THE FRAMING OF ISLAM BY THE INTERNATIONAL NEWS AGENCIES IN THE WORLD SECTION OF THE STAR AND THE NEW STRAITS TIMES



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APRIL 2010

Tarikh : 26 April 2010

No. Fail Projek : 600-RMI/SSP/5/3/Rsp (57/2009)

Penolong Naib Canselor (Penyelidikan) Institut Pengurusan Penyelidikan Universiti Teknologi MARA 40450 Shah Alam

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LAPORAN AKHIR PENYELIDIKAN "THE FRAMING OF ISLAM BY THE INTERNATIONAL NEWS AGENCIES IN THE WORLD SECTION OF THE STAR AND THE NEW STRAITS TIMES"

Merujuk kepada perkara di atas, bersama-sama ini disertakan 2 (dua) naskah Laporan Akhir Penyelidikan bertajuk "The Framing Of Islam By The International News Agencies In The World Section Of The Star And The New Straits Times".

Sekian, terima kasih.

Yang benar,

SITI HAJAR ABD AZIZ

Ketua Projek Penyelidikan

ACKNOWLEDGEMENT

First and foremost we would like to thank Allah S.W.T for giving us the opportunity and the will to complete this research.

We also would like to take this opportunity to thank the management of Universiti Teknologi Mara (UiTM) Melaka for their support to us in completing this research. We also want to acknowledge those who directly and indirectly helped us throughout the research in terms of their contributions, opinions and support.

Finally, we want to express our sincere appreciation for family and friends for their understanding and encouragement for us to complete this research. Being there for us throughout this process means a lot to us, and we hope Allah S.W.T would return your kindness and love in many ways.

May Allah bless us.

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World Section of The Star and The New Straits Times.

ABSTRACT

Perceptions about the world issues are very much shaped by the mass media.

Newspapers audiences, particularly, are being forced to rely on the mass media

towards the world they live in. When it comes to world news, the international news

agencies are flooding the media around the world with an information flow

structured based from the views of the developed world, thus, leading to news reports

which are structured by the Westerner's point of view. In view of this, the researcher

studied two mainstream English newspapers in Malaysia, The Star and The New

Straits Times for a month revealed that most stories on Islam revolves around war,

crime and politics. The Star used most of the stories from the International News

Agencies with little modification, the image of Islam projected negatively by The

Star. The main frames are "Islam is inherently violent" and "does not go well with

the concept of peace". Although news reports in NST suggested that terrorism and

wars are common in the Islamic countries, yet the tones also suggest that Islam is not

the source of the act of extremism. The main frames in NST are "terrorism and wars

are common in the Islamic countries, yet Islam is not to be blamed" and "the Muslim

countries are slowly moving from extremism to peace and moderation.

Keywords: Islam, news framing, stereotypes, international news agencies.

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