



**AIZAT SYAFIQ**  
**ASMADI**



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**Bē**

4IZAT

## EKONOMI CERIA

Ekonomi Ceria is a driving institution that is located in Temerloh, Pahang. This institution is a place where people can get various of driving licenses such as car driver's license, motorcycle driver's license and more with a very affordable price. This institution is also equipped with a complete driving circuit so the driver can practise driving various vehicle such as car, lorry and motorcycle until they become more proficient. The reason i choose to rebrand and redesign this institution is because this institution does not have a clear corporate identity.

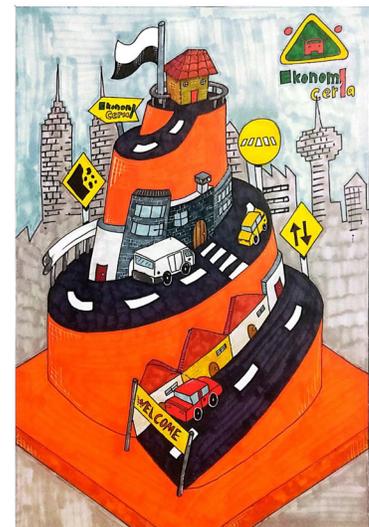
Logo



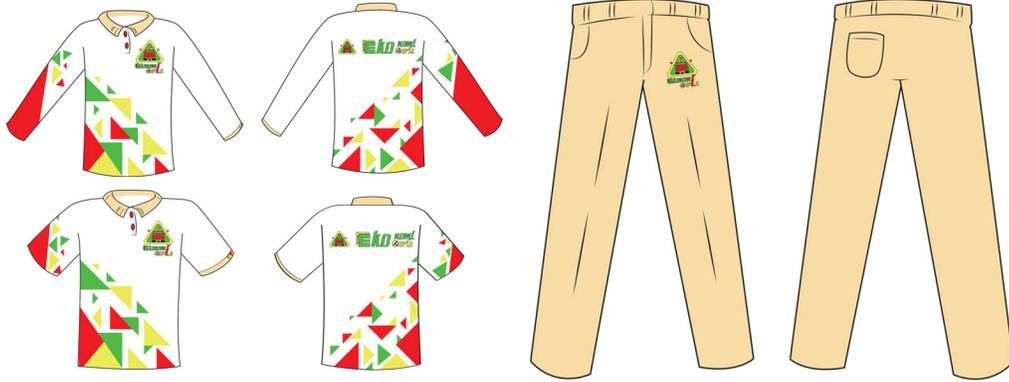
Print Ads



Manual Illustration



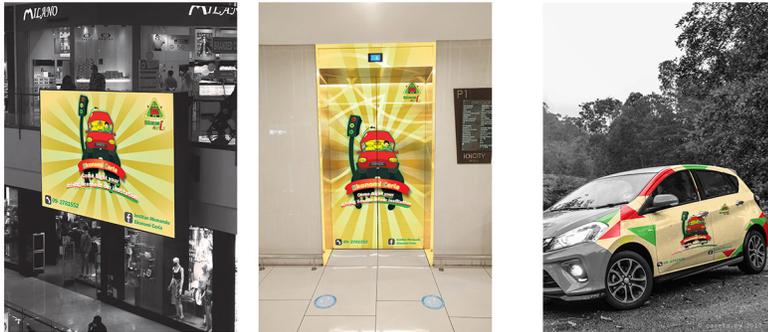
## Uniform



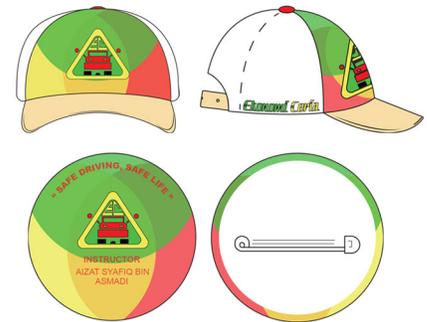
## Livery



## SMT



## Merchandise



## Website

