



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Filem, Teater
dan Animasi

FACULTY OF FILM, THEATRE AND ANIMATION (FITA)

UNIVERSITI TEKNOLOGI MARA (UiTM)

**BACHELOR OF CREATIVE INDUSTRY MANAGEMENT (HONS) FILM
PRODUCTION**

NAME:

SITI NUR AMIRAH BINTI AZHARI (2019853442)

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ENT530 PRINCIPLES OF ENTREPRENEURSHIP

PROJECT TITLE:

SOCIAL MEDIA PORTFOLIO

LECTURER NAME:

NURHUDA BINTI HAJI NIZAR

DATE:

16 JULY 2021

ACKNOWLEDGEMENT

Alhamdulillah, first of all we would like to thank God as finally we were able to finish our assignment that have been given by entrepreneurship's lecturer to us. This assignment had been done with all effort by the group members even though there was a little problem that occurs while finishing this assignment. Luckily all the problems can be solves quickly and we were able to adapt properly and wisely.

Besides that, big thanks we address to our lecturer, Madam Nurhuda because without her guide our project cannot be done properly. She always gives us support and teach us on how to do our assignment in purpose to produce a good outcome. Not only that, she also guide us to understand the things that we should know while studying the entrepreneurship subject and also in producing a good project work.

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EXECUTIVE SUMMARY ✓

“Yummy Brownies” is a tagline for NutellaChocBrownies Shop. The main objective for the business is to offer tempting, delicious and fudge brownies with rich chocolate and variety toppings with affordable and reasonable price to our customer.

This business was started on 2nd February 2019. According to the customer review, our product gave a fantastic taste because the brownies are rich with the chocolate and not too sweet which they really love it and remembered the taste. This product is also liked by many customers due to the cheap and affordable price. Hence, this product provides a good insight for the continuation of sale to our customers.

Since early of its opening, brownies by NutellaChocBrownies Shop were sold more than one thousand boxes with different toppings. Increasing demands for our product results into a good profitable sale revenue to our business project. Therefore, brownies by NutellaChocBrownies Shop are a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing.

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1.0 Go-Ecommerce Registration (Print Screen)



PERSONAL PROFILE
BUSINESS PROFILE



Siti Nur Amirah Binti Azhari

Personal Information

Name	Siti Nur Amirah Binti Azhari	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:		
Personal Facebook	:	Race	:	Malay	
Gender	:	Special Need Required	:	No	
Marital Status	:		:		

Institution Information

UITM Puncak Perdana - NHN ENT530

Type of Institution	IHL	Institution List	:	Universiti Teknologi MARA	
State of Institution	:	Name of Institution	:	UITM Puncak Perdana	
Address of Institution	:	City	:	Puncak Perdana	
	:	Postcode	:	40150	
District of Institution	:	Study Status	:	Full time	
Level of Study	:	Class Name	:	FF2374A	Edit Delete
Course Name	:	Year Enrolling the subject	:	2021	
Subject Name	:	Lecturer Name	:	NURHUDA BINTI HAJI NIZAR	
Month Enrolling the Subject	:	Year Of Internship Enrollment	:	0	
Internship Enrollment	:	Period of Internship Training	:		
Month of Internship Enrollment	:	Expected Month To Complete Study	:	8	
Expected Year To Complete Study	:		:		
Related To Study Field	:		:		

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This is only available for users who

- Have completed all 7 eUsahawan chapters on Malaysia Digital Academy before end of 2018
- Have completed a digital entrepreneurship course at a partnering tertiary institution

Completed Online Training

Copywriting Structure (Level 1) (Online)	Download eCertificate
--	--

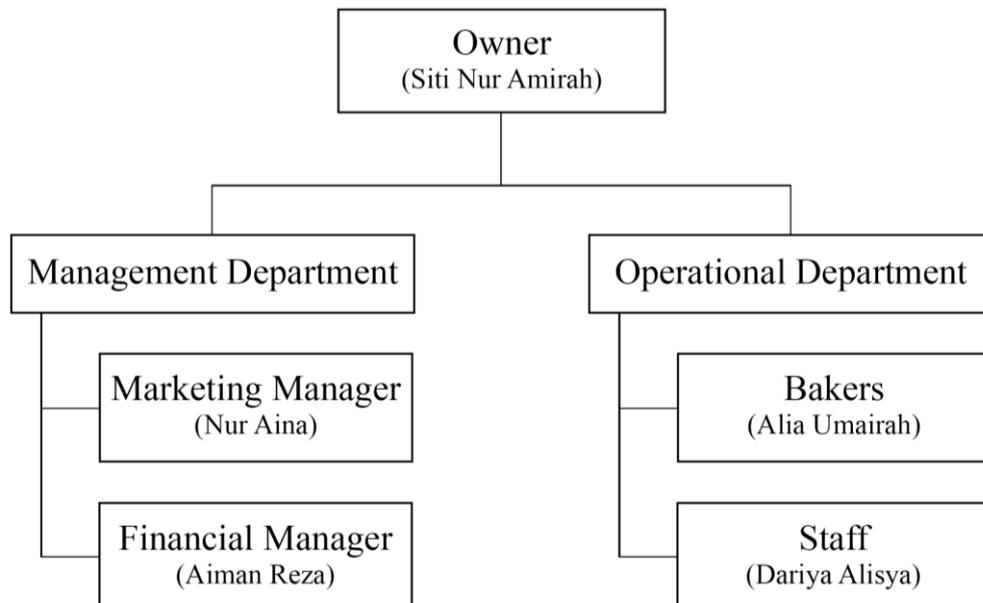
2.0 Introduction of Business

2.1 Name and Address of Business ✓

NutellaChocBrownies Shop is a business name that had decided based on the main product. The words “Nutella” represent the main topping that we sell and the “ChocBrownies” is the short form from the words chocolate brownies. So with that name of business, our customer will know that we are selling chocolate brownies with the main topping of nutella to the customers. Our business tagline is “Yummy Brownies” which show that the brownies that we sell are delicious, tempting and fudge with rich chocolate in it. As for the target market, NutellaChocBrownies Shop is targeting all ages because this chocolate brownies is safe to be eaten by all people without age restriction. This business is located at No 19, Jalan BK5/6A Bandar Kinrara, 47180 Puchong, Selangor. NutellaChocBrownies Shop based is in Selangor.

2.2 Organizational Chart ✓

Organizational Structure For NutellaChocBrownies Shop



2.3 Mission / Vision

We believe that every business has their own mission and vision statement in order to run their business according to their goals which need to be achieved. Therefore, we have made our mission and vision for our business so that we know what to achieve in short and long-term goals.

Mission

- To make the high quality of brownies that will make customer satisfy.
- To provide excellent customer service to customers.
- To become the first choice of chocolate brownies among customer.

Vision

To make a chocolate brownies by NutellaChocBrownies Shop well known and familiar as the top brownies in Malaysia with various topping.

2.4 Description of Products

NutellaChocBrownies Shop is a business that offers 3 toppings of chocolate brownies to our customer with affordable price and delicious, tempting and fudge taste with rich chocolate. The reason we are selling brownies is because we believe that our product is marketable because brownies is one of the famous cake that everyone loves with the taste of chocolate.

There are 3 toppings that available which are nutella, caramel and kitkat. These toppings getting high demand from the customers from time to time. We receive a lot of positive feedback about the toppings that available in our shop. Other than that, we have expanded our product packaging where we are not only offering one type of packaging but we are offering another type of packaging for customer choices. We also offer surprise birthday cake for the customers.

As for the services, NutellaChocBrownies Shop offer free delivery service for customers around Bandar Kinrara area only. Not only that, our customers can get a discount when purchase more than 5 boxes by getting free 1 box for any topping of chocolate brownies. This is because we want to appreciate the support that we get from the customers by buying a lot of brownies from our shop.

2.5 Price List



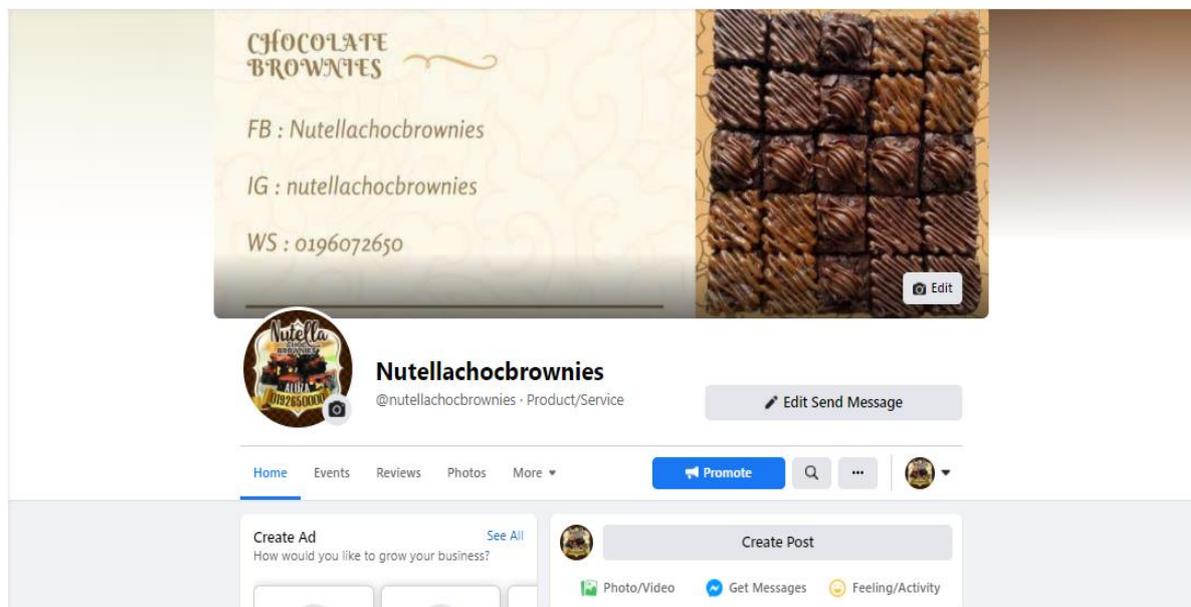
Box	Price (RM)
1 Box (4 pieces brownies)	RM 4
2 Box (8 pieces brownies)	RM 7
3 Box (12 pieces brownies)	RM 10
4 Box (16 pieces brownies)	RM 14
5 Box (free 1 box) (20 pieces brownies)	RM 17
One Whole Cake (64 pieces brownies)	RM 58

3.0 Facebook (FB) ✓

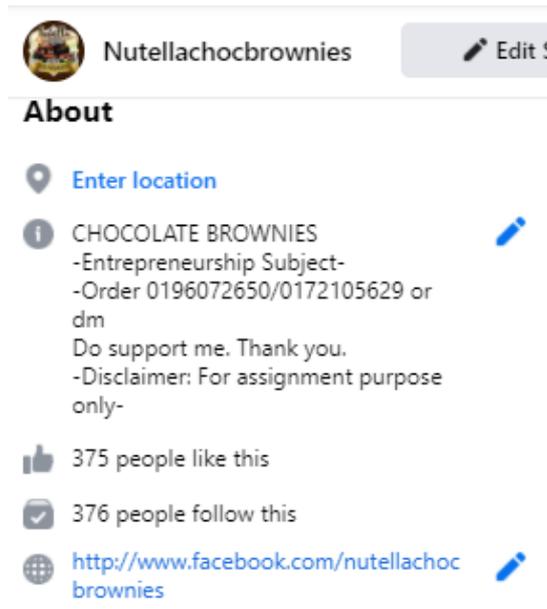
As we are starting our business, we had created a Facebook Page. This is to promote our products among Facebook user, especially those who are nearby to our business area where we can create awareness of our homemade chocolate brownies.

Not only that, we are aware that people nowadays are more into online where they can search and find information easily. Therefore, creating Facebook Page is one of a good medium to connect our business with our customer through online. In Nutellachocbrownies Facebook Page, we had created Facebook post such as teaser, soft sale and hard sell with the related business.

3.1 Creating Facebook (FB) Page ✓



3.2 Custom URL Facebook (FB) Page



FB Pages URL: <http://www.facebook.com/nutellachocbrownies>

3.3 Facebook (FB) Post – Teaser



Nutellachocbrownies
Published by IG · June 21 at 10:21 AM · Instagram · 🌐

Something big is coming your way, be the first to know 🤫🤫🤫

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



TOPPING
NUTELLA

0:03 / 0:06

Nutellachocbrownies
Published by IG · June 22 at 3:03 PM · Instagram · 🌐

Close up brownies with 3 toppings available 🤫🤫🤫 Are you guys ready?

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



0:02 / 0:05

Nutellachocbrownies
May 17 · Instagram · 🌐

Be patience we will launched it very soonnn 🤫🤫🤫

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



GRAB YOUR CHOCOLATE BROWNIES NOW!!!

Toppings Available:
Nutella
Caramel
Kitkat

Nutellachocbrownies
Published by Siti Nur Amirah · June 26 at 7:12 PM · Instagram · 🌐

Perhatian kepada pencinta coklat. Nantikan kemunculan produk kami yang penuh dengan rasa coklat yang pastinya menjilat jari 🤫🤫🤫 Akan datang tidak lama lagi. Stay tune.

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530

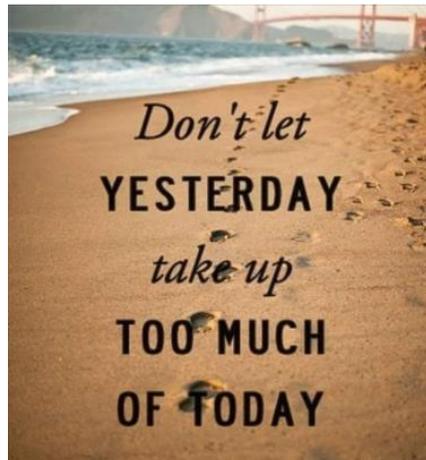


**PERHATIAN
SILA BACA**

Nutellachocbrownies
Published by Siti Nur Amirah · June 2 · Instagram · 🌐

Good morning. Stay tune for this product to be launchedd 🤫🤫

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Don't let
YESTERDAY
take up
TOO MUCH
OF TODAY

Nutellachocbrownies
Published by IG · June 5 · Instagram · 🌐

COMING SOON!!!

We will introduce our new product real soon. Be patient and set the date guys.

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



**COMING
Soon**



3.4 Facebook (FB) Post – Copywriting (Hard Sell) ✓

Nutellachocbrownies
Published by IG · July 2 at 5:54 PM · Instagram · ...

Done packing order koranggg 📦📦 Time to deliveryyy 🤗🤗🤗 Yang mana nk order tu boleh ws atau dm kitaa. Jangan lambat lambat nanti topping yang korang nak habissss 🤗🤗 Grab yoursr noww!!!

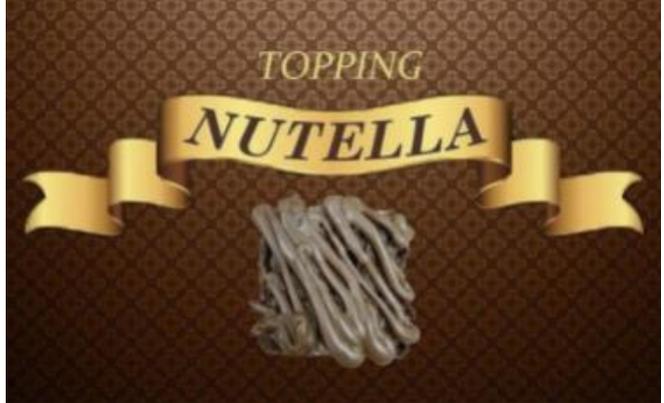
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#e... See More



Nutellachocbrownies
Published by Siti Nur Amirah · July 5 at 2:38 PM · Instagram · ...

Korang nak bagitahu nii. Kalau korang nak tahu ni lah topping yang paling laku kerasssss 🤗🤗🤗 Serioussss tak tipuu. 🤗🤗 Boleh ws 0196072650 atau dm untuk dapatkan segeraaa!!!

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530

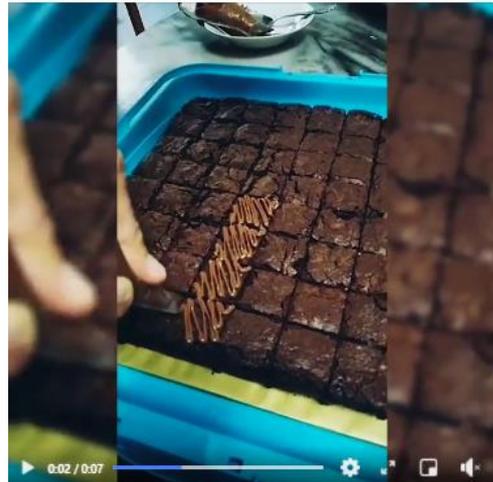


Nutellachocbrownies
Published by IG · July 6 at 11:36 AM · Instagram · ...

Letak topping pun nampak tempting sangattt kann 🤗🤗🤗 Tunggu apa lagi jom order dan dapatkan sekaranggg your favourite chocolate brownies!!!!

Boleh ws 0196072650 atau dm untuk orderr 🤗🤗🤗

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · July 7 at 1:37 PM · Instagram · ...

Promosi beli 2 box percuma 1 box sempena 7/7!!! Korang boleh pilih any topping yang korang nakk 🤗🤗🤗 Promosi hari ini sahajaa!!! Dapatkan sekarangg sementara semua topping masih availablee 🤗🤗🤗

Boleh ws 0196072650 atau dm untuk orderr 🤗🤗

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · July 8 at 6:28 PM · Instagram · 🌐

Good newsss!!! Atas permintaan ramai, kita extend tarikh promo buy 2 free 1 🥰🥰🥰 Suka ke suka 🥰🥰🥰 Tunggu apa lagi jom grab skarang sementara promo masih berjalan 🥰🥰🥰
 Boleh ws 0196072650 atau dm untuk order
[#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c](#)
[hocobrownies#ent530](#)



Nutellachocbrownies
 Published by IG · July 12 at 12:58 PM · Instagram · 🌐

Topping caramel dah makin susutt 🥰🥰🥰 Tunggu apa lagi jom order skarang sebelum habis!!! Kalau dah habis jangan marahhh 🥰🥰
 Ws 0196072650 atau dm untuk order
[#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c](#)
[hocobrownies#ent530](#)



Nutellachocbrownies
 Published by IG · July 12 at 6:08 PM · Instagram · 🌐

Siapa peminat kitkat angkat tangan 🥰🥰🥰 Topping ni sangat sesuai untuk korang yang suka kitkat. Cepat ws 0196072650 atau dm laju-laju untuk order sementara topping masih available. Cepat-cepatt ws atau dm sekarang!!!
[#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c](#)
[hocobrownies#ent530](#)



Nutellachocbrownies
 Published by Siti Nur Amirah · Yesterday at 5:37 PM · Instagram · 🌐

Pstt pstt nak bagitahu berita baik ni. Free delivery area Puchong only!!! Wahhh 🥰🥰🥰 So untuk korang yang nak free delivery boleh ws 0196072650 atau dm untuk tempahan. Dapatkan sekarang sebelum promosi ni tamatt!!! 🥰🥰🥰
[#chocolover#pleasespread#brownieslovers#...](#) See More



Nutellachocbrownies
 Published by Siti Nur Amirah · Yesterday at 6:07 PM · Instagram

Kenapa perlu order harini?
 1. Penghantaran percuma (area Puchong only)
 2. Limited topping

Dapatkan sekarang!!!

Ws 0196072650 atau dm untuk dapatkan brownies anda 😊😊

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · 14h · Instagram

Nutella dah sold outtt 🙄🙄🙄 Topping caramel dan kitkat masih available tapi tak lama dah tu 🙄🙄🙄 So untuk korang yang nak jom grab laju-laju sebab topping sangat limited!!! Jangan menyesal di kemudian hari 🙄🙄🙄 Dapatkan sekarang!!!

Ws 0196072650 atau dm untuk dapatkan brownies kegemaran anda

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by IG · 9h · Instagram

Sebelum dan selepas letak topping. Ohhh ya caramel masih ada lagi tapi limited so untuk korang yang nak order kena order sekarang kalau tak habiss 🙄🙄🙄 Tunggu apa lagi tu jom order skarang sementara topping caramel masih available!!!

Grab brownies kegemaran korang sekarang dengan ws 0196072650 atau dm 😊😊

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · 5h · Instagram

Omgg serious la korang. Ni penangan free delivery keee 🙄🙄🙄 Nutella dan Kitkat officially sold outtt!!! Tapi jangan risau kita masih ada topping Caramel lagi. Topping Caramel pun sedap tau guyssss. Haaa tunggu apa lagi tuu cepat-cepat grab last topping yang tinggal kalau tak nanti sold out tak tahu 🙄🙄🙄 Limitedddd toppingg!!! Dapatkan sekarang!!!

Boleh ws 0196072650 atau dm untuk order

#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · June 26 at 6:16 PM · Instagram · ...

DELIVERY SESSION 🍫🍫🍫 Korang tengokk jee tak terliur keee 🤤
 🤤 Haaa kalau terliur jangan tunggu lama-lama. Jom order sekarang sementara semua topping masih available. Nanti dah habis haaa baru nak menyess!!! 🤤🤤🤤 Jom dapatkan sekaranggg!!!
 Untuk tempahan boleh ws 0196072650 atau dm kami 🤤🤤🤤
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocobrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · June 26 at 6:14 PM · Instagram · ...

Attention to all chocolate lovers! 🍫
 Here's a good news for you guys!!!!
 Get your own "CHOC BROWNIES" now! 🍫🍫
 It's gonna be super duper delicious and tempting. Try this appealing brownies and you will not regret it! 🤤🤤 You can choose your favourite toppings available : - Nutella
 -KitKat - Caramel
 1box (4 pcs) - RM 4
 -you may choose any topping-
 Grab yours nowwww!!!!
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocobrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · June 23 at 4:02 PM · Instagram · ...

HIII GAISS. TENGGOK NI TEMPTINGG NYAAA. CHOCOLATE BROWNIES DAH SIAP UNTUK DELIVERY. YANG MANA NK ORDER BOLEH WS 0196072650 ATAU DM UNTUK ORDER. JOM DAPATKAN SEKARANGG!!!
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocobrownies#ent530



Nutellachocbrownies
 Published by IG · 3h · Instagram · ...

Topping caramel masih available. Jom order sementara masih availablee sebelum sold outt 🤤🤤🤤 Jom grab sekaranggg!!!
 Boleh ws 0196072650 atau dm untuk order
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocobrownies#ent530



3.5 Facebook (FB) Post – Copywriting (Soft Sell) ✓

Nutellachocbrownies
May 19 · Instagram · 🌐

Kelazatan brownies.

Good morning guys. Ramai yang ingin menikmati kemanisan tapi ramai yang tak tahu makanan apa untuk dimakan. Disini kami menyediakan makanan dan pencuci mulut yang manis. Kami menyediakan brownies yang lazat dan enak dimakan. Ia juga berasa manis dan sesuai dimakan pada bila-bila masa sahaja.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
May 21 · Instagram · 🌐

Fakta tentang Nutella.

3 fakta menarik tentang Nutella yang ramai tak tahu. Jom kita selusuri satu per satu.

- 👉 Ia diciptakan sejak perang dunia kedua lagi. Ia diciptakan oleh Pietro Ferrero yang yang memiliki kedai roti yang ingin mencari alternatif perisa lain untuk rotinya.
- 👉 Menggunakan 25% dari pada sumber kacang hazelnut di seluruh dunia.
- 👉 Ianya perniagaan milik keluarga Ferrero. Keluarga beliau juga telah mengeluarkan produk Ferrero Rosche.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · May 24 · Instagram · 🌐

Fakta tentang Caramel.

3 fakta menarik tentang caramel yang ramai tidak tahu.

- 👉 Caramel boleh merawat kulit yang rosak kerana ia mengandungi vitamin dan mineral yang baik.
- 👉 Caramel diperbuat daripada gula-gula yang telah dipanaskan sehingga 170°C.
- 👉 Caramel mempunyai manfaat terhadap kesihatan tubuh badan kerana ia mempunyai kalsium dan vitamin B.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · May 24 · Instagram · 🌐

Fakta tentang KitKat.

3 fakta menarik tentang KitKat yang ramai tak tahu.

- 👉 Nama KitKat sudah ada sejak abad yang ke-17 dan bermula dari London.
- 👉 Produk KitKat adalah gabungan daripada Hershey dan Nestle.
- 👉 Mempunyai pelbagai perisa diseluruh dunia seperti strawberry, teh hijau dan sebagainya. Ia juga amat terkenal di negara Jepun.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · June 14 · Instagram · 🌐

Kebaikan brownies.

Hi guys, Nak cerita satu salah satu kebaikan memakan brownies.

Salah satu kebaikan makan brownies ialah melegakan cirit birit. Menurut sejarah masyarakat Amerika Selatan dan Eropah, pada abad ke-16, mereka menggunakan koko untuk merawat diare. Para saintis di Children's Hospital Oakland Research Institute mendapati, flavonoids di dalam koko mengikat protin yang mengawal pengeluaran cecair di usus kecil, seterusnya menghentikan aktiviti cirit-birit tersebut.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · June 16 at 6:31 PM · Instagram · 🌐

Kebaikan brownies.

Hi korang, Harini saya nak cerita salah satu kebaikan brownies.

Teman rapat anda mempunyai kadar kolesterol yang tinggi? Sarankan mereka ntuk memakan brownies sekarang juga. Mengapa demikian? Kerana brownies memiliki kandungan lemak baik untuk dimakan untuk orang yang mempunyai penyakit kolesterol yang tinggi.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · July 5 at 2:47 PM · Instagram · 🌐

Manfaat brownies.

Terdapat banyak manfaat brownies. Disini saya akan menyenaraikan tiga manfaat daripada brownies.

Antara manfaatnya ialah:
 -Dapat mengenyangkan perut yang tengah lapar
 -Dapat mengurangkan stress kerana ia mengandungi coklat 🍫
 -Dapat merapatkan hubungan satu dengan yang lain jika makan beramal-ramai 🤝

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
 Published by Siti Nur Amirah · July 6 at 12:33 PM · Instagram · 🌐

Kelebihan brownies.

Hi korang, Stress dengan kerja ke?

Kalau korang nak tau, makan brownies dapat kurangkan stress. Jom kita mulakan minggu ini dengan kemanisan brownies supaya kita tidak rasa stress seminggu dengan bebanan kerja.

Untuk order, klik link dibawah 📌
<https://api.whatsapp.com/send?phone=60196072650>
 #chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
 hocabrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · July 6 at 1:00 PM · Instagram · ***

Assalamualaikum semua. Semoga hari ini Allah membuka pintu rezeki yang luas untuk kita semua.

By the way, untuk yang bekerja hari ini dah fikir ke nak makan apa untuk lunch? Lepas penat lelah kerja waktu pagi, cuba try rasa brownies waktu lunch dengan kawan-kawan. Mesti sedap kan sekaligus boleh mengeratkan hubungan dengan kawan sekerja 🙌👩🏻

Untuk order, klik link dibawah 👉
<https://api.whatsapp.com/send?phone=60196072650>
#chocolover#pleasespread#brownieslovers#nutella#caramel#kitkat#c
hocobrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · July 7 at 9:11 PM · Instagram · ***

Hi, Harini nak kongsi sikit kelebihan nutellachocbrowniess dengan korang semua.

Part 1

8 KELEBIHAN MAKAN COKLAT!

1) Jantung yang Sihat!

Kajian terkini menyatakan bahawa coklat sangat bagus untuk kardiovaskular! Di dalam satu kajian selama 9 tahun di Sweden ke atas 31,000 wanita mendapati, wanita yang makan 1-2 hidangan coklat setiap minggu boleh mengurangkan 1/3 daripada risiko kegagalan jantung

2) Kurangkan berat badan

Kajian di University of Copenhagen mendapati, dark chocolate mengenyangkan dan beri lebih rasa kepuasan berbanding coklat biasa. Maka, makan dark chocolate akan buat kita rasa kurang mengidam makanan manis, masin atau berlemak. Jadi, dengan mengamalkan makan dark chocolate akan buat anda berdisiplin untuk makan dalam saiz yang kecil, dan tak terpesong dari diet sihat anda.

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Nutellachocbrownies
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Part 2

3) Anak yang lebih ceria

Ibu mengandung yang makan coklat setiap hari sepanjang kehamilan dilaporkan boleh mengawal tekanan lebih baik, berbanding ibu hamil yang tak makan coklat. Satu kajian di Finnish mendapati bayi kepada ibu-ibu hamil yang makan coklat ini lebih ceria dan selaluenyum!

4) Mengelakkan kencing manis (diabetes)

Dalam satu kajian di Itali, peserta yang makan coklat sekali sehari selama 15 hari mendapati, rintangan insulin dalam badan mereka berkurangan hingga separuh. Ini kerana, Flavonoids meningkatkan penghasilan Nitrik Oksida yang membantu mengawal kadar sensitiviti insulin.

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Nutellachocbrownies
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Part 3

5) Mengurangkan tekanan!

Stress? Kajian Saintis dari Swiss mendapati bahawa, apabila orang yang terlalu gelisah makan coklat (1.5 oz dark chocolate) setiap hari selama 2 minggu, paras hormon tekanannya semakin berkurangan. Jadi, jika anda putus cinta, makan 1 bar dark chocolate jauh lebih baik daripada sepotong ais krim!

6) Pelindung matahari

Baru-baru ini penyelidik di London menguji flavanol coklat sebagai agen pelindung matahari. Selepas 3 bulan makan coklat yang mengandungi paras flavanol yang tinggi, kulit kepada peserta kajian mereka tidak mudah menjadi merah terbakar, iaitu kesan terbakar apabila terkena cahaya matahari. Sebaliknya, peserta yang makan coklat kurang flavanol tidak mendapat efek pelindung matahari yang sama. Jadi, carilah jenama coklat yang mempunyai kandungan flavanol yang tinggi!

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Nutellachocbrownies
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Part 4

7) Tinggi Intelekt

Makan coklat juga boleh bantu kuatkan tenaga segera minda. Penyelidik di University of Nottingham mendapati minuman coklat yang kaya dengan flavanol akan beri tenaga segera aliran darah kepada bahagian utama di dalam otak selama 2 ke 3 jam, yang mana akan meningkatkan prestasi otak dalam jangka masa pendek.

Penyelidik di Oxford University dan Norway pula membuat kajian efek jangka masa panjang coklat kepada otak, ke atas lebih 2,000 individu berusia lebih 70 tahun. Kajian mendapati, mereka yang mengambil coklat tinggi flavanol, wine atau teh mendapat markah lebih tinggi berbanding mereka yang tak mengambilnya.

8) Melegakan batuk

Satu kajian mendapati coklat melegakan batuk, hampir sama fungsi seperti codeine. Ini adalah disebabkan oleh kandungan theobromine di dalamnya yang bukan sahaja bertanggungjawab memberi rasa sedap kepada coklat, malah mengurangkan aktiviti vagus nerve di dalam otak.

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Nutellachocbrownies
Published by Siti Nur Amirah · July 8 at 9:41 PM · Instagram · ...

Manfaat brownies.

Korang malam mesti lapar kan? Meh sini nak share sikit antara manfaat brownies.

Korang sebelum tido tu mesti lapar kan? Korang nak something yang manis dan boleh mengenyangkan? Brownies la jawabannya. Brownies yang saya jual memang manis, sedap dan boleh buat kenyang. Tak percaya? Order la kemudian boleh bagi feedback dekat kami.

Untuk order, klik link dibawah
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Nutellachocbrownies
Published by Siti Nur Amirah · July 8 at 9:49 PM · Instagram · ...

Resepi brownies.

Assalamualaikum. Harini dapat banyak dm yang tanya sedap ke brownies saya jual ni? Berbaloi ke? Manis ke?

Okay harini saya nak bagitau sikit ape bahan-bahan yang saya guna. Lets check it out

- 👉 400gm coklat masakan.(guna dark berry's).
- 👉 150gm buttercup block.
- 👉 100gm tepung naik sendiri.(bluekey)
- 👉 100gm gula perang @ gula castor.
- 👉 1 sudu kecil esen vanilla.
- 👉 4 biji telur gred A

Haa mesti terkesima kan baca bahan-bahan yang digunakan? Confirm padu kaw-kaw la. Tak percaya lagi yang brownies ni sedap dan lain dari yang lain? Kena rasa la dulu.

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hocobrownies#ent530



Nutellachocbrownies
Published by Siti Nur Amirah · July 10 at 3:59 PM · Instagram · ...

Perbezaan brownies yang saya jual dengan brownies yang lain.

Alhamdulillah. Terima kasih yang dah order. Harini kita start delivery. Lately ni saya dapat banyak pertanyaan, apa beza nutellachocbrownies yang saya jual dengan brownies yang lain?

Okay ni nak bagitau apa beza nutellachocbrownies dengan brownies yang lain.

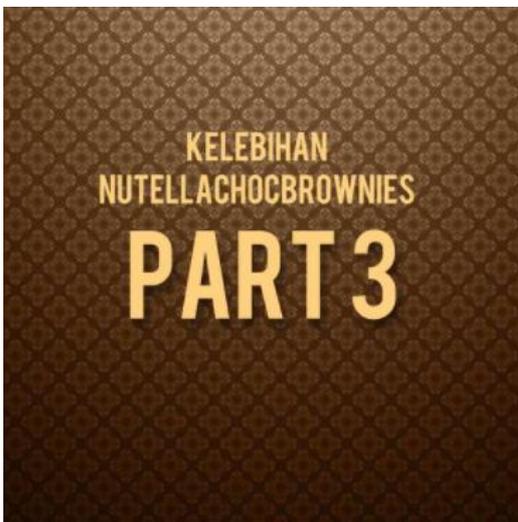
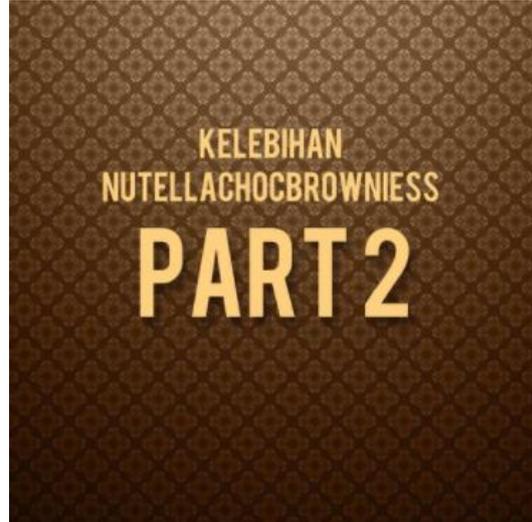
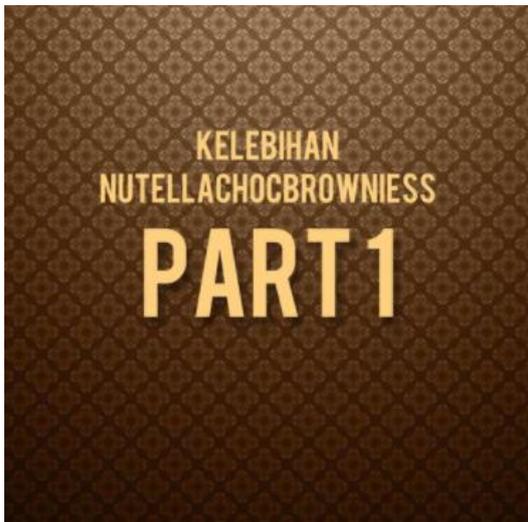
- 👉 Saya menggunakan coklat cadbury. Sudah semestinya sedap, manis dan lazat.
- 👉 Dimasak dengan penuh kasih sayang yang membuatkan nutellachocbrownies ni lebih lembut dengan brownies yang lain.
- 👉 Kami menggunakan topping yang pelbagai seperti coklat, caramel dan ditambah dengan kitkat. Pastinya lebih rangup diatas dan lembut dibawah.

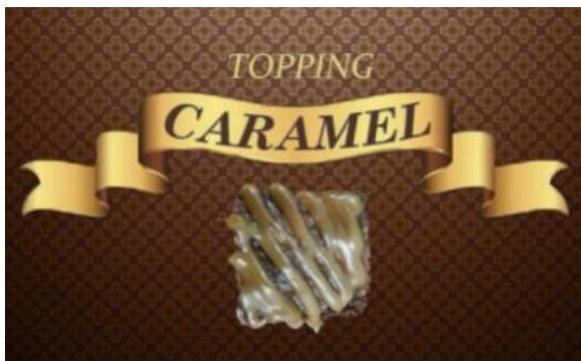
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4.0 Graphics







ORDER SESSION
YOU MAY PLACE YOUR ORDER
UNTIL WEDNESDAY NIGHT

SPECIAL OFFER
"BUY 2 FREE 1"

0:04 / 0:05

PLACE YOUR
ORDER NOW!!!!

**GRAB YOUR CHOCOLATE BROWNIES
NOW!!!**

Toppings Available:
sold out
Caramel
Kitkat

0:03 / 0:05



**GRAB YOUR CHOCOLATE BROWNIES
NOW!!!**

Toppings Available:
sold out
Caramel
sold out

0:02 / 0:05

5.0 Conclusion

Brownies always have been a favorite choice of dessert for every group of age especially for the teenagers. Lately, brownies are so famous among other dessert because it contains chocolates which will make everybody who taste it will be addicted. There was a study mentioned that chocolate have a lot of benefits for consumers such as reduce stress level, make them happy and many more. We decided to sell brownies so that we can give benefits for our customers. NutellaChocBrownies Shop always keeps superior quality so that our customers are happy dealing with us.

NutellaChocBrownies Shop is a small business which registered with SSM (Suruhanjaya Syarikat Malaysia) and sells variety of toppings which is nutella, caramel and kitkat. We sell brownies in varying ways either face-to-face, cash on delivery, e-commerce and Facebook page. But in those ways, we would finalize that selling through Facebook page are the most effective ways to get a lot of customers. We are able to publish and promote our products to random people and they would aware of the presence of our products. Using this kind of platform also give us some benefits which we can update to them our latest product, our promotion and the benefits of buying from us.

In conclusion, as a new business that using Facebook page, we are able to achieve our targets and goals each month. NutellaChocBrownies Shop is now well-known to those who are nearby to our business area which we started to gain more prospects from time to time. We are now planning to expand our business into a new platform. We are also trying to improve our marketing strategy for our next target which it is more challenging for us.

