

Vehicle for carry executive tourist(event tourism)



RESEARCH REPORT

DIPLOMA PROJECT I / IDH 317

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THE DECLARATION

Declaration

I hereby declare that the work contained in this report proposal is my own except those which have been duly identified and acknowledged. If I am later found to have plagiarized or to have committed other forms of academic dishonesty, action can be taken against me under the Academic Regulations of UiTM's.

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ABSTRACT

World nowadays has been change a lot. We must move faster than other people. Automobile sector has become more sophisticated in this era. Now Malaysia can produce local car by themselves. Automobile sector in Malaysia facing many problem, especially in the design aspect. As a designer ,researcher think researcher can grasp this opportunities to design something that can show Malaysia talent.

Multi-purpose vehicle which is MPV ,one of an important vehicle in Malaysia .Nowadays MPV become most popular vehicle .It been use by executive ,businessman and also youngster. As we know, MPV are bigger than other vehicle. However, there are may usage and benefit of it. For those who are married ,this type suitable for them because it can load about 6 to 10 person.

MPV can show a good images to us when we use it. It can show cooperate image or executive image because this vehicle was made with expensive value. As a designer with 'VEHICLE FOR CARRY EXECUTIVE TOURIST 'title ,researcher think this vehicle is suitable for researcher research because it bigger and show a good image for executive.

When researcher finished the research, through the questionnaire and interview, a few of them still not satisfied with the existing MPV. As researcher mention before, the design of this vehicle is too stereotype and do not have many change and that is the major problem that researcher was identify. Interior in this vehicle not too many change. Other than that, researcher also get a few