

UNIVERSITI TEKNOLOGI MARA

**UNCOMMON STANDARDS EXISTANCE COMPROMISING
THE GROWTH OF WIRELESS BROADBAND INDUSTRY IN
MALAYSIA**

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UNCOMMON STANDARDS EXISTANCE COMPROMISING THE GROWTH OF WIRELESS BROADBAND INDUSTRY IN MALAYSIA

Abstract

The explosive growth in wireless broadband in Malaysia has not been very encouraging till this very moment. Even after a year and half when the governments have granted the WiMAX licenses to 4 major providers, the broadband market has yet to bloom. The STAR July 31, 2009 – “Three WiMAX warned”, had further proves that the WiMAX providers seems to be facing some issue in expanding their services. What seems to be the matter? Long before WiMAX came into the market, Malaysia had already flourishing with various wireless broadband providers such as e-building, CNX, Atlas One, TIME Webbit broadband, AirZed and etc. Now most of these names are no longer exist nor appear within the mainstream ads, radios and television ads.

Is the Malaysian broadband market too small? Is the Malaysian citizens has no interest with the technology? Or are they facing some difficulties due to our climate and hash weather? Well none of us have the exact answers. For the records according to our Meteorological Department places like Subang (Selangor), Bayan Lepas (Penang) and Kluang (Johor) have a whopping 180 to 200 “thunderstorm days” (TDs) per year (the number of days that thunder can be heard at the weather monitoring stations there.

In this paper the choice of a proper earthing resistance and standards on both building earth and electrical earth is being studied and discussed. By understanding this matter the audience will understand the real situation why is the local wireless industry is not moving as planned. Unless we solve the sustainability and reliability issues for wireless broadband technology and service provision, the goal to achieve a 50% penetration rate cannot be achieved; instead of digital inclusion a new digital divide between urban and rural communities in developing countries will be created.

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