

TECHNIQUES OF CREDIT CARD FRAUD AND CUSTOMERS AWARENESS AROUND KOTA KINABALU

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TABLE OF CONTENTS

ITTLE PA	GES
ITLE PAGE	i
ECLARATION OF ORIGINAL WORK	ii
ETTER OF SUBMISSION	iii
CKNOWLEDGEMENT	iv
ABLE OF CONTENTS	V
IST OF FIGURES	ix
IST OF TABLES	X
ABSTRACT	xi
CHAPTER 1	1
.0 Introduction	1
.1Background of study	1 – 2
.2 Problem statement	3
.3 Research objective	4
.4 Scope of research	4
1.4.1 Area of research	4
1.4.2 Duration of research	4
1.5 Significance of the research	5
1.6 Limitation of the research	5
1.7 Definitions of terms	5
CHAPTER 2	6
2.0 Literature review	6
2.0.1 Credit card fraud	6 – 7
2.0.2 Skimming	7
2.0.3 Stolen card	8
2.0.4 Account takeover	.8 – 9

2.0.5 Phishing9
2.2 Theoretical framework
2.3 Hypothesis of the study
CHAPTER 312
3.0 Research methodology12
3.1 Research design12
3.2 Sampling technique12
3.2.1 Sample size12
3.3 Instrumentation and measurement
3.3.1 Background of respondent
3.4 Unit of analysis13
3.5 Data collection
3.5.1 Primary data13
3.5.2 Secondary data
3.6 Data analysis14
3.6.1 Descriptive analysis14
3.6.2 Inferential analysis14
3.6.3 Factor analysis
3.7 Time frame of study16
CHAPTER 4
4.0 Finding and discussion
4.1 Respond rate
4.2 Univariate analysis
4.3 Bivariate correlation analysis23
4.4 Correlation analysis24

ABSTRACT

The first chapter given that an overview about study of the researcher wants to conduct. The chapter discuss about the background of the study, the definition of the financial services fraud reality and detection, problem statement, research objective, research question, significant of study, and the limitation of the study to the better understanding of the study. While, second chapter will discuss about the literature review of study, development of framework that contained the independent and dependent variable and also the hypothesis development of the study. In the next chapter, it will discuss about the research methodology. It will contain the research design, population design that contained sampling technique and sample size. Other than that, it also contained the instrumentation and measurement that only have background of the respondent. Next are unit of analysis, data collection that involve primary data and secondary data and in the data analysis will involve the descriptive analysis and inferential analysis. Lastly, in the chapter three will discuss about the time frame of the study of the research paper. While the references will be included to make the research paper has evidence strong about what we study.