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SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP  
( ETR 300 )

BRIGHT FUTURE ENTERPRISE  
KINDERGARTEN FOR UITM  
(TADIKA BESTARI UITM)

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## SECTION 1

### INTRODUCTION

Now days, people are busy doing work. Most of them are parents which have small children. There are many parents looking for best kindergarten for their child age 5-6 years old. Therefore we would like to take this opportunity to establish a Kindergarten Service.

Our group choose the kindergarten service because this service are demanded. There are many benefits;

- i. Kindergarten is a best place to educate kid.
- ii. Yet, many parents are working. So they need a service to take care of their child
- iii. It help parents to educate their child all crucial subject such as basic science, English, Bahasa Malaysia and etc.

Firstly, we need to rename our business. We have agreed that our business will name as BRIGHT FUTURE ENTERPRISE. Bright Future as our company name because we provide a service which help kid to get bright future from age of 5.

To start our business, we need:

- a) Cash – our cash comes from loan, (MARA). We also have our own equity in cash term; each from us gives about RM22, 000 to start our business and Computer as a fixed asset contribution
- b) House – House is used to make a kindergarten so that our service can be operate.

