



اُونِيُوَرَسِيْتِي تِيْكُونُولُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA 96

FACULTY OF HOTEL & TOURISM MANAGEMENT

**HM245 BACHELOR OF SCIENCE(HONORS) CULINARY ARTS
MANAGEMENT**

INDIVIDUAL ASSIGNMENT (HM245 3B1)

SOCIAL MEDIA FACEBOOK

(ENT530) PRICIPLE OF ENTREPRENEURSHIP

PREPARED FOR:

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PREPARED BY:

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(2020730275)

AKNOWLEDGEMENT

In the name of Allah, the Most Gracious and the Most Merciful. All praises to Allah and His blessing for the completion of this individual assignment. I thank God for all the opportunities, trials and strength that have been showered on me to finish writing this report. I experienced so much during this process, not only from the academic aspect but also from the aspect of personality in how to introduce new product in product life cycle. My humblest gratitude to the holy Prophet Muhammad (Peace be upon him) whose way of life has been a continuous guidance for me.

First and foremost, I would like to sincerely thank my lecture who are teach on subject ENT530 Principle of Entrepreneur Dr. Nor Zawani binti Mamat for her guidance, understanding, patience and most importantly, she has provided positive encouragement and a warm spirit to finish this individual assignment and group assignment. It has been a great pleasure and honour to have her as my lecture. ✓

My deepest gratitude goes to all my family members. It would not be possible to write this assignment without the support from them. I would like to thank my dearest father Suhaimi bin Sudin, my mother Faudzidah binti shamsudin, my sister, my brother, my nephew, and nieces who are involve directly or indirectly help in like, follow, and share my facebook page a part of this assignment.

I would sincerely like to thank all my beloved friends who were with me and support me through thick and thin. Most importantly I would like to thank Farahezati binti Abdul Razak, the founder of Brown and Black Cookies who give opportunity in promoting her homemade cookies as my product in facebook page. I thank them wholeheartedly. May God shower the above cited personalities with success and honour in their life. ✓

EXECUTIVE SUMMARY

This report is written to conclude the business that student had find and try the utilize Facebook for online marketing campaign. It was a lot of features on Facebook that student can learn by moderate the business pages. It can trace how many people who are engaged with the promoting posting so it will enable to know quality and what kind of word that can attract customer eye catching to read about the product. All students are required to register on Go-Ecommerce which is platform that will calculate our profit by fill the expenses and sales. The introduction of business is including the name of business that had been run and the address of the business. Meanwhile, an organization chart is start with the founder of cookies to assistant baker and dropship or agent who are collect order. Next, the mission of this business is to offer perfect homemade style cookies without preservatives to the market and convey the flavours also images of Black and Brown Bakery to the world. About the vision of business is to help those with allergies still enjoy the same sweet treats as people who might not have allergies and freshly baked treat also offering excellent customer service. The description about the product is include about the type of flavour had offer, the weight of product, the ingredient that had been use and so on. The price list is show for two items only which is for the jar cookies and container cookies. The next after introduction about business, it shows the Facebook page of the business, the teaser of product, hard sell, and soft sell promoting. In conclusion, subject code ENT530 are important to show the reality of business. The hard work of promoting product, the knowledge about the right customer and be aware about ad paragraph of hard sell and soft sell.

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1.0 Go-Ecommerce registration

BUSINESS PROFILE

Personal Information

Name	:	MURNI FARHANI SYIMA BINTI SUHAIMI	Phone/Mobile	:		Edit
	:		Home Address	:		
New Identity Card No.	:					
Email Address	:					
City	:					
State	:		District	:		
Personal Facebook	:		Postcode	:		
Gender	:	Female	Personal Instagram	:		
Marital Status	:		Race	:	Malay	
			Special Need Required	:		

Institution Information

Add New

UITM Puncak Alam - NZI ENT530

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA	Edit Delete
State of Institution	:	Selangor	Name of Institution	:	UITM Puncak Alam	
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam	
			Postcode	:	42300	
District of Institution	:	Kuala Selangor	Study Status	:	Full time	
Level of Study	:	Bachelor Degree	Class Name	:	NZI ENT 530	
Course Name	:	NZI ENT530	Year Enrolling the subject	:	2021	
Subject Name	:	PRINCIPLE OF ENTREPREURSHIP	Lecturer Name	:	NOR ZAWANI BT MAMAT@IBRAHIM	
Month Enrolling the Subject	:	3	Year Of Internship Enrollment	:		
Internship Enrollment	:	No	Period of Internship Training	:		
Month of Internship Enrollment	:		Expected Month To Complete Study	:	6	
Expected Year To Complete Study	:	2024				
Related To Study Field	:	Yes				

2.0 Introduction of Business

I would like to choose homemade cookies from Brown and Black Bakery (BBB) as my main product to promote on Facebook pages. BBB had five type of flavours cookies which is red velvet, green tea, chocolate, vanilla, and sesame cookies. Cookies is a baked or cooked food that is typically small, flat, and sweet. It usually contains flour, sugar, egg, and some type of oil, fat, or butter.

Due to pandemic Covid19, the founder of BBB more preferred not give her stock to agent and only sell through post only. The price promote on Facebook are exclude with postage, I will remind the customer about the postage. I collect order 1 day early before because of these cookies are homemade and it take a time to make it. The customer also can ask for any special request like add on wish card and surprise box.

2.1 Name and Address of Business

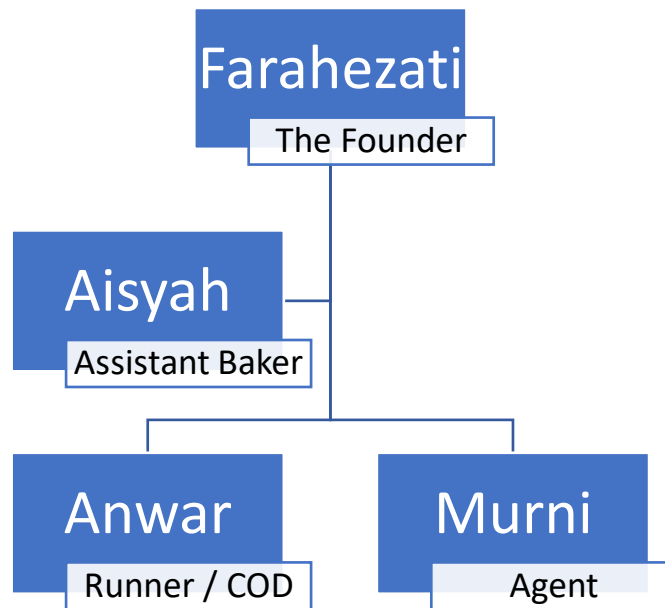
The name of my business is Cookies by BBB, I am choosing this name in conjunction of real name of the cookies is Brown and Black Bakery. I am only adding word of cookies and still use BBB at the back to maintain the originality of the product. I am not the founder or the maker, so I should respect the owner's name business to give her credit to giving me opportunity in promoting her product. There is no address are involved for my business, here is the address of owner making the cookies from her home. NO 564 JALAN TTJ 1/9 TAMAN TUANKU JAAFAR, 71760, SEREMBAN, NEGERI SEMBILAN.

BUSINESS PROFILE

Company Name	: Cookies by BBB	Company Registration No.	:
Type Of Business	: Sdn. Bhd	Business Role	: Dropshipper
Facebook Page	: https://www.facebook.com/CookiesBBBmoon/	Business Category/Business Sub-Category	: Food & Beverages / Apparel, Health & Beauty
Wechat for Business	:	Business Instagram Page	:
Marketplace	: None	Business Website	:
Business Related to Your Study Field	:	Type Of Website	:
		Experience in International Export	:

Edit

2.3 Organizational Chart



2.4 Mission and Vision

Our mission

To offer perfect homemade style cookies without preservatives to the market and convey the flavours also images of Black and Brown Bakery to the world.



Our vision

To help those with allergies still enjoy the same sweet treats as people who might not have allergies and freshly baked treat also offering excellent customer service.





2.5 Descriptions of product

As I mention before, I had chosen cookies as my main product to promote in Facebook page and finished my individual assignment. Cookies can be categorized as junk food, dessert, snacks, and sweets. It was suitable to eat during any works like watching a television, reading a book because it was enjoyable and delicious. There is no age limit to eat these cookies because customers are allowed to make any request like low sugar, no nuts, or some allergies thing.

These cookies are freshly home bake by the owner, and there are five types of flavour. It is red velvet, green tea, chocolate, vanilla, and sesame cookies. All the ingredient is high quality and use premium butter also premium chocolate. Cookies are put on the small jar and big container as options for the customer. Usually, the small jar will be filled with one type of flavour cookies while in big container will be filled with all the type of flavour cookies and serve with chocolate dip in the middle.

Every type of cookies had their own benefit which I had share on Facebook page about it. Cookies in container had 35 pieces more than 300g while in the small jar are filled with 20 pieces and the weight is more than 200g. The texture of cookies is same with their crunchiness, bites size and just different colour due to different flavours. To maintain the quality of cookies, all the jar and container had been seal and for those who buy online will be bubble wrap well before it going to post.

2.6 Price list

	Container	Jar
Price (RM)	25	18
Net weight (gm)	300+	200+
Pieces	35	20
Flavours	5	1
Picture		



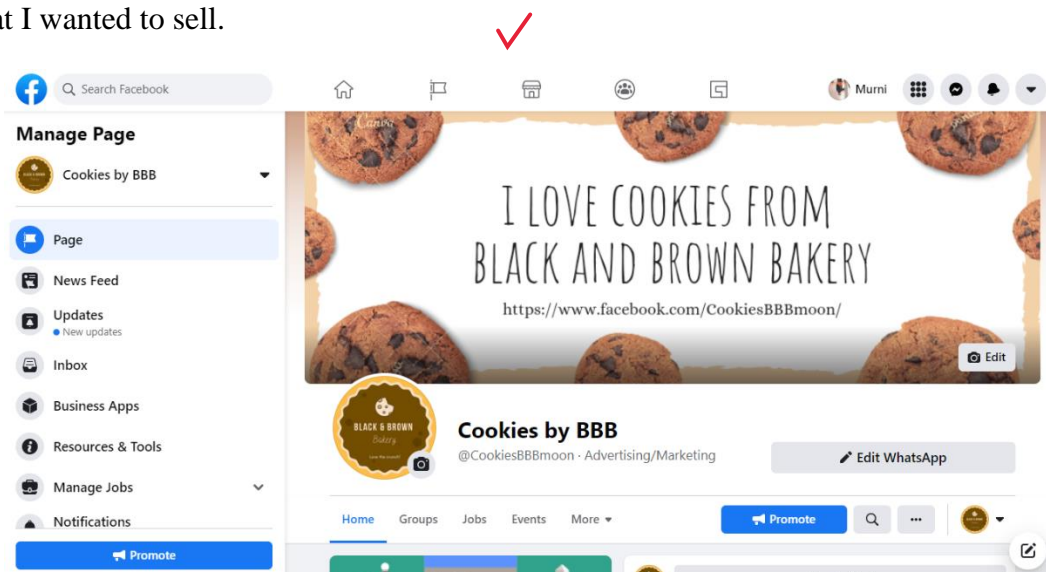
3.0 Facebook (FB)

Facebook page has many potential benefits for someone who run a business. While some of these benefits are like having a website, a number are unique to Facebook. Facebook is a low-cost marketing strategy where we can share basic information, videos, and picture about the business. It also can raise brand awareness and promote positive word-of-mouth even through social media. The best part is Facebook can analyse all the information that millions of users enter their profiles. As the owner of a business page, you can pay to use this information to deliver targeted advertising to a specific group.


3.1 Creating Facebook page

I am creating Facebook page by use my personal account Facebook, by click on pages and click create. I get started by click on it and the first question is “What do you want to name this Page?”, I had written the name of my business Facebook page is “Cookies by BBB”. The next question is related with which category best to describe this page. Right after I choose the category of advertising/marketing then add an address of where this business area had covered which is can add just the town/city or country/region to publicity share an address. before it considers done as official creating Facebook page, need to add cover photo and add profile picture.

I had asked permission to the founder before use their logo as my profile picture, it is to make customer more trust even I am just only an agent. The cover photo is the template from Canva.com and I had written “I love cookies from Black and Brown Bakery” as my tagline business. Under its tagline I had add the link of business Facebook page to more eye catching at first sight. The template is already had picture of cookies where it suitable with what product that I wanted to sell.



3.2 Costuming URL Facebook page

In costuming the URL Facebook page, it can be do add a username to the Facebook page first. As agent I had use a username 'CookiesBBBmoon' in conjunction of my nickname moon. Right after adding a username on Facebook page, to get an URL Facebook page is by click on more setting and at the bottom had section of grow your audience. Then, click on copy page link and it official can use to share to everyone and can be post at any social media. It can directly to the Facebook page by anyone who  are click on that link.

<https://www.facebook.com/CookiesBBBmoon/>

3.3 Facebook page post (Teaser)



3.4 Facebook page post (Soft sell)

Soft Sell 1



Graphic



Cookies by BBB

June 3 · 🌐

Kenali Dulu 'Mood' Ketuhar Anda, Baru Kek Dan Biskut Menjadi

Untuk menyediakan kek dan biskut yang rangup dan enak, beberapa aspek perlu dititikberatkan. Antaranya termasuk bahan yang digunakan, suhu ketuhar dan teknik mengadun yang betul.

1. Sebelum membakar biskut atau kek, pastikan anda memanaskan dahulu ketuhar selama 10 hingga 15 minit.
2. Gunakan api bawah sahaja untuk membakar biskut. Suhu yang paling sesuai adalah di antara 175 darjah Celsius hingga 180 darjah Celsius. Jika menggunakan api atas dan bawah, turunkan suhu 20 darjah Celsius.
3. Jika adunan terlembik tambahkan sedikit tepung gandum. Manakala jika ia terlalu keras dan berderai hingga sukar menjadi doh, tambahkan sedikit marjerin atau mentega.
4. Pastikan anda menggunakan marjerin untuk disapu pada dulang pembakar. Elak menggunakan mentega kerana ia mudah hangus dan boleh membuatkan bahagian bawah biskut pahit jika hangus.
5. Biskut yang telah masak harus disejukkan di atas redai terlebih dahulu. Jika dibiarkan, wap akan terkumpul di bahagian bawah biskut. Akibatnya biskut tidak tahan lama dan cepat berkulat.

Untuk mengetahui lebih pelbagai tips dan berkaitan biskut klik dan ikuti <https://www.facebook.com/CookiesBBBmoon/>

#cookies #KitaJagaKita #COVID19

Heading

Intro

Story

CTA



Soft sell 2



Graphic



Cookies by BBB

June 4 · 🌐

Hidup kita 'sangat dekat' dengan coklat bukan? 🤔

Pasti segenap lapisan usia mengenalinya. Jadi, jika tak suka coklat sekali pun, sudah tentu ada saja anak, saudara dan rakan-rakan kita yang menggemarinya. 😊

Coklat adalah kalori yang tinggi dan mengandungi karbohidrat, gula, dan lemak, serta sejumlah protein. Ia kaya dengan sumber vitamin B12, niacin, riboflavin, vitamin E dan mineral seperti fosforus, mangan, dan zink. Ia juga mengandungi kalsium, magnesium, kalium, dan besi. Coklat, terutamanya pelbagai dark chocolate yang diperbuat daripada biji koko, mengandungi dengan pelbagai antioksidan yang kuat seperti flavonoid dan polifenol. 🍫

Berikut kebaikan coklat untuk kesihatan yang pasti ramai tak sangka:

1. Mengurangkan risiko jantung.

Pengambilan coklat mengurangkan risiko kardiovaskular. Asid stearat, walaupun menjadi asid lemak tepu yang terdapat dalam koko, tidak menyumbang kepada paras kolesterol. Ia dapat mengurangkan kemungkinan serangan jantung dan aterosklerosis yang disebabkan oleh pembengkakan arteri.

2. Mengurangkan berat badan.

Kajian menunjukkan bahawa dark chocolate adalah lebih mengenyangkan daripada milk chocolate. Dalam masa yang sama, makan beberapa dark chocolate akan mengurangkan keinginan untuk manisan, lemak, atau makanan masin. Ini bermakna kita dibenarkan untuk mendapatkan dark chocolate secara harian dan ia akan membuat ia lebih mudah untuk kekal kepada diet.

3. Mengekalkan sistem saraf.

Satu kajian menunjukkan bahawa epicatechin dan flavonoid, sebatian yang hadir dalam dark chocolate, membantu melindungi otak daripada strok. Dalam satu kajian, sebatian ini juga didapati dapat membantu menurunkan risiko gangguan saraf, seperti penyakit Alzheimer.

Untuk mengetahui lebih lanjut tentang coklat boleh ikuti kami di link ini - <https://www.facebook.com/CookiesBBBmoon/>

Heading

Intro

Story

CTA

Soft Sell 3



Graphic



Cookies by BBB added a new photo.
June 9 · 🌐

...

Ingat 6 Tip penjagaan oven agar tahan lama

Penjagaan oven bukan pada orang yang baru membeli oven sahaja ya, sentiasa ingat dan mengaplikasikan pelbagai tip penjagaan oven untuk penggunaan jangka masa yang panjang.

- 1) Bersihkan oven setiap kali selepas digunakan, menggunakan kain lembap.
- 2) Jika terdapat tumpahan tau lelehan, ia perlu di hilangkan segera sejurus selepas sajian masak.
- 3) Buka pintu oven supaya ia cepat sejuk setiap kali selepas menggunakannya.
- 4) Elakkan sebarang tumpahan pada pemanas termostat kerana ia akan merosakkan fungsinya.
- 5) Jangan guna pencuci sembarangan kerana kandungan kimia pencuci tersebut mungkin akan membahayakan.
- 6) Sentiasa memeriksa suhu oven anda dengan resipi yang sering anda masak. Jika hasilnya tidak seperti yang selalu anda dapat, ia mungkin sesuatu yang tidak kena dengan sistem kawalan suhu oven anda

Untuk mengetahui lebih lanjut berkenaan oven klik like, follow dan share kepada rakan-rakan alam maya anda sekalian 🙌
<https://www.facebook.com/CookiesBBBmoon/>

Heading

Intro

Story

CTA

Soft Sell 4



Graphic



Cookies by BBB added a new photo.

June 11 · 🌐

PENTING ! Tip untuk Ketahui Jenis oven .

1. Ketuhar jenis bina dalam (Built in oven)

- ketuhar jenis ini memang cukup sesuai untuk semua jenis pembakaran. Ianya boleh membakar roti, kek, pastry dan biskut. Bergantung kepada jenama yang anda beli, ada sesetengah ketuhar jenis begini di mana kepanasannya tidak begitu rata jika membakar 2 atau 3 tingkat (2 tier baking)

- Kalau bakar biskut cara begini, anda harus rajin memusing dan menukar loyang kuih supaya mendapat kepanasan yang lebih rata. Tetapi apabila membakar kek, lebih baik jika membakar satu tingkat sahaja.

2. Oven yang ada kipas (Oven with fan)

- ketuhar yang mempunyai kipas bina dalam selalunya membakar biskut dan pastry dengan cukup baik kerana kipas itu memutar angin panas dengan rata jika membakar 2 atau 3 tingkat. Tetapi apabila digunakan untuk membakar kek, kipas ini akan mengeringkan kek sedikit.

- Jadi, jika ada pilihan untuk tidak membuka button kaedah kipasnya atau tutup kipas apabila membuat kek, itu adalah lebih baik (sesetengah oven ada button kipas)

3. Oven microwave

- Ketuhar jenis ini adalah seperti ketuhar 2 dalam 1, ianya boleh digunakan untuk fungsi 'microwave' dan juga untuk membakar biskut, brownie atau kek cawan. Ketuhar begini sesuai bagi mereka yang jarang membuat kek besar. Jika membakar kek yang agak besar, ada kalanya bahagian tengah kek tidak masak dengan betul.

- Selalunya, kita lebih menggunakan fungsi microwavanya sahaja. Jadi bagi mereka yang suka membakar roti, pastry dan kek perayaan maka jenis ketuhar sebegini mungkin kurang sesuai. Kek yang di bakar di microwave oven sebegini selalunya kelihatan agak pucat dan padat.

Untuk mengetahui lebih lanjut mengenai fungsi oven klik like, follow dan share kepada rakan-rakan lain

<https://www.facebook.com/CookiesBBBmoon/>

Heading

Story

CTA



Graphic



Cookies by BBB added a new photo.

June 23 · 🌐

CARA-CARA PENYIMPANAN BERKESAN 🥰 ✓

Sekarang ini kita sedang PKP 3.0 jadi, terdapat sesetengah keluarga yang suka membeli barang kering seperti kudapan, bahan kering secara borong. Hal ini bukan sahaja memudahkan malah mengurangkan kekerapan keluar rumah bagi mereka.

Namun, makanan ini perlu disimpan di tempat yang sesuai agar tekstur makanan atau bahan ini tidak berubah. 😊

Ayuh, ketahui cara penyimpanan berkesan:

1. Menggunakan bekas kedap udara

Simpan makanan di dalam bekas kedap udara seperti agar dapat membantu mengelakkan angin masuk dan kudapan menjadi lemau.

2. Menggunakan bekas telus pandang

Bekas lut sinar dapat memudahkan kita untuk memilih kudapan untuk dinikmati. Hal ini juga dapat menyedarkan kita apabila bekas itu dimasuki serangga dan kita boleh terus menggantikan bekasnya.

3. Menggunakan bekas mudah dibuka dan ditutup

Hal ini bagi mengelakkan kesukaran untuk menggunakannya dan mudah untuk diambil untuk seisi keluarga.

Ayuh ikuti kami untuk pelbagai info menarik dan berfaedah. Jangan lupa untuk kongsi tips kepada yang lain juga!

Untuk info menarik: <https://www.facebook.com/CookiesBBBmoon/>

...

Heading

Intro

Story

CTA




3.5 Facebook page post (Hard sell)

Hard Sell 1



Graphic

 **Cookies by BBB**
June 5 · 🌐

😋😋 PREMIUM COOKIES WITH CHOC DIP 😋😋
THE BEST COOKIES CELUP IN TOWN!! 🤤🤤🤤

- ✓ Freshly made
- ✓ Home baked cookies
- ✓ Premium Chocolate 🏆
- ✓ Premium Butter 🏆
- ✓ Rasa yang crunchy dan sedap
- ✓ Harga mampu milik

🍫 Free sos coklat

P/s: Jika coklat agak pekat, boleh rendam selama 5 minit dalam semangkuk air panas untuk cairkan semula coklat.

Berikut adalah harga Cookies by BBB

RM 18.00 - botol kecil
RM 25.00 - bekas besar

Ayuh dapatkan stok cookies 5 perasa dengan kadar segera sementara belum mula membakar 🙌

Untuk tempahan boleh layari Facebook page kami dan klik pada link yang tertera untuk pembelian -
<https://www.facebook.com/CookiesBBBmoon/>

Dan kami menerima tempahan melalui whatsapp -
<https://wa.link/zv3t8q>

#cookiescelupcoklat #cookiesviral2021 #minivanillacookies ✓
#premiumchocolate #muslimproduct #murahdanberbaloi
#sekalisapastinaklagi

Attention

Interest

Desire


Conviction

Action

Hard Sell 2



Graphic

 Cookies by BBB added a new photo.
June 8 · 🌐

TAHU KE TAHU KEWUJUDAN RED VELVET COOKIES BY BBB 🍪

Untuk pengetahuan warganet facebook, Cookies by BBB ada perisa red velvet yang sama seperti rasa kek hanya tekstur nya yang lebih rangup. Red velvet lovers, where you at?

Nikmati kelazatan rasa red velvet sebenar dalam setiap gigitan rangup cookies yang paling di cari oleh semua orang termasuk golongan kanak-kanak, dewasa dan wargaemas.

Dapatkan cookies by BBB perisa kegemaran anda sekarang juga dengan harga :

RM 18.00 - 1 botol kecil
RM 25.00 - 1 bekas besar

Setiap pembelian cookies di sertakan coklat celup yang mengangkat selera makan anda semua.

Jadi tidak salah lagi, anda boleh mendapatkan cookies red velvet dari black and brown bakery dengan klik <https://wa.link/zv3t8q> dan klik like, follow dan share <https://www.facebook.com/CookiesBBBmoon/>

Attention

Interest

Desire

Conviction

Action

Hard Sell 3



Graphic

 Cookies by BBB added a new photo.
June 10 · 🌐

GREEN TEA COOKIES KHAS UNTUK PENGEMAR COOKIES KURANG MANIS 🍪

Hai semua warganet facebook, ada dalam kalangan anda merupakan penggemar cookies yang kurang manis atau penggemar green tea ? cookies by BBB mempunyai pilihan terbaik buat anda yang sukar mencari cookies sedap kurang manis mengikut citarasa anda.

Di sini dinyatakan maklumat berkaitan Cookies by BBB -

- RM 18.00 - 1 botol kecil (20pcs) (200+g) (1perasa)
- RM 25.00 - 1 bekas besar (35pcs) (300+g)(5perasa)

Anda juga boleh membuat pesanan istimewa seperti penambahan nota ringkas buat orang tersayang mahupun surprise box. Keriangan dan kepuasan hati anda menjadi semangat kami untuk menjual cookies sedap setiap hari.

Untuk mengetahui lebih lanjut tentang teh hijau dan matcha boleh ikuti kami di link ini - <https://www.facebook.com/CookiesBBBmoon/>

Untuk membuat pesanan melalui whatsapp juga boleh dengan klik link di sini
<https://wa.link/zv3t8q>

Attention

Interest


Desire

Action

Hard Sell 4



Graphic

 Cookies by BBB added a new photo. June 14 · 🌐

COKLAT COOKIES BY BBB MEMBUAT HATI GEMBIRA MENJALANI HARI-HARI TANPA DUKA 😊

Kami dari Black and Brown Bakery ada sesuatu yang sangat menarik. Sudah menjadi kebiasaan bagi individu untuk memakan cookies berperisa coklat jadi kami juga mempunyai pilihan terbaik untuk sajian anda semua terutama bagi kanak kanak yang mengemarkan manis.

Kelebihan cookies by BBB ini ialah: ✓

- Homemade dengan kasih sayang
- Penggunaan bahan yang berkualiti
- Rasa cookies yang rangup dan sedap
- Harga mampu milik

Harga cookies by BBB adalah seperti berikut:

RM 18.00 - 1 botol kecil
RM 25.00 - 1 bekas besar

Jadi apa yang kalian tunggu lagi ? Nak tunggu terliur melihat orang lain makan baru nak beli 🤔 apa kata anda semua beli sekarang dengan membuat tempahan melalui link yang tertera di bawah.

> untuk mengetahui lebih lanjut tentang info-info menarik yang bakal dikongsikan kepada anda semua klik like, follow dan share
<https://www.facebook.com/CookiesBBBmoon/>

> untuk membuat tempahan melalui whatsapp juga boleh di
<https://wa.link/zv3t8q> ✓

Attention

Interest

Desire


Conviction

Action

Hard Sell 5



Graphic

 Cookies by BBB added a new photo.
June 16 · 🌐

COOKIES BY BBB KEMBALI LAGI UNTUK HIDANGAN ANDA SEKELUARGA 🍪

Cookies by BBB menyediakan kudapan yang sesuai untuk semua golongan tidak kira had umur. Boleh di nikmati sambil menonton televisyen atau bersembang bersama keluarga. Sempena PKP yang berlarutan perlu adanya kudap kudapan di rumah untuk kesenangan hati keluarga tercinta.

Cookies by BBB terdapat 5 perisa utama yang mengambit hati semua pelanggan

- Red velvet cookies
- Green tea cookies
- Chocolate cookies
- Vanilla cookies
- Sesame cookies

Harga cookies by BBB adalah seperti berikut:

RM 18.00 - 1 botol kecil
RM 25.00 - 1 bekas besar

Yang belum mencuba pastikan cuba beli ! Ayuh dapatkan segera dengan membuat tempahan melalui facebook mahupun whatsapp.

Untuk mengetahui lebih lanjut berkenaan cookies by BBB sila klik like, follow and share

<https://www.facebook.com/CookiesBBBmoon/>

Attention

Interest

Desire

Conviction

Action

Hard Sell 6



Graphic



Cookies by BBB

Just now · 🌐

MAKAN SESAME COOKIES BY BBB JADI MACAM BAYI COMEL 🥰

Beginilah rupa sesame cookies yang seperti makanan bayi yang rangup tapi hilang di mulut. Kepada yang masih belum mencuba mana-mana perasa cookies kegemaran anda by BBB, sila cuba dahulu dengan membeli bekas besar di mana terdapat semua perasa cookies dalam satu bekas. Lebih jimat dan lebih puas.

Harga cookies by BBB,

RM 18.00 - 1 botol kecil

RM 25.00 - 1 bekas besar

Jangan lepaskan peluang dalam mendapatkan kelima jenis rasa cookies dalam satu bekas sekarang!

Untuk tempahan boleh layari facebook page kami dengan klik like, follow and share link ini -

<https://www.facebook.com/CookiesBBBmoon/>

Sekiranya ingin mendapatkan perkhidmatan yang lebih pantas boleh membuat tempahan melalui whatsapp dengan klik link dibawah

<https://wa.link/zv3t8q>

Attention

Interest

Desire

Conviction

Action



















































































4.0 Conclusion

In a nutshell, it is the best way to evaluate the importance of applying social media in marketing is to realize the importance of social media in everyday life of people who are likely to become your customers. Social media marketing has become a necessity, one that is imposed to the business by the overall presence and impact social networks have on the users. Although social media presence has become a necessity, there are numerous ways to leverage social media presence into improving your business, and here are some of the major benefits.

Basically, an individual needs to learn and sharpen his or her entrepreneurial skills to become a successful entrepreneur. Besides, an individual also must have a good personal quality that are demanded to become a successful entrepreneur. The examples of the entrepreneur traits are full of determination, not afraid to take risk, high level of confidence, craves learning, understands failure is the part of the game, highly adaptable, good understanding of money management, expert in networking, ability to sell and promote.

Appendix

All Posts Published							Create Post
Reach: Organic / Paid Post Clicks Reactions, Comments & Shares							
Published	Post	Type	Targeting	Reach	Engagement	Promote	
07/23/2021 9:07 PM	 MAKAN SESAME COOKIES BY BBB JADI MACAM BAYI COMEL 🍪			0	0 0		
06/23/2021 10:54 AM	 CARA-CARA PENYIMPANAN BERKESAN 🍪 Sekarang ini kita			17	0 1		
06/16/2021 1:27 PM	 COOKIES BY BBB KEMBALI LAGI UNTUK HIDANGAN ANDA			36	0 5		
06/15/2021 10:39 AM	 Tips Penting Untuk Menghasilkan Biskut Yang Sedap 1. Mentega			25	0 3		
06/14/2021 8:24 AM	 COKLAT COOKIES BY BBB MEMBUAT HATI GEMBIRA			32	0 4		
06/11/2021 9:00 AM	 PENTING ! Tip untuk Ketahui Jenis oven . 1. Ketuhar jenis bina dalam			49	0 3		
06/10/2021 9:28 AM	 GREEN TEA COOKIES KHAS UNTUK PENGEMAR COOKIES			33	1 4		
06/09/2021 1:45 PM	 Ingat 6 Tip penjagaan oven agar tahan lama Penjagaan oven bukan			23	1 4		
06/10/2021 9:28 AM	 GREEN TEA COOKIES KHAS UNTUK PENGEMAR COOKIES			33	1 4		
06/09/2021 1:45 PM	 Ingat 6 Tip penjagaan oven agar tahan lama Penjagaan oven bukan			23	1 4		
06/08/2021 9:45 AM	 TAHU KE TAHU KEWUJUDAN RED VELVET COOKIES BY BBB 🍪			81	4 15		
06/07/2021 9:22 AM	 Apa khabar semua warga alam maya. Anda semua teruja untuk			41	2 8		
06/05/2021 10:04 AM	 🍪🍪 PREMIUM COOKIES WITH CHOC DIP 🍪🍪 THE BEST			75	1 6		
06/05/2021 9:58 AM	 Facebook Page: https://www.facebook.com/CookiesB			1	0 6		
06/04/2021 7:20 AM	 Hidup kita 'sangat dekat' dengan coklat bukan? 🍪 Pasti segenap			62	4 11		
06/03/2021 4:57 PM	 Kenali Dulu 'Mood' Ketuhar Anda, Baru Kek Dan Biskut Menjadi Untuk			61	1 12		
06/03/2021 10:29 AM	 Nampak ke nampak ? Bahan-bahan nak buat kuih raya makin tinggi. Jadi			104	6 14		
06/03/2021 12:32 AM	 This page is created for marketing purpose only and to fulfil the			74	2 10		
06/03/2021 12:29 AM	 Cookies by BBB			1	0 9		
06/03/2021 12:29 AM	 Anda suka makanan ringan 🍪 anda suka manisan 🍪 anda boleh teka			61	2 10		



5 JENIS RASA COOKIES BROWN & BLACK BAKERY

*Glow up
on the
inside!*

01. Red Velvet cookies
02. Green Tea cookies
03. Chocolate cookies
04. Vanilla cookies
05. Sesame cookies

 011-39015839  Cookies by BBB