

**Universiti Teknologi MARA**

**Improving Interaction on an Online News Website  
by Applying Graceful Interaction Framework**

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## **ABSTRACT**

The aim of this project is to explore and use the graceful interaction framework to improve the interface design for Berita Harian Website. The problem with the Berita Harian website is same with any other news website that is “clutter” (Garcia, 2012). The objectives of this project to identify the element of graceful interaction that could be apply in the online news website interface, to design an interface using Graceful Interaction Framework and to demonstrate a new interface design prototype. Phases for the research methodology problem identification & planning, knowledge acquisition and analysis, design and prototype development. This research studies the element in the graceful interaction framework where it is to be apply to an online news website. From various studies that have been made and reviewed the selected element for this project. Rhythm could give the feeling of easiness when it is use correctly. It is also could be used to give a certain feeling to the user when interact with the system. Further studies in “Rhythm” is done to try and identify the method and technique on how to implement it in an interface design and improving it. The design of interface that have been made in this project could be a guide on future project on how to implement rhythm in the interface design.

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