



## A STUDY ON PNB'S PERFORMANCE (ASB DIVISION) BEFORE AND AFTER FINANCIAL CRISIS FROM YEAR 1996 UNTIL YEAR 2000

### NORAZLINA BINTI RIPAIN

(2000223569)

# BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS AND MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY MACHANG CAMPUS KELANTAN

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#### LETTER OF TRANSMITTAL

Bachelor of Business Administration with Honors (Finance)
Faculty of Business and Management
University Technology MARA
Machang Campus
18500 Machang
Kelantan

28 March 2002

The Head Of Program
University Technology MARA
Machang Campus
18500 Machang
Kelantan

Dear Sir

### **SUBMISSION OF PROJECT PAPER (FIN 650)**

Attach is the project paper entitled "A STUDY ON PNB'S PERFORMANCE (ASB DIVISION) BEFORE AND AFTER FINANCIAL CRISIS FROM YEAR 1996 UNTIL YEAR 2000". This project paper is a partial requirement to fulfill the subject of Project Paper FIN 650.

I would like to thank you for all your guidance and support for the completion of this project paper.

Thank you.

Yours Faithfully,

NORAZLINA BT. RIPAIN

2000223569

BBA (HONS) FINANCE

FACULTY OF BUSINESS AND MANAGEMENT

MARA UNIVERSITY OF TECHNOLOGY

KELANTAN

ACKNOWLEDGMENT

Perpustakaan Universiti Teknologi MARA

"In the name of Allah, The Merciful, The Beneficent"

Alhamdulillah, precise is to Allah for all energy and perseverance to me for this

undertaking and successful in completing this project paper. This project paper is

prepared to fulfill the partial requirements for the degree of the Bachelor of Business

Administration (Honors) Finance of the Faculty of Business and Management, MARA

University of Technology Machang Campus

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those who involved directly or indirectly. Without your patience, support and encourage,

I might be unable to complete this report.

Thank you.

Wassalam.

**EXECUTIVE SUMMARIES** 

Perpustakaan Universiti Teknoloyi MARA Kampus iviachang.

This project paper with entitles "A Study on PNB's Performance (ASB Division) before and after financial crisis from year 1996 until year 200" has been done by the researcher in order to fulfill the requirements for the degree of the Bachelor of Administration (Honors) Finance of the Faculty of Business and Management, MARA University of Technology Machang Campus.

The researcher has studied on this mutual fund because of several objectives and also the researcher found that this type of investment fund has become so popular compared to other investments.

According to the title of study above, the researcher will studied on PNB's performance (ASB Division) before and after financial crisis. So, in order to give a clear picture about the financial crisis situation, the researcher has included together some issues about the financial crisis by using the top down approach. This means that the researcher will explained the financial crisis from the global view and then narrow down the scope to the Malaysia view.

In order to have a proper and successful project paper, the researcher has used several methods, which can help in interpreting the data. The main method, which has been used in preparing this project paper, is secondary data and all the results will be interpret by graph and also charting technique. In this study, the researcher will give more attention and focused on the effects of those variables during the financial crisis.

The researcher also has taken a lot of information, which has been taken from several sources. The researcher has done this in order to give more understanding and knowledge to other people.