## THE RELATIONSHIP OF LEADERSHIP STYLE TOWARDS EMPLOYEE MOTIVATION AMONG EMPLOYEES AT JABATAN PERTANIAN NEGERI KEDAH, KEDAH DARUL AMAN

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## **ABSTRACT**

## A SURVEY RESEARCH OF THE RELATIONSHIP BETWEEN LEADERSHIP STYLE TOWARDS EMPLOYEE MOTIVATION IN JABATAN PERTANIAN NEGERI KEDAH (JPNK), KEDAH DARUL AMAN

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The purpose of this survey research is to explore more about leadership styles towards employee motivation in government sector in Alor Setar, Kedah Darul Aman as perceived by employers themselves and employees. The respondents of this subject include 115 employees. The questionnaire was selected to collect data for the research because it ensured quantifiable responses for the same items from all respondents. The questionnaire were distributed in three sections, which is Section A for Demographic profile, Section B contains three categories of leadership style that is Transformational Leadership, Transactional Leadership and Laissez-Faire Leadership and Section C for measuring employees motivation. Data were collected and analyzes using the Statistic Package for Social Science (SPSS) version 20.0. The limitation of this study and the recommendations for future research are also discussed.

**Keywords:** leadership style, transformational leadership, transactional leadership, laissez-faire leadership, employee motivation.

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(Nur Farhana Atiqah binti Abu Bakar)

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## **CHAPTER 1**

### INTRODUCTION

## CHAPTER OVERVIEW

This chapter will discuss in detail about the background and problem statement of the study. It also will describe the research objectives and research questions of the study. Besides that, significances and limitations of the study also will be discuss and gather with the operationalization term.

## INTRODUCTION

Leadership is conceived as a process where one or more persons influence a group of person to move in a certain direction. The word leadership has been used in various aspects of human endeavor such as politics, business, academics and social works. (Messick, 2004) argued that the degree to which the individual exhibits leadership traits depends not only on his characteristics and personal abilities, but also on the characteristics of the situation and environment in which leaders find them. Therefore, an individual will support the organization if he or she believes that through it personal objective and goals could be met, if not, the person's interest will decline.

Among the objectives of any organization are profit making and attainment of maturity and liquidity status. In the pursuit of these objectives, organizations allocate scarce resources to competing ends. In the process they provide employment, provide goods and services, purchase goods and services and, thus contribute to the growth of the society and economy at large.