Universiti Teknologi MARA Malaysia

A SWOT Matrix Of PSMB System Integration

Nur Anis Afifah Bt Mohamad 2007285736

Thesis submitted in fulfillment of the requirements for Bachelor of Science (Hons.) Information System Engineering

Faculty of Computer and Mathematical Sciences

May 2010

ACKNOWLEDGEMENT

'In The Name of Allah S.W.T, The Most Gracious, The Most Merciful"

Thank you Allah for His mercy upon me, allowing me to complete my final project in one piece, without any loss of myself, physically nor mentally and without His blessing, my success in this final project may not be possible. I would like to express my gratitude to the my thesis supervisor, Dr. Fariza Hanis Abd Razak and final project coordinator, Mrs. Wan Nor Amalina Wan Hariri and Assoc. Prof. Rashidah Rawi for guiding me in this journey to excellence and with hopes that the every little piece of knowledge and experience I had gained during this final project will make me become a wiser person.

My deepest gratitude goes to the staffs at Pusat Sistem Maklumat Bersepadu (PSMB) who had given me their full-cooperation; with all the precious advices and spending a lot of time in order to allow me to gather and collect data through the interview for my research project. Special thanks go to all my friends and colleagues who had been on every helps that I had been received from the beginning to the end of final project and also for their morale support during the months I had spent preparing and completing this project. Each mistakes are done with or without my consent, I would like to apologize from the bottom of my heart to all that might be related.

Not forgetting my precious family, especially my mother and father, Mrs. Zaini Ab.Latiff and Mr. Mohamad Hamzah for their support and financial asisstance. Your love and sacrifice in order to ensure my success are forever remembered and thank you. To all that had help me out consciously or not, I am deeply thanked.

Thank you to all...

ABSTRACT

This research report presents the study on the research which is about a SWOT matrix of Pusat Sistem Maklumat Bersepadu (PSMB) system integration. The main goal of this research is to analyze the strengths, weaknesses, opportunities and threats in system integration at PSMB by using a Strengths, Weaknesses, Opportunities, Threats (SWOT) matrix. It is important to use a suitable tool in order to analyze the problems, advantages and issues in system integration. The scope of the research only focused at Pusat Sistem Maklumat Bersepadu (PSMB) which is located in University Technology MARA (UITM). In order to complete this research, the research methodology needs to be well conducted. The methodology consists of four phases which are research planning, knowledge acquisition, data analysis and final documentation. The data that obtained from interviewing and literature review will be analyzed in order to get information and achieve the two main objectives. At the end of this research, better understanding is achieved about the problems, advantages and other issues related to PSMB system integration.

TABLE OF CONTENT

	Approval	I
	Declaration	ii
	Acknowledgement	iii
	Abstract	iv
	Table of Content	v
	List of Tables	vii
	List of Figures	viii
	List of Appendices	ix
1.0	Introduction	1
	1.1 Research Background	1
	1.2 Problem Statement	3
	1.3 Aim	4
	1.4 Objectives	4
	1.5 Research Scope	5
	1.6 Significance of Research	5
	1.7 Summary	5
2.0	Literature Review	6
	2.1 Reviews on System Integration	6
	2.1.1 Definition of System Integration.	6
	2.1.2 Benefits of System Integration.	8
	2.1.3 Problems of System Integration	8
	2.2 Reviews on SWOT	10
	2.2.1 Definition of SWOT.	10
	2.2.2 Components of SWOT.	11
	2.2.3 Benefits of SWOT.	11
	2.2.4 Methods To Do A SWOT	12
	2.2.5 Strategic Planning of SWOT	17
	2.3 Informatin Systems in PSMB	19
	2.4 Summary	20
3.0	Research Methodology	21
	3.1 Methodology	22
	3.1.1 Research Planning	24
	3.1.2 Knowledge Acquisition	25

CHAPTER 1

RESEARCH BACKGROUND

1.0 Introduction

This is the chapter which focuses on the basic overview of the introduction of research according to the problem statement. This chapter also defines the main objectives that this research would like to achieve in the end and also the significance of this research and the scope which can be the guiding factors on ensuring the research will finish according to the time and schedule given.

1.1 Research background

The major part of this research is about the problems, advantages and issues of system integration at Pusat Sistem Maklumat Bersepadu(PSMB) and the use of Strengths, Weaknesses, Opportunities and Threats (SWOT) to evaluate the system. The whole project was called as A SWOT Matrix Of PSMB System Integration.

It is important to understand the research topic one by one. The two main ideas that need to be considered during the research including of system integration and SWOT. These two main ideas provide an overview of the whole research project.

The first main idea for this research is system integration. System integration is about successfully putting together of the various