

**MOTIVATION AMONG FRONT-LINE EMPLOYEES AT FAIZ
RICE SDN. BHD.**

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DECLARATION OF ORIGINAL WORK

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Hereby declared that:

- This work has not previously been accepted in substance for any degree, locally or oversea, and is not being concurrently submitted for these degrees or any other degrees,
- This project paper is the result of my independent work and investigation, except where otherwise stated, and
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ABSTRACT

The objectives of this study are to investigate the relationship between feedback seeking orientation, job satisfaction and pay satisfaction towards employee motivation. The respondents consist of 110 staffs at Faiz Rice Sdn Bhd. The results revealed that feedback seeking orientation has significant relationship with employee motivation. Whereas, the other two independent variables have rejected. Therefore, in order to increase employee motivation among front-line employee at Faiz Rice Sdn. Bhd., some recommendations like the organization should make an effort to provide more quality feedback to employees and practicing two ways communication among employer and employees are suggested.

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