</p>

		<p>Act QUICKLY!! Buy more, SAVE more 🥳🥳 DM us on Messenger or WhatsApp us to place an order. 🙏</p>
12.		<p>LOOKS WHO IS BACK !!! 🥳🥳🥳</p> <p>We are happy to announce that we just restocked our products. We are ready to receive the order from you. 🙏</p> <p>All the fancy socks patterns and designs are here. Try it by yourself and let our comfy socks change your day. All the cute up to date designs that will make your friends jealous of you. Don't be late like last time. 😊😊</p> <p>Take a look at all the collections and place your order now through Messenger or WhatsApp us at 0133210085 (Ani). ✓</p>
13.		<p>! PRICE BACK TO NORMAL !</p> <p>Attention to everyone 📢</p> <p>We would like to announce that our sales, buy 5 pairs of socks, get 15% discount has ENDED. Now, our socks prices are back to NORMAL! 🙏 ✓</p> <p>Each pair of socks from Flower, Bear, Vegetables, Gradient, and Cartoon collections have returned back to their original price which is RM5 per pair.</p> <p>WHY should you BUY socks from us? 🤔</p> <ul style="list-style-type: none"> ✓ Very affordable and cheap. ✓ The material is so comfortable. ✓ A lot of designs to choose. ✓ We prioritize our quality of socks. <p>Do DM us to order yours now, or you can just comment down below. We are happy to assist any of your inquiries! 🙏📩</p>

<p>14.</p>		<p>📦FREE DELIVERY📦</p> <p>Hello dear socks lover! 🧦💜</p> <p>Need to add more socks design to your collection but you don't want to pay for the delivery fee? 😞</p> <p>I have GOOD NEWS for you! Kaki Kusyen will not take delivery charge for our customers from Kuala Lumpur and only RM4 delivery charge for customers who stay outside Kuala Lumpur.</p> <p>These good deals will only be available for 24 hours! All you need to do to be eligible for this promotion is TAG 2 of your FRIENDS in the COMMENT sections below and ask them to LIKE our PAGE! 🍷👍</p> <p>All of our sock's collections are still available. Thus, I STRONGLY advise you guys to buy our socks NOW before it's too LATE! 🙏</p>
<p>15.</p>		<p>💎PROMO CODE💎</p> <p>Hi everyone. 🙏🙏 Come here a little closer so we can whisper something to you. 🙏🙏</p> <p>We have a secret to tell you. It's our secret code. Do you know you can get a promotion price using this code for our products? 🙏🙏</p> <p>Yes, now you can get a 10% discount by using this promotion code "KakiKusyenSecretCode101" when you purchase more than RM30 in one receipt. 🙏🙏</p> <p>Follow this step to claim your promo price. 🙏🙏</p> <p>💎Order your socks through messenger or WhatsApp</p> <p>💎Our admin will give you an information template to fill up.</p> <p>💎Fill the "Promo Code" section with "KakiKusyenSecretCode101"</p> <p>💎Send back the information template to our admin.</p> <p>Now, you can enjoy your promotion price!</p> <p>Place your order now!! Hit us up now through Messenger or WhatsApp us at 0133210085 (Ani).</p>

16.



🧦 SOCKS IS A NEED 🧦

Hello everyone!

"One can never have enough socks". Do you agree with this quote? 😊

We here at Kaki Kusyen have been using this quote as an excuse for us to buy more socks every month. 😊

If you feel guilty enough to add more socks to your collection, don't worry because one can never have enough socks! Just buy our cute and comfy socks as it is cheaper!


Not only you can add new socks to your collection but you also can SAVE your money! What a GOOD deal, right?


The DETAILS for our socks is as below:

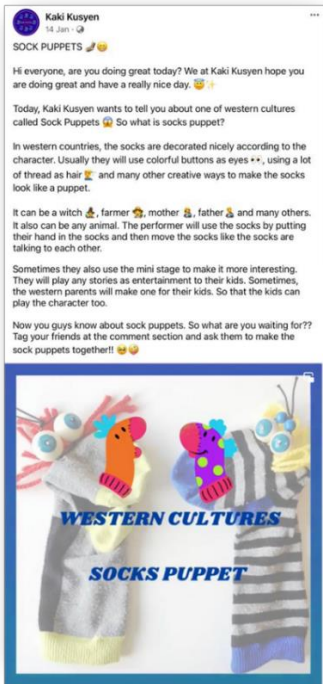
- ✅ Both men and women can wear our socks.
- ✅ The socks can fit for size 33-39, suits for adult.
- ✅ Material of all socks is cotton, so comfy!
- ✅ Colourful but it might be slightly different from the picture due to light and screen differences.
- ✅ Happiness guaranteed.

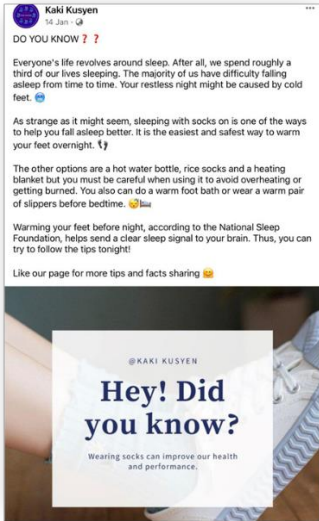
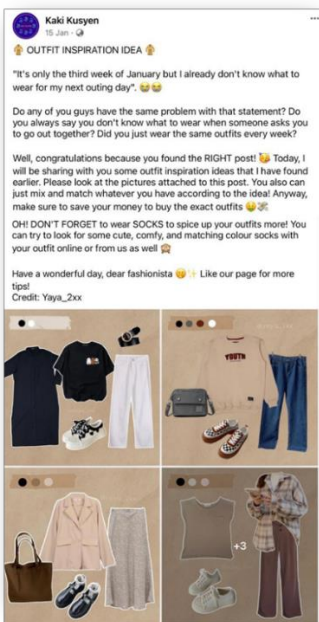
Go place your order now through Messenger or WhatsApp us at 0133210085.


4.5 FACEBOOK (FB) POST – COPYWRITING (SOFT SELL)

No.	Print Screen	Copywriting (Soft Sell)
1.		<p>Hello! Are you guys bored right now? Don't know what to do? 🤔</p> <p>Let's play some this or that game by Kaki Kusyen! Which one would suit you the best from each option? Circle the one that describes you. Share with us your answers and don't forget to mention Kaki Kusyen.</p> <p>Have a nice day!</p> <p style="color: red; font-size: 2em;">CTA</p>
2.		<p>PETUA ELAK KAKI BERBAU 🙄</p> <p>Kaki Kusyen ada soalan nak tanya semua. Ada tak sesiapa yang mengalami masalah kaki berbau? Ada? Tahu tak macam mana cara-cara untuk mengelakkan kaki berbau?</p> <p>Jangan risau, hari ini kami ingin kongsi sedikit petua untuk mengelakkan kaki berbau. Jom baca bawah ini 📌</p> <p>🔴TIPS YANG PERTAMA</p> <p>Jaga kebersihan kaki. Ini yang paling utama. Pastikan kaki selalu dibasuh dengan sabun bagi mengelakkan kuman dan bakteria membiak. Gosok kaki dengan brus lembut ketika mandi bagi membuang sel-sel kulit mati yang berada di bahagian kaki. Sel-sel kulit mati inilah yang biasanya merembeskan bau yang kurang enak di kaki kita. Kemudian pastikan anda memotong kuku secara berkala. Ini bagi mengelakkan kotoran terlekat di bawah kuku yang boleh menyebabkan kaki berbau.</p> <p>🔴TIPS YANG KEDUA</p> <p>Pilih stokin yang sesuai 🧦. Jangan sembarangan menggunakan stokin kerana kesilapan memilih stokin menyebabkan kaki berpeluh dengan lebih kuat dan boleh menyebabkan bau. Selain itu, bahan yang digunakan untuk membuat stokin juga boleh menyebabkan kaki berbau. Oleh itu, pilih stokin yang sesuai dengan aktiviti yang anda lakukan.</p> <p>🔴TIPS YANG KETIGA</p> <p>Jika anda ada kemampuan, pergi ke spa rawatan kaki secara berkala 🧴. Hal ini kerana, di spa rawatan kaki, terdapat ramai pakar yang lebih mahir untuk membersihkan kaki anda secara optimum. Mereka lebih tahu cara untuk membuang kulit mati, pembersihan kuku dan sebagainya lagi. Selain mendapat rawatan kaki, anda juga boleh memanjakan diri selepas penat bekerja.</p> <p>Wahhh. Adakah 3 tips ini berguna untuk pembaca? Kaki Kusyen berharap semua ia bermanfaat untuk semua pembaca. Jadi apa yang kita perlu buat jika ianya bermanfaat? Kaki Kusyen mengagak semua orang untuk kongsi tips ini kepada kawan-kawan supaya manfaatnya dapat dikongsi bersama 🙏</p>

		<p>digunakan untuk membuat stokin juga boleh menyebabkan kaki berbau. Oleh itu, pilih stokin yang sesuai dengan aktiviti yang anda lakukan.</p> <p>TIPS YANG KETIGA</p> <p>Jika anda ada kemampuan, pergi ke spa rawatan kaki secara berkala 🧴. Hal ini kerana, di spa rawatan kaki, terdapat ramai pakar yang lebih mahir untuk membersihkan kaki anda secara optimum. Mereka lebih tahu cara untuk membuang kulit mati, pembersihan kuku dan pelbagai lagi. Selain mendapat rawatan kaki, anda juga boleh memanjakan diri selepas penat bekerja.</p> <p>Wahhhh. Adakah 3 tips ini berguna untuk pembaca? Kaki Kusyen berharap semoga ia bermanfaat untuk semua pembaca. Jadi apa yang kita perlu buat jika ianya bermanfaat? Kaki Kusyen mengajak semua orang untuk kongsi tips ini kepada kawan-kawan supaya manfaatnya dapat dikongsi bersama 😊</p>
3.		<p>HISTORY OF SOCKS</p> <p>Socks are one of the must have things in everyone's wardrobe. Try to imagine your life without having any pair of socks 🤔 Hard, right? Despite that, most of us know absolutely nothing about its history.</p> <p>Did you guys ever wonder when socks ever exist in this world? 🤔 What are the first socks made of? If you're curious about the mysterious history of socks, keep reading.</p> <p>➡ It might be hard to believe but socks are probably the oldest type of clothing that is still in use today. Socks first came into existence in the 8th century BC. It was created during the ancient civilizations by Ancient Greeks. 🏛️</p> <p>➡ They were made out of matted animal hair or can be called piloi. Socks produced from animals was a common theme back then. The Romans wrapped their feet in animal skins and tied it around their ankles. 🐏</p> <p>➡ The first socks invented were nothing like the socks we are familiar with today. The fabrics and skin they covered varied drastically from the soft cotton socks we produce and love today.</p> <p>Now, you guys know a little bit more about the history of socks. Isn't it amazing? Like and share this post so that your friends can read this</p> <p>HISTORY OF SOCKS A DISCUSSION OF THE PAST</p>

		<p>common theme back then. The Romans wrapped their feet in animal skins and tied it around their ankles. 🦶</p> <p>👉 The first socks invented were nothing like the socks we are familiar with today. The fabrics and skin they covered varied drastically from the soft cotton socks we produce and love today.</p> <p>Now, you guys know a little bit more about the history of socks. Isn't it amazing? Like and share this post so that your friends can read this too! 😊🦶</p>
4.		<p>SOCK PUPPETS 🦶😊</p> <p>Hi everyone, are you doing great today? We at Kaki Kusyen hope you are doing great and have a really nice day. 😊🌟</p> <p>Today, Kaki Kusyen wants to tell you about one of western cultures called Sock Puppets 🦶 So what is socks puppet?</p> <p>In western countries, the socks are decorated nicely according to the character. Usually they will use colorful buttons as eyes 👁️, using a lot of thread as hair 🧵 and many other creative ways to make the socks look like a puppet.</p> <p>It can be a witch 🧙, farmer 🧑, mother 👩, father 👨 and many others. It also can be any animal. The performer will use the socks by putting their hand in the socks and then move the socks like the socks are talking to each other.</p> <p>Sometimes they also use the mini stage to make it more interesting. They will play any stories as entertainment to their kids. Sometimes, the western parents will make one for their kids. So that the kids can play the character too.</p> <p>Now you guys know about sock puppets. So what are you waiting for?? Tag your friends at the comment section and ask them to make the sock puppets together!! 😊😊</p>

<p>5.</p>		<p>DO YOU KNOW ??</p> <p>Everyone's life revolves around sleep. After all, we spend roughly a third of our lives sleeping. The majority of us have difficulty falling asleep from time to time. Your restless night might be caused by cold feet. 🧊</p> <p>As strange as it might seem, sleeping with socks on is one of the ways to help you fall asleep better. It is the easiest and safest way to warm your feet overnight. 🧦</p> <p>The other options are a hot water bottle, rice socks and a heating blanket but you must be careful when using it to avoid overheating or getting burned. You also can do a warm foot bath or wear a warm pair of slippers before bedtime. 🛀</p> <p>Warming your feet before night, according to the National Sleep Foundation, helps send a clear sleep signal to your brain. Thus, you can try to follow the tips tonight!</p> <p>Like our page for more tips and facts sharing 📖</p>
<p>6.</p>		<p>👩 OUTFIT INSPIRATION IDEA 👩</p> <p>"It's only the third week of January but I already don't know what to wear for my next outing day". 😭😭</p> <p>Do any of you guys have the same problem with that statement? Do you always say you don't know what to wear when someone asks you to go out together? Did you just wear the same outfits every week?</p> <p>Well, congratulations because you found the RIGHT post! 🙌 Today, I will be sharing with you some outfit inspiration ideas that I have found earlier. Please look at the pictures attached to this post. You also can just mix and match whatever you have according to the idea! Anyway, make sure to save your money to buy the exact outfits 🛒👗</p>

		<p>OH! DON'T FORGET to wear SOCKS to spice up your outfits more! You can try to look for some cute, comfy, and matching colour socks with your outfit online or from us as well 🙌</p> <p>Have a wonderful day, dear fashionista 🌟🌟 Like our page for more tips!</p> <p>Credit: Yaya_2xx</p>
7.		<p>ANTI BARANG PALSU 🚫🚫</p> <p>Apa khabar semua? Semua sihat? Kaki Kusyen berharap agar anda semua berada dalam keadaan sihat sejahtera. 🙏🙏</p> <p>Tahukah anda?? 🤔</p> <p>Pengeluar produk mengambil masa bertahun-tahun untuk mencipta produk keluaran mereka. Kemudian, mereka mengeluarkan sejumlah wang yang sangat besar bagi mendapatkan hak penciptaan atau disebut sebagai paten. Proses ini biasanya mengambil masa dari 1 tahun hingga 8 tahun malahan lebih lagi. 🤔🤔</p> <p>Justeru, Kaki Kusyen menyokong kempen anti barang palsu. Katakan tidak kepada barang palsu. 🙏🙏 Jangan sesekali kita membeli barangan palsu. Laporkan kepada pihak berkuasa jika terdapat aktiviti penjualan barangan palsu di kawasan anda.</p> <p>Kami di Kaki Kusyen bersama-sama menyokong kempen ini. Jangan lupa kongsikan siaran kami ini kepada rakan-rakan Facebook anda! Ayuh bersama membanteras kegiatan penjualan dan pengedaran barangan palsu di pasaran. ⚠️</p>

8.



MANFAAT MEMAKAI STOKING 🙌🥰

Hai selamat malam semua. Kaki Kusyen ingin berkongsi info mengenai kelebihan memakai stoking. Ramai yang menganggap memakai stoking merupakan perkara biasa tetapi banyak sebenarnya manfaatnya! 🥰🥰

💖💫 Membuat tidur lebih nyenyak

Memakai stoking ketika tidur dapat membantu menyeimbangkan suhu badan sepanjang malam. Apabila suhu badan seimbang, otak akan diletakkan dalam keadaan rehat dan membuatkan kita lebih selesa untuk tidur.



💖💫 Mengelakkan kaki dari melecet


Kasut boleh menyebabkan kaki menjadi melecet. Dengan menggunakan stoking, geseran antara kaki dan kasut dapat dikurangkan serta dapat mengurangkan risiko kaki menjadi melecet.



💖💫 Mengelakkan bau kaki

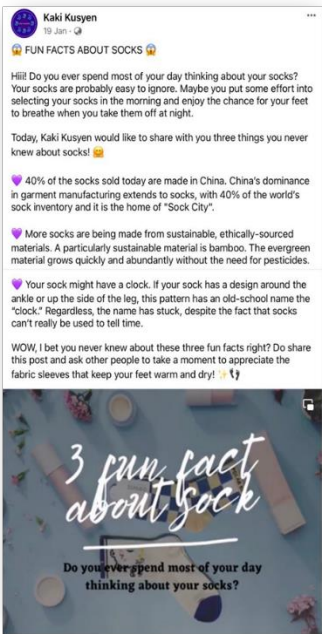
Menggunakan stokin yang sesuai dapat mengelakkan kaki anda berbau. Hal ini kerana, stoking yang sesuai dapat menyerap peluh dan mengurangkan pembiakan bakteria yang seterusnya mencegah kaki daripada berbau.

Wah!! Pakai stoking pun banyak manfaatnya. Ayuh, tekan butang kongsi di bawah untuk kongsi maklumat ini kepada kawan-kawan. Jangan lupa tekan butang suka dan komen pendapat anda di bawah 🥰🥰

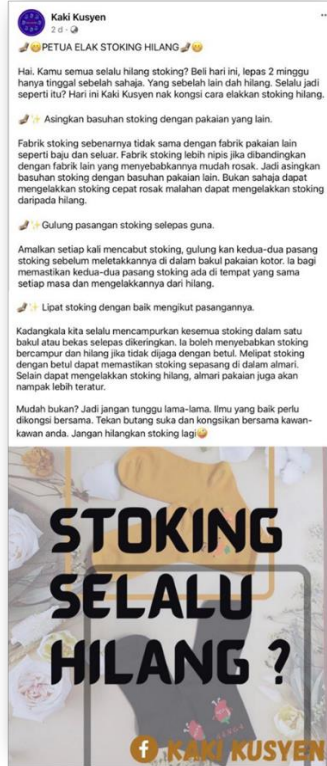
<p>9.</p>		<p>💖 CUSTOMERS' FEEDBACK 💖</p> <p>Hello everyone!</p> <p>Today, Kaki Kusyen would like to share some feedback from our previous customers. We are so HAPPY that everyone LOVES their socks and most importantly they would love to REPEAT their orders again! 💜🧦</p> <p>As we always love to improve our service and quality of our products, we hope that all of our beloved customers will share their experiences buying from Kaki Kusyen. Your feedbacks make us so happy and motivates us to keep selling the socks! 💙</p> <p>Drop your comment below to share your thoughts about our business! Thank you for your support 🌸🌟</p>
<p>10.</p>		<p>🎁 CADANGAN HADIAH 🎁</p> <p>Hari jadi seseorang yang istimewa kepada anda sudah dekat?? Dah tahu ke nak bagi hadiah apa? HAAAA ALAMAK!! Tak tahu lagi nak bagi hadiah apa???</p> <p>Jangan risau semua hehe. Hari ini kami akan kongsi beberapa cadangan hadiah yang anda boleh berikan kepada yang tersayang 🧑🏻👤 Jom baca!</p> <ul style="list-style-type: none"> ° Album foto yang direka khas dengan gambar-gambar pemberi dan penerima. ° Dompot kulit yang berkualiti. ° Botol air 1 liter dan ke atas. ° Kotak muzik yang mempunyai lagu kegemaran penerima. ° Buku perancang harian yang unik dan cantik. ° Makanan-makanan kegemaran penerima dan juga coklat. ° Stokin yang comel dan selesa. ° Bantal peluk comel yang berbentuk seperti kucing atau haiwan yang lain.

		<p>Semua cadangan-cadangan di atas sangat mudah didapati sama ada di atas talian atau di kedai-kedai berdekatan dengan anda. Jika anda masih pening tidak tahu mahu cari di mana, mungkin boleh pertimbangkan stokin-stokin kami untuk dijadikan sebagai hadiah 🏠</p> <p>Jika anda mempunyai cadangan hadiah yang lain, sila tinggalkan cadangan tersebut di ruangan komen. Mari kongsi bersama kami! 🤗</p>
11.		<p>JENIS-JENIS STOKING 🧦</p> <p>Hai selamat malam semua. Tahukah anda? Stoking sebenarnya ada banyak jenis 🤔. Jadi malam ini Kaki Kusyen ingin kongsi bersama anda jenis-jenis stoking yang ada. 🤗</p> <p>🧦 STOKING PARAS PEHA 🧦</p> <p>Stoking paras peha kebiasaannya digunakan oleh orang Scotland dalam pakaian tradisional mereka yang digayakan bersama dengan skirt. Kebiasaannya stoking ini berwarna-warni dan mengikut warna bendera Scotland.</p> <p>🧦 STOKING PARAS LUTUT 🧦</p> <p>Stoking paras lutut kebiasaannya digunakan oleh pemain bola sepak. Stoking ini menggunakan jenis kain yang ringan dan mudah kering apabila berpeluh.</p> <p>🧦 STOKING PARAS BUKU LALI 🧦</p> <p>Stoking ini biasa digunakan untuk kegunaan harian, pejabat dan aktiviti luar. Stoking jenis ini sekadar melindungi kaki daripada meleceet ketika memakai kasut.</p> <p>Ha dah habis baca? Tunggu apa lagi? Jom kongsi kepada kawan-kawan agar lebih ramai yang tahu jenis-jenis stokin ini! 🤗</p>

12.		<p>🌸Quote for the day🌸</p> <p>Unfortunately, the weekend is over and today is Monday again 😞. Do you guys ever feel demotivated when Monday arrives? Do you have Monday blues?</p> <p>Let me share with you the quote I have read today that makes me feel motivated to get back to do my work after enjoying the weekend 🧐</p> <p>Please remember that you're AMAZING and you absolutely can handle ANYTHING 🦵 Don't forget to share this post to motivate your friends as well! Enjoy your "MonSlay" 🌻🌻</p>
13.		<p>COMMON MISTAKE TO AVOID WHEN WEARING SOCKS 🤔</p> <p>Hi! Do you know that there is mistake that you always do when wearing a sock? You maybe do not even know that is a mistake! So, if we want to avoid it, we need to know what kind of mistake that we do.</p> <p>Today, Kaki Kusyen want to share with you about common mistake that need to avoid when wearing socks 🤔</p> <p>💡Wearing wet socks. Make sure your socks are dry before you use it. This is because wet socks are a perfect place for bacteria to grow. It can make your feet get smelly. 🙅</p> <p>💡Using fabric softener when washing your socks. It can damage the socks fabric and make it lose in a short time. 😞😞</p> <p>💡Wearing a sock all the time. This is because when the sweat from your feet do not dry it will make your feet smelly. You should let your feet "breathe" sometimes. 😞😞</p>

		<p>Wow 🤔. Wearing socks also have their own rules. It may seem small, but it always gives a big impact.</p> <p>Share this post to your friends and relatives to make sure they avoid this mistake too 😊😊</p>
14.		<p>🤔FUN FACTS ABOUT SOCKS 🤔</p> <p>Hiiii! Do you ever spend most of your day thinking about your socks? Your socks are probably easy to ignore. Maybe you put some effort into selecting your socks in the morning and enjoy the chance for your feet to breathe when you take them off at night. ✓</p> <p>Today, Kaki Kusyen would like to share with you three things you never knew about socks! 🤔</p> <p>💜 40% of the socks sold today are made in China. China's dominance in garment manufacturing extends to socks, with 40% of the world's sock inventory and it is the home of "Sock City".</p> <p>💜 More socks are being made from sustainable, ethically-sourced materials. A particularly sustainable material is bamboo. The evergreen material grows quickly and abundantly without the need for pesticides.</p> <p>💜 Your sock might have a clock. If your sock has a design around the ankle or up the side of the leg, this pattern has an old-school name the "clock." Regardless, the name has stuck, despite the fact that socks can't really be used to tell time.</p> <p>WOW, I bet you never knew about these three fun facts, right? Do share this post and ask other people to take a moment to appreciate the fabric sleeves that keep your feet warm and dry! ✨👣</p>

15.



🧦😭 PETUA ELAK STOKING HILANG 🧦😭

Hai. Kamu semua selalu hilang stoking? Beli hari ini, lepas 2 minggu hanya tinggal sebelah sahaja. Yang sebelah lain dah hilang. Selalu jadi seperti itu? Hari ini Kaki Kusyen nak kongsi cara elakkan stoking hilang.

🧦✨ Asingkan basuhan stoking dengan pakaian yang lain.

Fabrik stoking sebenarnya tidak sama dengan fabrik pakaian lain seperti baju dan seluar. Fabrik stoking lebih nipis jika dibandingkan dengan fabrik lain yang menyebabkannya mudah rosak. Jadi asingkan basuhan stoking dengan basuhan pakaian lain. Bukan sahaja dapat mengelakkan stoking cepat rosak malahan dapat mengelakkan stoking daripada hilang.

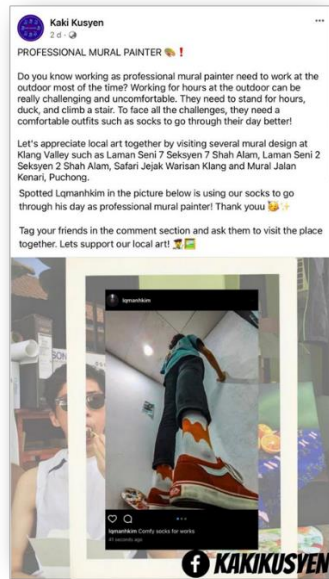
🧦✨ Gulung pasangan stoking selepas guna.

Amalkan setiap kali mencabut stoking, gulung kan kedua-dua pasang stoking sebelum meletakkannya di dalam bakul pakaian kotor. Ia bagi memastikan kedua-dua pasang stoking ada di tempat yang sama setiap masa dan mengelakkannya dari hilang.

🧦✨ Lipat stoking dengan baik mengikut pasangannya. Kadangkala kita selalu mencampurkan kesemua stoking dalam satu bakul atau bekas selepas dikeringkan. Ia boleh menyebabkan stoking bercampur dan hilang jika tidak dijaga dengan betul. Melipat stoking dengan betul dapat memastikan stoking sepasang di dalam almari. Selain dapat mengelakkan stoking hilang, almari pakaian juga akan nampak lebih teratur.

Mudah bukan? Jadi jangan tunggu lama-lama. Ilmu yang baik perlu dikongsi bersama. Tekan butang suka dan kongsi bersama kawan-kawan anda. Jangan hilangkan stoking lagi 😊

16.



PROFESSIONAL MURAL PAINTER 🎨!

Do you know working as professional mural painter need to work at the outdoor most of the time? Working for hours at the outdoor can be really challenging and uncomfortable. They need to stand for hours, duck, and climb a stair. To face all the challenges, they need a comfortable outfit such as socks to go through their day better!

Let's appreciate local art together by visiting several mural designs at Klang Valley such as Laman Seni 7 Seksyen 7 Shah Alam, Laman Seni 2 Seksyen 2 Shah Alam, Safari Jejak Warisan Klang and Mural Jalan Kenari, Puchong.

Spotted Lqmanhkim in the picture below is using our socks to go through his day as professional mural painter! Thank you 🙌🌟

Tag your friends in the comment section and ask them to visit the place together. Let's support our local art! 🙌



Good

5.0 CONCLUSION

In conclusion, this social media assignment gave us many benefits. We can have a larger market in social media rather than using the traditional selling method. Our customers can come from many states or even countries as there are no boundaries in the online platform. We can provide better insight and interaction to our customers by using a perfect keyword, timing where the traffic in social media is high, and a topic that is currently trending.

By doing this report, we hope it will increase our skills and knowledge to become more creative, innovative, increase our management skills and increase our opportunist sense to expand our business. Every entrepreneur will dream of a monopoly market when entering the industry, same goes with us, we want to expand more and become an empire that will be recognized by many people. If people think about toothpaste, they will think about Colgate. So, we want people to think about Kaki Kusyen when they think about socks.

Furthermore, to achieve our mission, which constantly manufactures a quality sock, we need to make sure all our products go through a quality control inspection before we hand it to the customers. Not just that, to achieve our long-term goals or our vision to be the most preferable company all over Malaysia, we need to always update our design according to the current trend. We also need to constantly take customer feedback and act accordingly so we can stay relevant the long-term run.

Lastly, this social media portfolio is helpful to both of us. We were able to plan and execute the business marketing through Facebook. We gained a lot of experience on how to strategize the business and able to settle a problem when it arises. We also learned how to reach the target market and a suitable marketing strategy to reach the targeted market. We learned how to take risks and many ways to do risk management such as avoidance, loss prevention, loss reduction, separation duplication, and diversification. This project shows us how Facebook where we usually make social interactions can be a medium for business. This social media portfolio helps us to enhance our entrepreneurship skills.

Good