

THE 659
ACADEMIC WRITING

**To Illustrate Storybook of
MARBLED CATS**

Presented by:
Muhammad Uzayr Hiu Bin Muhammad Yusuf Hiu
(2020954231)
MAD 241 6A

Prepared for:
Pn Wan Nur Khalisah Shamsudin

FEBRUARY 2022

CONFIRMATION BY EXAMINER

I certify that an examiner has met on 6th February 2022 to conduct the final examination of Muhammad Uzayr Hiu Bin Muhammad Yusuf Hiu on his Bachelor Degree (Hons) in Graphic Design thesis entitled “ To Illustrate Storybook of Marbled Cats “ in accordance with Universiti Teknologi MARA Act 1976 (Akta 173). The examiner undersigned recommends that the student be awarded the relevant degree.



Haslinda Binti Abd Razak, PhD Dr.

Senior Lecturer

Faculty of Art & Design

Universiti Teknologi MARA

Cawangan Melaka

(Internal Examiner)

Date: 6 February 2022



Azahar Harun, PhD Assoc.

Prof. Dr.

Academic Writing Coordinator

Faculty of Art & Design

Universiti Teknologi MARA

Cawangan Melaka

Date: 6 February 2022

AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Muhammad Uzayr Hiu Bin Muhammad Yusuf Hiu
Student I.D. No : 2020954231
Programme : Bachelor Degree (Hons) in Graphic Design – AD241
Faculty : Art & Design
Thesis Title : To Illustrate Storybook of Marbled Cats
Signature of Student :



Date : February 2022

ABSTRACT

The purpose of this study was to emphasize to the community the importance of marbled cats are almost extinct due to the damage factors that occur in the forest. From the research that was studied, a researcher needs to complete this research to aware children and help marbled cats from extinction. The question research for the topic is what is the solution in order to introduce the speciality of marbled cat in Malaysia and what is the appropriate story telling that suitable for kindergarten student in Malaysia. Next is the objective is to introduces the marbled cat as one of the special cat species in Malaysia through kindergarten story book. The second objective is to create an appropriate base in moral story approach of story book among kindergarten. In order to accomplish the research of this topic is using the quantitative method to collect percentages of data by a survey about the research. It is also had required supporting data by collecting from articles or internet resources.

TABLE OF CONTENTS

CONFIRMATION BY EXAMINER

AUTHOR'S DECLARATION ABSTRACT

ACKNOWLEDGEMENT

CHAPTER ONE: INTRODUCTION

1.1 Research Background

1.2 Problem Statement

1.3 Research Questions

1.4 Research Objectives

1.5 Significance of study

CHAPTER TWO: LITERATURE REVIEW

2.1 Introduction

2.2 Illustration

2.3 Storybook

CHAPTER THREE: RESEARCH METHODOLOGY

3.1 Sample Study/ Artwork

3.2 Design and Development Process

3.3 Analysis

CHAPTER FOUR: RESULT AND DISCUSSION

4.1 Design Output

4.2 Discussion

CHAPTER FIVE: CONCLUSION

5.1 Conclusion