

**Universiti Teknologi MARA**

**The Implementation of Third Generation  
(3G) in Telekom Malaysia**

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# TABLE OF CONTENTS

TITLE PAGE

ACKNOWLEDGEMENTS

TABLE OF CONTENT

LIST OF TABLES

LIST OF FIGURES

ABBREVIATIONS

ABSTRACT

## **CHAPTER 1 INTRODUCTION**

- 1.1 Introduction
- 1.2 Background of Study
- 1.3 Problem Statement
- 1.4 Objectives
- 1.5 Scope of Study
- 1.6 Study Significance
- 1.7 Organization of Independent Study

## **CHAPTER 2 LITERATURE REVIEW**

- 2.1 Introduction
- 2.2 Existing Mobile Network
  - 2.2.1 Second Generation (2G) Wireless Technology
- 2.3 Next Generation Mobile Networks
  - 2.3.1 Second Generation (2G+) Wireless Technology
  - 2.3.2 Third Generation (3G) Wireless Technology
- 2.4 3G Standards

2.4.1	W-CDMA	13
2.4.2	CDM2000	14
2.4.3	TD-CDMA/TD-SCDMA	15
2.5	3G Concepts/Principles	15
2.5.1	Mobile Communication Concepts/Principles	15
2.5.2	Circuit and Packet Switching Principles	18
2.5.3	The Internet Protocol	19
2.6	Network Protocol	24
2.6.1	GPRS Network Protocol	24
2.6.2	3G Network Protocol	26
2.7	Network Architecture	28
2.7.1	GPRS Network Architecture	28
2.7.2	Basic 3G Network Architecture	30
2.7.3	UMTS Network Architecture	31
2.8	Quality of Service (QoS)	35
2.9	3G Securities	39
2.10	3G Deployment around the World	42
2.10.1	United States	43
2.10.2	Europe	44
2.10.3	Asia	44
2.11	3G Services	48
2.12	3G Devices	52
2.13	3G Benefits	53
2.14	Previous Study	54

### **CHAPTER 3 METHODOLOGY**

3.1	Introduction	56
3.2	Technology Analysis	56

### **CHAPTER 4 RESULTS AND DISCUSSION**

4.1	Introduction	59
4.2	UMTS Major Network Elements	61

## **ABSTRACT**

The mobile telecommunications industry has enjoyed an outstanding success over the last ten years and hopes to prolong it well into the future through the introduction of a third generation, Universal Mobile Telecommunication System (UMTS) - or 3G for short. 3G represent the migration from a telephony-centric to a data-dominated networking platform promising new multimedia and other, higher bandwidth wireless broadband service offerings. Third Generation (3G) mobile devices and services will transform wireless communications into on-line, real-time connectivity and will allow an individual to have immediate access to location-specific services that offer information on demand. The scope of the study revolves around several aspects of 3G technology. There are several aspects that are examined in this study: Mobile Communication Principles, Circuit and Packet Switching Principles, 3G Network Protocol, 3G Network Architecture/Configuration, 3G Quality of Service, 3G Securities, 3G Deployment around the world, various 3G Services that can be offered, various type of 3G Devices, 3G Benefits and the analysis of the new 3G setup in Telekom Malaysia in theory and practice. Since, the 3G technology is new, from my observation, there is no standard that governs the structure and application of 3G in Malaysia specifically. Hopefully, this paper will become an important reference and guidelines for telecommunication companies in Malaysia in general and specifically to Telekom Malaysia Berhad. Therefore, the implementation of 3G in Malaysia generally, will not only provide better telecommunication services to subscribers and return of investment to the company, indirectly this will also contribute to the development of telecommunication industry in Malaysia and support our country's economic growth.