

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

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GROUP: BM118/OM114

BUSINESS NAME: STAMP BRANDED ART

LECTURER NAME: MR. ABANG SULAIMAN BIN ABANG NAIM

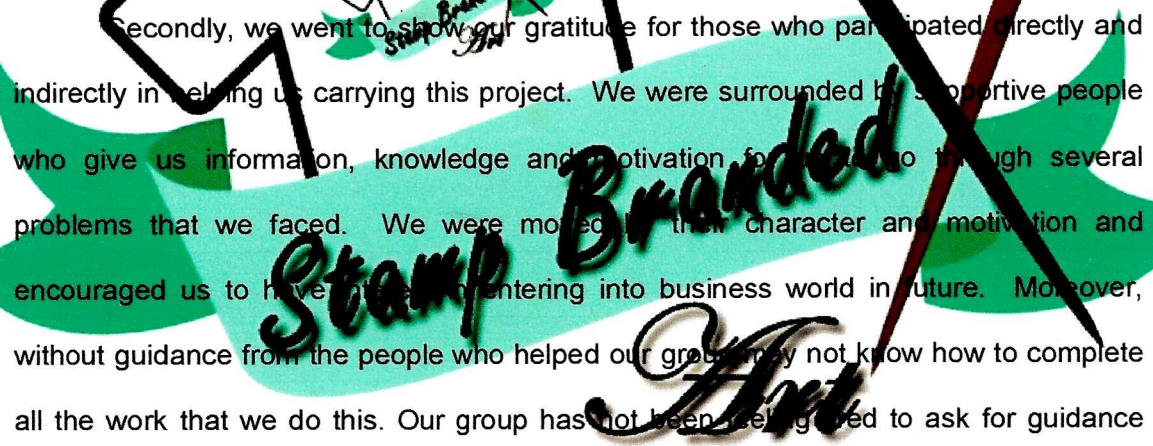
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1.0 ACKNOWLEDGEMENT

Firstly, we would like to thank God the wisdom and strength for us as we manage to perform this task. A special thanks to our lecturer Mr. Abang Sulaiman Bin Abang Naim who have trust in us to complete this task and for his concerned towards us as he help and give direct us on how to perform this task until success. Thanks for references from text book and notes that help us to achieve goals of our project and as the guidance for us to know basic entrepreneurship for us. Without guidance from our lecturers and the reference from which we may not see the work we do will be successful. Our team is proud that they are willing to give us guidance.



Secondly, we want to show our gratitude for those who participated directly and indirectly in helping us carrying this project. We were surrounded by supportive people who give us information, knowledge and motivation for us to go through several problems that we faced. We were motivated by their character and motivation and encouraged us to have ideas in entering into business world in future. Moreover, without guidance from the people who helped our group may not know how to complete all the work that we do this. Our group has not been hesitated to ask for guidance from the more skilled so we were able to work fully. Although, sometimes there are some people that we met to ask guidance but do not want to help, but we will still find a solution to the problem of people who were willing to help us so we can resolve the problem.

Finally, our group members to pray and hope that all those who contributed in providing information and ideas to us will be blessed in their careers and their families will be protected by God. In addition, for those who have been involved in the business plan will continue to support us and the exchange of information and knowledge with us

1.3 EXECUTIVE SUMMARY

After doing extensive research on business opportunities in the Kota Samarahan, our group decided to establish our business in printing services. Our group has examined this business plan in any organization name associated with our project called "STAMP BRANDED ART".

In order to create our business plan, we need to know all aspects including the main four of setting up a business such as administration, marketing, operations and finance very seriously we take that into consideration. We are concerned with all aspects of our business that will run as smoothly as we had planned.

In the administrative budget will tell us the elements of including a letter from the organization, employee rewards, job description and so on. In addition, our goals and strategies to be specified told us more about the organization that we will conduct. All the administration will be a consideration by the administration.

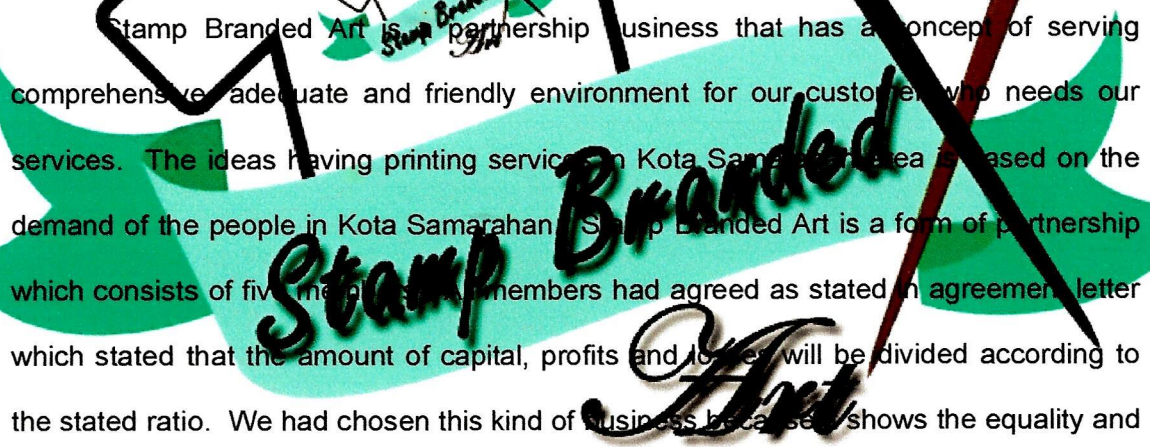
The marketing and operating plans were carefully planned in order to get the maximum benefit and it is important to do so because these are the factors that determine the rate of profit and the allocation of market share in the sale of services that affects long term operations and marketing. Besides that, they also show strategies for organizing and promoting the process of operation. Other details are shown in the marketing plan and operating.

Financial plan will tell about the organization of capital, business and gain your balance and cash flow of the organization. Besides that, it also shows the profit and loss

1.4 INTRODUCTION

Having a business plan is essential to start a business as it serves as a model and guide for a draft business proposal that is intended to be accomplished. The information collected on the project is used in the business plan to propose strategies, predicting success and viability for the project planned. Our group will try our best to select the projects that we have managed successfully. We will comply with all regulations so that our business success. Our group will work until our business is successful.

1.5 INTRODUCTION TO BUSINESS PLAN



Stamp Branded Art is a partnership business that has a concept of serving comprehensive, adequate and friendly environment for our customer who needs our services. The idea of having printing services in Kota Samarahan area is based on the demand of the people in Kota Samarahan. Stamp Branded Art is a form of partnership which consists of five members who had agreed as stated in an agreement letter which stated that the amount of capital, profits and losses will be divided according to the stated ratio. We had chosen this kind of business because it shows the equality and no one will be discriminated as the profits and also losses are equally in the end of according period time. In addition, partnership is a good option in this type business whereby though this venture, all partner are always sharing ideas and knowledge in order to gain profit and improve their services time to time.

In addition, the business is a partnership is encouraged to expand our marketing in the future. It is also to facilitate all the people who need these services as our business. We will try our group whatever capacity so that our business will be agreed as it is the demand of all people in Kota Samarahan. The demand is high because there are