DETERMINING THE PERFORMANCE OF FIVE MULTIPLE CHOICE SCORING METHODS IN ESTIMATING EXAMINEE'S ABILITY

PREPARED BY

LAU SIE HOE DR. PAUL LAU NGEE KIONG LING SIEW ENG HWA TEE YONG

DECEMBER 2006

ACKNOWLEDGEMENT

This study is funded by Universiti Teknologi MARA and has received tremendous support from the various quarters within and outside of the university. The research team wishes to express sincere appreciation and thanks to:

Associate Professor Dr. Jamil Bin Haji Hamali (Campus Director of UiTM Sarawak)

Associate Professor Dr. Rosita Suhaimi
(Head of Unit for Research, Development and Commercialization UiTM Sarawak)

Dr. Dayang Maryani Awang Hashim
(Former Head of Unit for Research, Development & Commercialization UiTMCS)

Institute of Research, Development and Commercialization UiTM Shah Alam (IRDC)

Bahagian Perancangan dan Penyelidikan Dasar Pendidikan (EPRD)

Kementerian Pelajaran Malaysia

Jabatan Pelajaran Negeri Sarawak

All the Principals and Teachers of the involved secondary schools in Sarawak

All the participating students and other parties who contributed one way or another

to the successful completion of this study.

Lau Sie Hoe Dr. Paul Lau Ngee Kiong Ling Siew Eng Hwa Tee Yong

TABLE OF CONTENTS

TIT	TLE PAGE	ii
RE	SEARCH TEAM	iii
AC	KNOWLEDGEMENT	iv
TA	BLE OF CONTENTS	\mathbf{v}
LIS	ST OF TABLE	x
LIS	ST OF FIGURES .	xiii
LIS	ST OF EQUATIONS	xiii
AB	STRACT	xiv
	CHAPTER ONE	
	INTRODUCTION	
1.0	INTRODUCTION	1
1.1	BACKGROUND OF THE PROBLEM	6
1.2	PURPOSE OF THE STUDY	9
1.3	RESEARCH QUESTIONS	9
1.4	SIGNIFICANCE OF THE STUDY	10
1.5	SCOPE OF THE STUDY	11
1.6	DEFINITION OF TERMS/CONCEPTS	11
	CHAPTER TWO	
	LITERATURE REVIEW	
2.0	INTRODUCTION	14
2.1	CONDUCTING THE LITERATURE REVIEW	14
2.2	CLASSICAL TEST THEORY VERSUS MODERN TEST	
	THEORY	15
2.3	HSTORICAL BACKGROUND OF MULTIPLE CHOICE	
	TESTING	16
	2.3.1 NUMBER RIGHT WITH CORRECTION FOR GUESSING	16
	2.3.2 CONFIDENCE WEIGHTING	19
	2.3.3 FLIMINATION TESTING	20

ABSTRACT

Despite the current popularity of performance-based assessment and the emergence of new assessment methods, multiple choices (MC) item remain a major form of assessment. Conventional Number Right (NR) scoring method where one point for correct response and zero for other response has been consistently criticized for failure to credit partial knowledge and encourage guessing. Various alternativescoring methods such as Number Right with Correction for Guessing (NRC), Elimination Testing (ET), Confidence Weighting (CW) and Probability Measurement (PM) had been proposed to overcome these two weaknesses. However to date, none has been widely accepted although the theoretical rationale behind various scoring methods under Classical Test Theory (CTT) is sound. A major cause of concern is the possibility that complicated scoring instruction might introduce other factors, which may affect the reliability and validity of the test scores. Studies on whether examinees can be trained to follow the new test instructions realistically have been inconclusive. Whether they can consistently follow the test instruction throughout the whole test remain an open question. There have been intense comparisons studies on scores obtain through various CTT scoring methods with NR scores. What yet to be explore is the comparison of these scores with Item Response Theory (IRT) ability estimates. This study attempt to close the three knowledge gaps identified above.

Firstly, it attempts to determine the extent to which the examinees can be trained to follow a new MC test instruction realistically. Under the new test instruction, an examinee must first eliminate the option(s) which is/are sure incorrect, and based on the remaining option(s), choose one as the answer. It also determines whether there

CHAPTER ONE

INTRODUCTION

1.0 Introduction

From the day children learn how to read and write tests play an important role in their lives. Brown (2005) is of the notion that tests are political by virtue that they decide to a great extent people's lives, in the sense of their future choice and directions. The purpose of testing is to assign a score to an examinee that reflects the examinee's ability as measured by the test (Linn, 1990).

Multiple-choice (MC) tests format are the most common, and perhaps the best tool for objective measurement of knowledge, ability, or achievement (Chevaliaer, 1998). This format is favored by both testing organizations and classroom teachers because it provides broad content sampling, high score reliability, ease of administration and scoring, usefulness in testing varied content, and objective scoring (Kurz, 1999). Under the conventional number right (NR) scoring method, all items are weighted equally and the examinees are required to pick one alternative as the answer. An examinee is awarded one point for the correct responses and zero for incorrect responses. The test score is the sum of item scores.

However, this method, while simple to use, has been constantly criticized due to several weaknesses. These weaknesses include decrease in validity due to guessing and failure to credit partial knowledge (Kurz, 1999). According to Bar-Hillel M, Budescu and Attali, (2003), in NR scoring method tests one cannot distinguish lucky guesses from answers