## Lecturer's Contribution

## WeCWI Integrated Solutions (WeCWIIS): Design to Innovate!

by Assoc. Prof. Ts. Dr. Mah Boon Yih

WeCWI Integrated Solutions (WeCWIIS) is a web-based solution-driven consultancy accessible at <u>https://www.wecwi.com</u>, which is founded on Web-based Cognitive Writing Instruction (WeCWI), an award-winning hybrid e-framework for instructional design and language development. WeCWIIS was established on January 1, 2020, by Assoc. Prof. Ts. Dr. Mah Boon Yih, the founder of WeCWI. Furthermore, WeCWIIS is the result of technopreneurship, which is the combination of WeCWI and entrepreneurship aimed at commercialising innovation and research to support the objectives of the Business Innovation & Technology Commercialization Centre (BITCOM), Universiti Teknologi MA-RA (UiTM).

Consulting services, professional courses, academic resources, news advertising, and membership subscriptions are all available through WeCWIIS. Skills development, editing, translating, and proofreading, as well as research advice and cooperation, are all part of the consulting services. English language skills, postgraduate studies, and instructional technology are among the professional courses available. Open-access academic materials on WeCWI, e-learning, language, innovation, Microsoft, and postgraduate concerns are available through blog postings, research articles, a YouTube channel, and a Flipboard magazine. Furthermore, sponsors are invited to publicise and promote their academic-related news, events, or programmes on the News channel for a fee of RM10 each day. If you are interested, please fill out the Contact form at <a href="https://www.wecwi.com/post/wecwiis">https://www.wecwi.com/post/wecwiis</a>.

WeCWIIS provides two types of membership subscriptions to global visitors: WeCWIIS Starter and WeCWIIS Pro. Starter and Pro memberships are annual subscription-based paid memberships. They are specifically intended for two targeted communities to increase their knowledge or build their talents. The exclusive member page is available at <u>https://www.wecwi.com/members</u>. The following are the specifics of these two memberships:



- WeCWIIS Starter
  - Target: Perfect for beginners looking for knowledge advancement
  - Fee: 100 MYR/year
  - Benefits:
    - \* Possess an exclusive profile page.
    - \* Access all excluding \*exclusive blog posts.
    - \* Comment on blog posts.
    - \* Join the WeCWIIS Starter group.
    - \* Access to non-exclusive forums.
    - \* Publish a guest post in the Guest Posts category
- WeCWIIS Pro
  - Target: Perfect for professionals looking for skills development
  - Fee: 250 MYR/year
  - Benefits:
    - \* Possess an exclusive profile page.
    - \* Access all, including \*exclusive blog posts.
    - \* Comment on all blog posts.
    - \* Join the WeCWIIS Pro group.
    - \* Be invited to join the exclusive group(s).
    - \* Access to exclusive forums.
    - \* Publish up to three guest posts in the Guest Posts category.
    - \* Publish an advertisement for free on the News channel.



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If you are interested, please go to <a href="https://www.wecwi.com">https://www.wecwi.com</a>. Navigate to the menu in the upper right corner. Select Log In. Enter your first name, last name, email address, and password on the Sign-Up page. Finally, click Submit (Join the community is optional). Your member signup request has been received and is being reviewed. Prior to sending you an invoice, the site administrator will notify you through email. After receiving an invoice via email, you can pay using online banking (local) or PayPal (international) based on the fee specified in the invoice. If the payment is made using online banking, a transaction receipt must be submitted to wecwi.i.s@gmail.com as evidence of payment. You will later get an email informing the term of your membership subscription.

Once you have registered as a member, return to https://www.wecwi.com after receiving the confirmation email titled 'You're now a site member!' Select Log In. After the words 'Already a member?', click Log In again. Enter your registered email address and password. In the same way that you logged in, click your profile name in the upper right corner. To change your Member page, select My Account from the drop-down option. Enter your First Name, Last Name, and Phone Number. You can change the URL of your community page. To save your changes, click Update Info.

On the My Account page, on the left sidebar, select Edit to change your display name. Select the image icon to upload your profile photo from your computer's hard disc. Save your changes by clicking the Save button. From the menu, choose Forum. Select Members from the drop-down option. This page will display your member profile. You can follow other members or be followed by them. You can leave comments on the blog entries. Only certain users are permitted to join the specified forum.

Would you like to have WeCWIIS in the palm of your hand? To remain up to date and more on the move, download the WeCWIIS app from Google Play or the Apple App Store and search for "WeCWI Integrated Solutions." Have you downloaded the app yet? JKE1PM is the invite code. You may also access the WeCWIIS App via the following link: <a href="http://wix.to/PkDkAyE?ref=so">http://wix.to/PkDkAyE?ref=so</a>

