

UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT 300)

V-RUSA COOPERATION

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JULY - NOVEMBER 2009

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1.0 INTRODUCTION

In order to achieve Vision 2020, the government has taken several steps for local entrepreneurs involve themselves in many endeavors such as manufacture .We have answered the call of the government by preparing the business plan.

Velvet (Tanduk Rusa) is one type of medicines which are good to our health. Nowadays, medicines demand in our country increase within the increasing of people that have disease. However, people today try to find effective medicines to quire their disease. That's why our group chooses and prefers to produce Velvet (Tanduk Rusa) because it can medicate many types of disease and also as our entrepreneurship project.

Therefore, from all of this reason our group has made decision to choose Velvet (Tanduk Rusa) as our entrepreneurship project. Our group chooses this Velvet (Tanduk Rusa) because that brings many benefits such as;

- i. The country can save money to import the product from other country with high cost.
- ii. Our country can easily get this product. We can make better profit from these products.



2.0 PURPOSE

The purposes of preparing this business plan are:

- i. To apply for loan or financing facilities from relevant financial institutions.
- ii. As a guidelines for the management department to supervise the business progress.
- iii. To allocate the business resources as efficient as possible.
- iv. To fulfill the surplus of Velvet (Tanduk Rusa) demand with the consistent supplying.
- v. To allocate the business resources as efficient as possible.
- vi. To stimulate the new ideas and well managed effort towards the successful life as entrepreneurs.