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FLOWRIDER 1 UTAMA

FlowRider 1 Utama is a hybrid boardsport combining the techniques of surfing, snowboarding, skateboarding, wakeboarding and skimboarding. This place was located inside 1 utama shopping centre and this is where you can show your skills and start to catch the waves using surfing simulator. It's hands down the most popular stationary surfing machine in town and one can catch a perpetual wave with the guidance of their professional instructor. I choose Flowrider 1 Utama because it only have 1 branch in Malaysia so by rebranding this service, All adventures lover know the existance of Flowrider 1 Utama and try to surf using their unique surfing simulator.

Logo



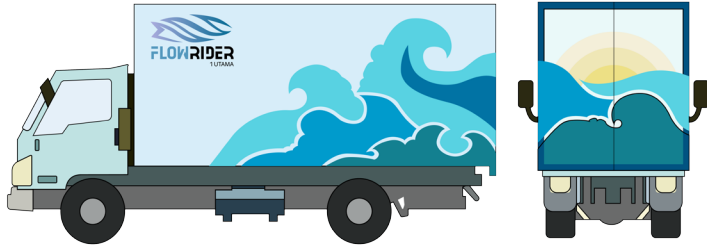
Print Ads



Manual Illustration



Livery



Signage Systems



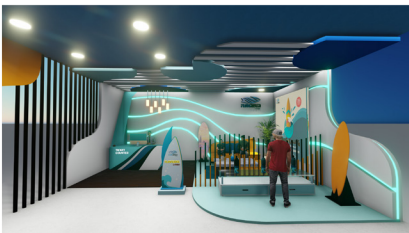
Merchandise



Application of Manual Illustration



Exhibit Design



Supporting Marketing Tools

