



البنور شيتي تكنولوجي مارا
UNIVERSITI
TEKNOLOGI
MARA

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KAMPUS SAMARAHAN 2

PUREBELLE BEAUTY SPA SALON

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DIPLOMA IN OFFICE MANAGEMENT

(BM 118)

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Acknowledgement

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As the student which taking Diploma in Office Management, we are asked to make a project on entrepreneurship. Our project is a compulsory task which we must fulfilled within 14 weeks which is sufficient time to complete this task as perfect as possible. This entrepreneurship project teaches us on basic entrepreneurship skills. Then learn about how to manage our business and how to run our premise. After agreed to each other, we choose to open a Beauty Spa Salon and we named it "PureBelle Beauty Spa Salon".

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1. NAME OF THE BUSINESS

Name: PUREBELLE BEAUTY SPA SALON

Our business is called PureBelle Beauty Spa Salon because we provide a service which is universal for women from head to toe and implement methods to provide relaxation elements and it is specifically for women only when doing spa in our premise and for those who is love are doing beauty. We combining spa and salon in one time in our business so it can make women easier to do what treatment and services they want without go one place to another place to get different the services.

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PURPOSE

The business plan is prepared because to convinced venture capitalists, investors and banker in order to raise capital and obtain support for the venture. We need investors to raise fund for the purpose of business management and upgrading.

This business plan is also being drafted so that PureBelle Beauty Spa Salon will get the financing it needs in order to start the business. The loan is crucial in order to start the business, so the presentation of this business plan is vital to gain the confident of the bank.

PureBelle Beauty Spa Salon has asked from SMEs Bank for a loan up to RM 110,000 so that it can build itself in this business. The other RM 100,000 will be from the accumulated capital provided by each shareholder in the business. Each shareholder has agreed to contribute RM 20,000 each.

The financing will be used to purchase start-up assets like spa and salon equipment, furniture, and fittings, store front and artwork, advertising and many more. We can get all this items from our trusted suppliers, and they have been agreed to provide products with the best offer ever.

We also use this business plan as a guideline to the manager in order to succeed in the business. PureBelle Beauty Spa Salon has all the ingredients to be one of the best in the business. We have set our entire target in order to be successful. This business plan will includes business background,