

**UNIVERSITI TEKNOLOGI MARA**

**EVALUATING IT PROJECT REQUIREMENT IN  
PRIVATE SECTOR:  
A CASE STUDY OF TNB**

**MOHD KHAIRI BIN ISMAYUDDIN**

Report submitted in partial fulfillment of the requirements  
for the degree of

**Master of Science in Information Technology**

**Faculty of Computer and Mathematical Sciences**

**JANUARY 2015**

## **ABSTRACT**

Project management is commonly perceived as one dimensional framework due to absence of holistic viewpoint shown in a particular Information Technology (IT) project. Moreover, the failure rate of IT projects has been proven to be very high nowadays. Nevertheless, organizations that realize this and are committed to improve the quality of their project management handling will therefore have a strong competitive advantage. The realization of such IT project will be highly depending on the excellent maneuver by the project manager. The objectives of this study are aimed to identify and recognize the success/failure factors of IT projects implemented in Tenaga Nasional Berhad (TNB) through the eyes of project manager. On that note, various broad-spectrum management literatures on the project Critical Success Factors (CSF) have been studied to demonstrate the association between the project variables. Subsequently, the identified list of the success/failure factors will be ranked accordingly using Project Implementation Profile (PIP) analysis. The findings are seem to be extensive towards Go/No Go decision making imputes. This study uses questionnaire as a strategy to collect quantitative data of 62 respondents in IT project implementation. This study concludes that if the repercussion of IT project management is properly managed at the very beginning, it could be successfully overcome with less hassle.

## ACKNOWLEDGEMENT

*In the Name of Allah, the Most Gracious, the Most Merciful*

Praise be to Allah S.W.T and blessing be on His Prophet S.A.W for the ultimate guidance. I would never have been able to finish my IT Project without the guidance from people who have directly or indirectly contributed to this study.

I would like to express my deepest gratitude to my advisor, En. Shamsudin Bin Md. Sarif for his excellent guidance, advice, caring and patiently corrected my writing. I would also like to thank Dr. Wan Abdul Rahim for his advice, guidance and valuable support throughout my Research Methodology class. My research would not have been possible without their helps.

I would like to extend my appreciation to my alma mater, Universiti Teknologi MARA (UiTM) for being attentive in meeting graduate students' needs and wants. With its assistance, I able to complete my Master study successfully.

I would also like to express my sincere gratitude to my supportive parents and siblings. Not to mention my helpful friends namely *Norsiah1*, *Ir. Shahr* and *SunitaP*. They were always supporting me and encouraging me with their best wishes.

Finally, I would like to thank all my friends who have supported my work till the end. May Allah S.W.T bless all of you. Thank you very much.

# TABLE OF CONTENTS

	<b>Page</b>
<b>STUDENT'S DECLARATION</b>	<b>i</b>
<b>ABSTRACT</b>	<b>ii</b>
<b>ACKNOWLEDGEMENT</b>	<b>iii</b>
<b>TABLE OF CONTENTS</b>	<b>iv</b>
<b>LIST OF TABLES</b>	<b>vii</b>
<b>LIST OF FIGURES</b>	<b>viii</b>
<b>CHAPTER ONE: INTRODUCTION</b>	<b>1</b>
1.0 Background of Project	1
1.1 Problem Background	5
1.2 Problem Statement	7
1.3 Research Questions	8
1.4 Objectives	8
1.5 Scope	9
1.6 Significance	9
1.7 Report Outline	11
<b>CHAPTER TWO: LITERATURE REVIEW</b>	<b>12</b>
2.0 Introduction	12
2.1 What is a Project?	13
2.2 Project Management	15
2.3 Go/No Go Decision Making	17
2.4 Critical Project Success Factors	18
2.5 Importance of Requirement Analysis	21
2.6 Multidimensional of Success/Failure Factors Classification	24
2.7 Gaps in the Literature Review	27
2.8 Theoretical Framework	27

2.9 Hypotheses Development	30
----------------------------	----

## **CHAPTER THREE: RESEARCH METHODOLOGY** **32**

3.0 Introduction	32
3.1 Research Approach and Methodology	33
3.1.1 Problem Assessment and Research Study	33
3.1.2 Knowledge Acquisition	34
3.1.2.1 Measures	35
3.1.2.2 Sampling Design	35
3.1.3 Data Analysis	36
3.1.4 Knowledge Representation	36
3.2 Ethical Considerations	37
3.3 Summary	37

## **CHAPTER FOUR: DATA ANALYSIS AND RESULT** **38**

4.0 Introduction	38
4.1 Summary of Data Collected	38
4.2 Demographic Profile of Respondents	39
4.3 Analysis of PIP Questionnaires	41
4.4 Ranking of Success/Failure Factors	52
4.5 Interpretation of Survey Results	56
4.6 Summary	58