

**ONLINE SELLING CD PRODUCTS
FOR AURACOM SDN BHD**

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ABSTRACT

The web page design for AuraCom Company is created to help the company expand its marketing promotion strategy in much more effective ways through the use of Internet. The objective of this design is to promote the company in most efficient way especially to the people whose professions are related to the computer field, students and also other Internet users. The online sale is also provided so the customers do not need to bother themselves searching the products in stores. The web page also provides the descriptions, requirements, the demos and also screen shots for selected CDs, so that the customers can judge the quality and make a decision before buying. The cost of the employment can be reduced if the company used this online system. This web page design does it function as an information map to guide the customers in order to make a better choice while in the same time promote the company's name in the eyes of the world. As the technology grew, the more efficient way is introduced to make the life of people easier. There are nine main interfaces being included in this design, they are – Main Page, About Us, The Products, How To Order, Terms of Payment, Order Form, Guest Book, Homepage Developer and also How To Contact Us interfaces screen. This web page is designed using the Hyper Text Mark Up Language (HTML) coding and also make use of JavaScript and also VBScript to add more functionality to it. The benefits of the design to the company are it can save the cost of promoting and also the cost of employment, increase the number of customers as the web page can be viewed by all of the people in the Internet and promote the company. To the customers, the benefits are it is free to surf and have a look of the preview and information of the products, reduced the cost and time to reach to the store and have the opportunities to surf into the page at any time and any place they want.

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