

UNIVERSITI TEKNOLOGI MARA

**ACCEPTANCE OF KELANTAN GOLD DINAR
AMONG MUSLIM STAFF: A STUDY AT JABATAN
PEMBANGUNAN PERSEKUTUAN NEGERI
KELANTAN (JPPK)**

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Academic Writing submitted in partial fulfillment
of the requirements for the degree of
BACHELOR IN MUAMALAT

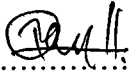
Academy of Contemporary Islamic Studies

January 2018

AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This academic writing has not been submitted to any academic institution or non-academic institution for any degree or qualification.

I hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

This research was conducted in objective to identify the factors that influence Muslim staff acceptance towards Kelantan gold dinar. For this purpose, survey to 111 respondents who bought Kelantan gold dinar at Jabatan Pembangunan Persekutuan Kelantan using purposive sampling method was conducted. Out of those, 111 questionnaires were received and usable. The data was then analyzed using SPSS statistical tool via frequency analysis, correlation analysis and descriptive analysis. From factor analysis it was found that there were three factors namely information, benefit, and price stability factors that influenced the Muslim staff acceptance towards Kelantan gold dinar. The present study is descriptive in nature thus for future research, prescriptive research is recommended so that it can determine how gold dinar influences the economic stability. Future research could also be investigated focusing on the effectiveness of the gold dinar investment strategy and their implementation to increase economic stability.

ACKNOWLEDGEMENT

Praise to Allah SWT because of His will, I finally complete this research. Completing this research was a challenging task me. It could not have been possible without the help from many parties who involved in making this project possible. Without the blessing of God Almighty, I will not be able to complete this research paper.

Mahbob Mahfot Assoc. Prof, supervisor for this project paper deserves a special mention here for his endless support, guidance, and understandings during meetings and time spent for this research.

I wish to express my sincere thanks to my parents who gives endless support; encouragement, daily advice and motivation for me to complete this research. Thank you for the financial support to accommodate the spending needed to complete this research paper. I take this opportunity to record sincere thanks to all my friends for their help during completing this research. And lastly, I would like to thank to one and all who, directly and indirectly have lent their helping hand in this project paper.

Sincerely, Rahimi Yusoff.

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