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**THE INVOLVEMENT OF AN INSURANCE COMPANY  
IN  
PROPERTY INVESTMENT  
CASE STUDY:  
MALAYSIA NATIONAL INSURANCE SDN. BHD.**

**Dissertation submitted in partial fulfilment of  
the requirements for the Advanced Diploma In  
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# SYNOPSIS

## INTRODUCTION

Malaysia is rapidly growing into a highly developed country which is well known throughout the world. With its political and economic stability, various types of industries ranging from a highly sophisticated technological industry to the production of foods. Insurance business is relatively new, however, within the short space of time this industry has made a notable contribution to the economic development of the country. As a result of its efficient services to both the government and the private sectors, the insurance industry has developed into a major domestic industry in Malaysia.

The insurance industry continued to move forward to explore the many opportunities created by an expanding economy with increasingly diversified and sophisticated insurance needs.

## OBJECTIVES OF THE STUDY

The objectives of the study are as below;

- c. To analyse the insurance industry as one of the major investor.

- b. To examine the rational of the investment decisions.
- c. To measure the position of property investment against other types of investments.
- d. The analyse the information and data of each investments.
- e. To ensure how far the industry play its role as a catalyst in the economic growth.
- f. Problems faced by the types of investments, ways of solutions and future prospects and proposals will be identified.

#### METHODOLOGY

All the informations retrieved will be summarized into a report for easier understanding. Informations and data will be obtain through articles, personal interviews, paper cuttings, books and etc.. All will be presented in the form of essays, graphs and also descriptions whenever needed.

#### CONCLUSION

Further understanding of the insurance activities and the portfolios' will enable for future proposals to upgrade the industry to be made.

## PRESENTATION

It will be in report form which will include 6 chapters as follows:

### **CHAPTER 1:**

This chapter, will be an introduction to insurance and the industry itself. The areas that will be covered will include the history of the Insurance Industry in Malaysia, why is there a need for insurance and including the future prospect of this particular industry in Malaysia. This chapter will also include the overall practice of an insurance company.

### **CHAPTER 2:**

This chapter will cover, the organisation of an insurance company. Giving special attention to how the company invest their insurance funds. The investment guidelines, policies and practices will also be included.

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