## FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

#### **BACHELOR OF ADMINISTRATIVE SCIENCE (HONS)**



# THE AWARENESS OF KADAZANDUSUN'S STUDENT IN SMK ST.MICHEAL TOWARDS KADAZANDUSUN LANGUAGE: AN OBSERVATION IN PENAMPANG SABAH

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#### ABSTRACT

Sabah is known for her diversity in terms of the ethnicities and cultures. Among one of the largest ethnic in Sabah is the Kadazandusun. However, the usage of the Kadazandusun language seems declining among the youth. This study aims to determine the level of awareness among the Kadazandusun students towards their Kadazandusun dialects. It also investigates the relationships between the factors and level of students' awareness towards the Kadazandusun language. This study was quantitative in nature and a total of 123 respondents were randomly selected in SMK St Micheal, Penampang. The findings revealed that the level of the awareness among of the KD students correlated with the variables. It also found that the level of awareness of KD students towards KD language was high. The factors such as families, Government, NGO's, and the media that influenced had a significant relationship between their level of awareness and the usage of Kadazandusun dialects. Thus, it is suggested that the school has to enhance the KD language through introducing KD Language Day in corresponding to preserve the KD language.

	TABLE OF CONTENTS	PAGE
CHAPTER 1:	INTRODUCTION	
*	1.0 Introduction	1 - 2
	1.1 Problem statement	3 - 4
	1.2 Research objectives	5
	1.3 Scope of the study	5
	1.4 Significant of the proposal study	5
	1.5 Definitions of Terms, Terminology and Concepts	6 – 7
CHAPTER 2:	LITERATURE REVIEW AND CONCEPTUAL	
	FRAMEWORK	
	2.0 Introduction	8
	2.1 Awareness towards Kadazandusun Languages	8 - 11
	2.2 The Factors that Influence the Level of Awareness	
	among Kadazandusun's Students towards Kadazandusun	11 – 16
	Languages.	
	2.3 Theoretical and Conceptual Framework	17 – 20

### CHAPTER 3: RESEARCH METHODOLOGY

	3.0 Introduction	21
	3.1 Research Design	21
	3.2 Sample Size	22
	3.3 Instrumentation	22
	3.4 Data Analysis	22 – 23
CHAPTER 4:	FINDINGS	
	4.0 Introduction	24
	4.2 Reliability Test	25
	4.3 Frequency Table	26 - 27
	4.4 Descriptive Statistics	28 - 36
	4.5 Inferential Table	37 – 39
CHAPTER 5:	CONNCLUSION AND DISCUSSION	
	5.0 Introduction	40
	5.1 Summary of Data Findings	30 - 44
	5.2 Implication	44 - 45
	5.3 Challenges	46
	5.4 Limitation	46 - 47