

Universiti Teknologi MARA

**An Evaluation of the Public's Awareness of
Cyber Crime: Intellectual Property**

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TABLE OF CONTENTS

DECLARATION	ii	
ACKNOWLEDGEMENT	iii	
TABLE OF CONTENTS	iv	
LIST OF TABLES	vi	
LIST OF FIGURES	xi	
LIST OF ABBREVIATIONS	xii	
	xiv	
CHAPTER 1	INTRODUCTION	
1.1	Background of the Problem	1
1.2	Problem Description	2
1.3	Project Objective	3
1.4	Project Scope	3
1.5	Project Significance	4
1.6	Hypothesis	4
1.7	Overview of the Chapter	5
CHAPTER 2	LITERATURE REVIEW	
2.1	Introduction	

2.2	The research model	7
2.2.1	Infringement cases	7
2.2.2	The awareness of intellectual property	15
2.2.3	Intellectual property policy	17
2.2.4	Recommendations to raise the public awareness	18
2.3	The law related to intellectual property	22
2.4	The organization that involved in protecting IP	25
2.5	Conclusion	25

CHAPTER 3 RESEARCH APPROACH AND METHODOLOGY

3.1	Introduction	26
3.2	Sampling Design	26
3.3	Project Approach / Methodology	27
3.3.1	Data Collection	28
3.3.2	Data analysis	32
3.3.3	Documentation	33
3.4	Limitations	33
3.5	Conclusion	33

CHAPTER 4 FINDINGS AND DATA ANALYSIS

4.1	Introduction	34
4.2	Result of the Questionnaires	35
4.2.1	Part A: Personal Details	35
4.2.2	Part B: Intellectual property Literacy	36

ABSTRACT

The Internet does not only bring advantages to its users, but also threats. Cyber crime is an inevitable phenomenon in today's rapid changes of network growth. One of the categories of cyber crime is intellectual property (IP). Digital materials such as software, music and movies were being copied and transmitted through many locations all over the world simultaneously and easily. All the effort done by the inventor or the right owner of the properties had not been appreciated. Thus, these activities would lead to the drawback of the certain industry that involved. The primary sources of this research were the questionnaire and from the interview session. While the secondary sources was the information that was obtained from the Internet, newspaper and related books. First, the pilot testing was held to produce the suitable question for the questionnaire. The reliability of the questionnaire was tested. Then, the questionnaire was being distributed to the public in Shah Alam. After that, the SPSS was used to analyze the significance and correlation between the variable in the questionnaire. The model of intellectual property policy was designed with approval from experts. As a result, the activities of the infringement of IP were increasing every year. One of the reason was because the low level of public awareness regarding IP. As the conclusion, this research contributes towards raising the public awareness, identify the effective ways to raise the awareness towards IP and respect the fundamental rights of the individuals and organizations. People should be given the awareness program and education of computer ethics in order to raise the public awareness of cyber crime, in the scope of this research, IP precisely.