UNIVERSITI TEKNOLOGI MARA

TECHNOLOGY READINESS TOWARDS IMPLEMENTATION OF E-LEARNING: A CASE STUDY AT TERENGGANU ADVANCED TECHNICAL INSTITUTE (TATI)

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Abstract

E-learning becomes important to the organization for future investment and the competition in education markets has encouraged TATI to consider it in order to enhance learning.

This study focused on self-development, technology and innovation readiness in TATI. The motivation of this study is due to the fact that, literatures showed a little evidence of e-learning readiness in many organizations. Thus TATI is selected as organization for research in this area.

There are three sections of research questions in the questionnaire that is self-development, technology and innovation. The questionnaire has been designed based on five-point Likert scale, which ranging from Strongly Disagree to Strongly Agree. The data were analyzed using SPSS, version 12.0.

The questionnaires were distributed to the whole TATI lectures. This represents that 99 respondents which directly involved in teaching. Out of 99 questionnaires distributed only 60 respondents had returned.

The study revealed that lecturer is ready to attend trainings and prefer to spend time for self study. They are able to use computer and access the internet any time and any place. Almost all lecturers have the computer and internet skills. They are ready in terms of adaptability with the barrier of innovation such as internal or external political or legal issues. The overall result showed that TATI's lecturers are ready to implement e-learning in the organization.

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TABLE OF CONTENTS

ABS	TRACT	ii	
ACKNOWLEDGEMENT			
TAB	TABLE OF CONTENTS LIST OF TABLES LIST OF FIGURES		
LIST			
LIST			
ē.			
CHA	APTER 1	1	
INT	RODUCTION	1	
1.0	Introduction	1	
1,1	E-learning	2	
1.2	Background of the Study	3	
1.3	Problem statement	4	
1.4	Research Objective	5	
1.5	Significance of the Study	5	
1.6	Scope and Limitation of the Study	6	
1.7	Summary	6	
СНА	APTER 2	7	
LITI	ERATURE REVIEW	7	
2.0	Introduction	7	
2.1	Overview of implementation of e-learning in various countries	7	
2.2	Definition of E-learning	9	
2.3	Benefits of E-learning	10	

2.4	The important of E-learning strategic planning	*	11
2.5	E-learning Readiness		11
2.6	Components of E-learning Readiness		11
2.7	Technology Readiness		13
2.8	Self-development		13
2.9	Innovation		13
2.10	Related Works		14
2.11	Summary		15
СНА	PTER 3		16
RES	EARCH METHODOLOGY		16
3.0	Introduction		16
3.1	Methodology		16
3.2	Research Model		17
3.3	Research Approach		17
3.4	Instrument and data collection		18
	3.4.1 Self development		21
	3.4.2 Technology		21
	3.4.3 Innovation		21
	3.4.4 Respondent Profile and Others		22
3.5	Data Analysis and Methodology		22
	3.5.1 Categorizing Data		23
	3.5.2 Descriptive Analysis		27
	3.5.3 Reliability and Validity		27
3.6	Sample Design		27
3.7	Ethical Consideration		28
2 0	Summary		20