



STUDY OF CIGARETTE: SOCIAL INTERACTION AND
SMOKING BEHAVIOR

MOHD ZULIRFAN BIN SAZALYE DONOL

2012339677

KHAIRUL IKHWAN BIN ISMAIL

2012772369

SUPERVISOR:

MDM INTAN SYARRIZA

BACHELOR OF ADMINISTRATIVE SCIENCE (HONS)
FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY
STUDIES

ACKNOWLEDGEMENT

It is been a great experienced this whole 2 semester where during this session we had been conduct our research. Alhamdulillah and gratitude to the God Almighty for gives the strength and patience to us for completing this research. New knowledge had been embedded which exposed to the real working environment before finishing studies at Universiti Teknologi Mara (UiTM), Sabah.

Firstly, we would like to express deep sense of gratitude to UiTM Director for meticulously planning such academic curriculum that not only building the students to be academically sound but also to be industry ready by including such education method.

Next, we also like to give our thanks to Mdm. Dayang Nur Saufidah our lecturer which have teach us in using the SPSS software where it is compulsory to use it in our research conducted as well as for the never ending support and guidance she showed us. In addition, she also helped us by giving us a proper format for the preparation of Viva. Also we would like to conveyed our appreciation to our classmate Nazri Marin whose had been a great help to us given he had spends some of his time teach us a some of the knowledge in SPSS too.

Lastly, special thanks to Mdm. Intan Syahriza our supervisor for guided us along the ways which by her helped our research never been out of topic. Thanks to her knowledge we had been able to complete our research with ease.

CONTENTS

Contents	1
CHAPTER 1: INTRODCUTION	2
1.1 Introduction	2
1.2 Problem statement	5
1.3 Objective of the study	7
1.4 Scope of the Study	7
1.5 Definitions of Terms and Concepts	8
CHAPTER 2: LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK.....	9
2.1 Literature Review	9
2.2 Conceptual Framework	19
CHAPTER 3: RESEARCH METHODOLOGY.....	20
3.1 Research Design	20
3.2 Population and Sampling	20
3.3 Instrumentation and Measurement	21
3.4 Unit of Analysis	22
3.5 Data Collection	22
3.6 Data Analysis	23
CHAPTER 4: ANALYSIS.....	25
4.1 Introduction	25
4.2 I – Descriptive Tables	26
4.3 II – Inferential Analysis	42
CHAPTER 5: DISCUSSION AND CONCLUSION	53
5.1 Introduction	53
5.2 Discussions	53
5.3 Recommendation	63
5.4 Limitations	66
5.5 Conclusion	68
References	69
Appendices	74

ABSTRACT

Our study in this research is to identify the smoker behavior with regards of the reasons some people start smoking cigarettes. Where in order to collect the factors of smoking, we take various possibility into consideration such as the smoker influence towards families and friends, educational level, income level as well as other factors that may contribute to the effect of smoking behavior. In addition, we also would like to study the social interactions of the smokers in the community. Basically, interaction between smoker and non-smoker to find out if the barriers existed. Therefore to find out, the collection of data through identified the smoker and non-smoker perception and their level of awareness about the cigarettes effect on second-hand smoke.

CHAPTER 1: INTRODCUTION

1.1 INTRODUCTION

Nowadays, we can see cigarettes can affected people life and also with the government. It may affect in terms of social and economy. Social here it will be about the public situation in terms of their health adolescent the youth that have involve with cigarettes it is good for them or not. While for the economy it have contribute some of the tax into the government tax revenue when there is too many people consuming cigarettes the government have increase the tax in order to control the public from consuming to much that may affect the public's health. It may not be a lot like others but we are talking

millions of Ringgit of Malaysia that involve in getting some tax revenue for the government. Sometimes it may give some people to feel some satisfaction for its consumption but at the same time it will also give negative impact in people life. Both government and the public may suffer negative of cigarettes.

For the positive side there is too little for the public but for the government in terms of revenue it contributed approximately 10% to 15%. But there is also side effect for the people in terms of income or their own health. For health there are a lot of people that are sick because of cigarette so it may also require some money and expenditure for the government give treatment to the public. Other country also may facing the same problem not just in Malaysia even such big country also may seems have face a lot of impact for cigarettes in terms of economy and also social. In terms of social some people says that by smoking it can make friends easier. In my own experience yes it may seems right. This was found on "The role of psychosocial and belief factors in self-reported cigarette smoking among university students in Malaysia". It seems that it may be good for public relations for people for the social terms. Sometimes people that are with financial problems are derived smoke more. The reason may still need to be uncovered or need to do more research whether it can be relate the smoking problem with financial problem.

Another context we can see, with the smoking behavior of the teenagers. What drives the teenagers to start smoking? A study have been conducted that when parents smoke, children are more inclined to smoking (Gritz et al., 1998; Flay et al., 1989). Therefore, from the evidence provided we can see that most of the teenagers tend to start smoking cigarettes