



TEACHER'S MOTIVATING FACTORS TO SERVE IN  
RURAL AREA SCHOOL

SHARMIMIEE BINTI MOHD HUSSAIN 2011108137

SITI NORANUM BINTI SARIP 2011774517

BACHELOR OF ADMINISTRATIVE SCIENCE (Hons)  
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES  
UNIVERSITY TECHNOLOGY OF MARA (UiTM)  
KOTA KINABALU, SABAH

DECEMBER 2014

## ACKNOWLEDGEMENT

Praise to ALLAH the Almighty, with His will at last we manage to finish this research paper. We owe much thanks to many people whom have helped and supported us during the writing of this research paper. First of all, we would like to give our deepest gratitude to our beloved parents and to our supervisor, Miss Ibiatorinciliana Niane Anthony Aning whom has guided us in doing this research paper by giving her ideas, attention and care to make necessary correction and always there to help us when needed in order to produce quality research paper. This research paper could not have been prepared, without the help and cooperation from our dearest Ms Dayang Siti Noor Saufida Ag Saufi whom our lecturer who taught Research subject.. Last but not least, we wanted to express our deep appreciation to anyone who has directly or indirectly involving in this research paper making.

## **ABSTRACT**

Teachers that had experienced serve in rural schools are term that used in this research. This study is conducted to examine the factors motivating teachers to serve in rural area schools and to rank the factors that motivate teachers based on the gender. This research is conducted by using a simple random sampling technique where the elements in the population are selected randomly. The sample sizes for the purpose of this research are 81 respondents selected randomly that teachers serve in the rural areas schools in the Sabah district. While the data collection instrument for this research is done through questionnaires and secondary data.

## TABLE OF CONTENT

### CHAPTER 1

#### INTRODUCTION

1.0 Introduction.....	1
1.1 Problem Statement.....	3
1.2 Research Questions.....	4
1.3 Research Objectives.....	4
1.4 The Scope of Study.....	4
1.5 The Definition of Term and Concept.....	5
1.5.1 Term.....	5
1.5.1.1 Teachers.....	5
1.5.1.2 Rural Area.....	5
1.5.1.3 Motivation.....	6

### CHAPTER 2

#### LITERATURE REVIEW

2.1.Introduction.....	7
2.1.1 Literature Review.....	7
2.2 Conceptual Framework.....	14

### CHAPTER 3

#### RESEARCH METHODOLOGY

3.0 Research Methodology.....	16
3.1 Research Design.....	16



3.3 Population and Sampling.....	17
3.1.1 Sampling Techniques.....	17
3.1.2 Sample Size.....	17
3.2 Instrumentation and Measurement.....	18
3.3 Unit of Analysis.....	19
3.4 Data Collection.....	19
3.4.1 Primary Data.....	19
3.4.2 Secondary Data.....	19
3.5 Data Analysis.....	20
3.5.1 Descriptive Analysis.....	20
3.5.2 Inferential Analysis.....	20

## **CHAPTER 4**

### **FINDINGS**

Introduction.....	21
Descriptive Tables	
4.1 Table 4.1: Profile of the Respondents.....	21
4.2 Table 4.2: Reability Statistic.....	23
4.3 Table 4.3: Motivation.....	24
4.4 Table 4.4: Work Environment.....	25
4.5 Table 4.5: Facilities.....	26
4.6 Table 4.6: Relationship.....	27
4.7 Table 4.7: Monetary Benefit.....	28