



UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS MANAGEMENT (BM111)

FUNDAMENTAL OF ENTREPRENEURSHIP



HOTSPORT

SNOOKER AND POOL CENTER

PREPARED BY:

NATALIE RIKAN ALBERTO (2012984979)

MOHD SYAFIQ BIN SAJELI (2012579905)

MELISSA DAVID (2012109913)

SINANG WILLE LABO (2012100179)

PREPARED FOR:

MADAM SITI FARAH BINTI LAJIM

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1.7 Submission letter

Diploma in Business Studies,
Part 6,
Universiti Teknologi MARA Sarawak,
Kampus Mukah,
96400 Mukah,
SARAWAK

17 October 2015

Mdm Siti Farah Binti Lajim,
Entrepreneurship Lecturer (ENT300),
Universiti Teknologi MARA Sarawak,
Mukah Campus,
96400 Mukah,
SARAWAK.

Mdm,

R.E SUBMISSION OF BUSINESS PLAN REPORT

With the title mentioned above, we had completed our Business Plan Report and we would like to submit it. The studies and research had been done to the guidelines and procedures.

2. We really appreciate your kindness in guiding and advising us throughout this whole process in completing the report. Therefore, we would like to say thank you for your advice and guidance that keep us in the right track and come out with a good proposal.
3. We will certainly use the knowledge and the skills we gained from the process of making this proposal in the future. From what we have learned and done, we can actually start our own business.
4. We hope that you will be satisfied with our report and wishing that it will be evaluated as fairly as possible. Your sincerest and honest condition would be very much appreciated.

1.9 Executive summary

Found by four individuals who are loved to play arcade sports. These four individuals are the chief executive officer/ administrative executive, sales and marketing executive, operation executive and financial executive. Inspired by the love of playing indoor games and the lack of indoor games places, Hotsport want everyone to play and experience the best indoor sports ever.

Hotsport offers people in Mukah to play arcade games and also they could spend their times with friends or even family. Most of the teenagers or youth like to play arcade games such as snooker, pool, dart and more. Hotsport can serve interesting games for them to play.

We expect to increase the number of customers and gain profit. Our aim is to be one of the top ranking indoor games in Mukah. We hope we will excel in the future and be the favorite place in people's heart and also we can open up more branches in other places.

1.11 Introduction to Business Plan

The business plan of Hotspot is proposed so that it will be taken by comprehensive manner. This business plan gives us opportunity to access on business service in the future. The business is in from of enterprise which consists of four shareholders. All shareholders had agreed as stated in the agreement letter that mention about capital, contribution, loss and profit of the business. We choose this business because it shows the equality and no one will decimated as the profit or losses are equality divided as stated ratio and the financial manager will announce whether the business will gain how much profit or losses by the end of the year sales. In conclusion, the partnership is an excellent option for us to take part in because the shareholders will always sharing the ideas and knowledge in order to gain profit and achieve high productivity.

1.12 Name of the company

The name of our company is HotSport. The word hotspot has similarity with the word hotspot in their pronunciation. Hotspot means where people can connect with each other. We choose the word Sport instead of spot because we serve arcade game or for everyone. The idea of this name comes from teenagers or youth that loves to spend time with their friends or colleagues and also where everyone socializes.

1.13 Nature of business

Our company is in a business form of partnership. Partnership business is incorporated under the business registration act 1956 (amendment 1978). Hotspot is owned by four partners who loves indoor sport or games. We choose to be in partnership because we have the same motive to create a service with fun, relax and exciting entertainment games or sport for everyone especially youth.