

**“A COMPARATIVE STUDY ON TIER-1 FINANCE COMPANIES
PERFORMANCE IN MALAYSIA: A CASE STUDY ON
MALAYAN BANKING BERHAD. PUBLIC BANK BERHAD.
ARAB-MALAYSIAN MERCHANT BANK BERHAD AND HONG
LEONG BANK BERHAD”**

PREPARED BY:

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE
FACULTY OF BUSINESS AND MANAGEMENT
UNIVERSITY TECHNOLOGY MARA**

SEPTEMBER 2001

TIDAK BOLEH DIFOTOSTAT

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MALAYAN BANKING BERHAD, PUBLIC BANK BERHAD,
ARAB-MALAYSIAN MERCHANT BANK BERHAD AND HONG
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PREPARED FOR:

**PROF. MADYA ZAINUDIN BIN HAJI AWANG
ADVISOR PROJECT PAPER (FIN 650)**

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BBA (HONS) FINANCE

**BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE
FACULTY OF BUSINESS AND MANAGEMENT
UNIVERSITY TECHNOLOGY MARA
MACHANG, KELANTAN**

SEPTEMBER 2001

LETTER OF TRANSMITTAL

19 September 2001

The Head of Program

Bachelor of Business Administration with Honours (Finance)

Faculty of Business and Management

University Technology MARA

18500 Machang,

Kelantan.

Dear Sir,

Submission Of Project Paper (FIN 650)

I would like to enclose the project paper entitled "A Comparative Study On Tier-1 Finance Companies Performance In Malaysia: A Case Study On Malayan Banking Berhad, Public Bank Berhad, Arab-Malaysian Merchant Bank Berhad and Hong Leong Bank Berhad", in order to fulfill the requirement as needed by the Faculty of Business Management, University Technology MARA.

2. Hopefully, this research report is able to meet its objectives and would be able to cover the topic that had chosen.

Thank you.

Yours Sincerely,

MOHD FAISUL DAUD
99149697

ACKNOWLEDGEMENT

All praises to the Almighty Allah, the most merciful and the most benevolent God, for giving me lot of strength and patience in the fulfillment of this study.

I would like to dedicate a very special thanks to Prof. Madya Zainudin Bin Awang, my advisor for his continuous guidelines, advises, moral support and his time constraint in order to make my project paper beneficial. Without his guidance, I cannot fulfill this subject requirement successfully. A special gratitude should also goes to all Finance lecturers for their invaluable help.

I also would like to take this opportunity to thanks my parents, who always give a morale support and deserve the highest praise from me. Their encouragement and commitment give me a hand to complete this study.

Last but not least, a special note of thanks dedicated go to all individuals and groups who involve directly and indirectly give support, suggestion, critics where without them, I will not able to make this project paper possible.

WASSALAM

ABSTRACT

This project paper is prepared to fulfill the requirement as required by the Faculty of Business Management, MARA University of Technology. For this purpose of study, I have selected a topic entitled, “ A Comparative Study on Tier-1 Finance Companies Performance in Malaysia: A case study on Maybank Berhad, Public Bank Berhad, Arab-Malaysian Merchant Bank Berhad (AMMB) and Hong Leong Bank Berhad”.

This project paper conducted to evaluate the performance of finance companies listed on KLSE by using financial ratio analysis. The purpose of this study is to enable the readers to become more aware that there are models that could be applied in analyzing the performance of the finance companies.

Overall, this study used secondary data to measure the performance in collecting the relevance information. This includes journals, articles, magazines, Internet and annual report. Four finance companies listed in financial sector in the main board of KLSE have been selected as sample for this study. This study analyzes data for the 4-year period from 1997 to 2000.

Finally, the ratio analysis is one of the methods in analyzing the performance of selected companies. By using this ratio analysis, we can analyze the company's performance from year to year.

I hope that this study can give some guidelines and valuable information in analyzing the performance of the finance companies, especially in the Malaysian market scenario.