

Universiti Teknologi MARA

**Tina Hana Ventures Sales Management
System (THV-SMS)**

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**Thesis submitted in fulfilment of the requirements
for Bachelor of Information Technology (Hons.)
Business Computing Faculty of Computer and
Mathematical Sciences**

July 2017

ACKNOWLEDGEMENT

Alhamdulillah, praises and thanks to Allah because of His Almighty and His utmost blessing, I was able to finish this research within the time duration given. Firstly, my special thanks goes to my supervisor, Mr. Zawawi bin Abdul Wahab for his guidance and assistance in completing this thesis and the project.

Special appreciation also goes to my beloved parents and my family who have given me moral supports and helped me in many ways in order for me to be able to complete this thesis and project. Nevertheless, special thanks to my father, who is also the owner of Tina Hana Ventures in cooperating well with me in developing the system for Tina Hana Ventures.

Special gratitude goes to my lovely CSP600 and CSP650 lecturer, Dr. Hasiah binti Mohamed for her guidance throughout the semesters. Last but not least, I would like to give my gratitude to my dearest friends who are always helping me in giving me ideas and motivation to complete this thesis.

ABSTRACT

Recording sales and ordering is one of the most crucial processes in a business. Tina Hana Ventures (THV) is currently using manual ways to produce reports and only save ordering information in the chatting application group, Whatsapp. This problem causes the business to not be able to produce proper report for their financial and failed to do systematic filing. Tina Hana Ventures Sales Management System (THV-SMS) is a system that is developed to assist THV to track and record their daily order and sales in order to produce accurate data for their company reports and financial and also to handle their trade secret securely. There are three types of users in the system which are staff, manager and administrator and the system is accessible through the web as the system applying web-based application. Enterprise Resource Planning (ERP) is chosen as the theory of the project as it is the most suitable and beneficial to apply in the system. The elements implemented in THV-SMS are customer order management, human resource management and finance. The methodology used to develop THV-SMS is prototyping model. Prototyping model is chosen due to the request on participation from the owner of THV and also in order to confirm with THV on the elements needed in the system for the business. THV-SMS was evaluated by users by using questionnaire and the owner of THV during the prototype development. The questionnaire is distributed to the 30 respondents and evaluated based on six constructs which are ease of use, ease of learning, usefulness, satisfaction, efficiency and consistency. The result shows that respondents agreed on the usefulness construct with highest mean which is 3.99 which means they agree with that the system is useful and agrees in other aspects evaluated.

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