

**THE STUDY OF STUDENTS SATISFACTION
OF BLENDED LEARNING: A SURVEY IN
UiTM**

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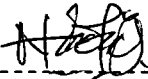
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ABSTRACT

STUDY OF STUDENTS SATISFACTION OF BLENDED LEARNING: A SURVEY IN UiTM

In this paper, a study about students' satisfaction of blended learning system in University Technology Mara (UiTM) are discussed. Blended learning was introduced to UiTM students and lecturers since 2009. This facility was provided by i-Learn Centre, together with Academic Affairs Division. In higher education, methods either traditional or using technology are used in their learning process. Organizations must use a blend of learning approaches in their strategies to get the right content in the right format to the right people at the right time. Blended learning combines multiple delivery media that are designed to complement each other and promote learning and application-learned behavior (H. Singh, 2003). This research also study on the reliability between 5 variables measured. Questionnaire was distributed via online and covered on 5 variables scale items that adopted from J. B. Arbaugh (2000); 1) perceived usefulness and ease of use, 2) perceived flexibility, 3) perceived course quality, 4) perceived course interaction, and 5) perceived student satisfaction. Participants are randomly selected from any faculty at UiTM. Furthermore, nowadays student used e-learning (digitally delivered learning) programs tended to be a repetition or compilation of online versions of classroom-based courses.

Keyword: blended learning, online learning, student satisfaction

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TABLE OF CONTENTS

STUDENT'S DECLARATION	I
ABSTRACT	II
ACKNOWLEDGEMENT	III
TABLE OF CONTENTS	IV
LIST OF TABLES	VII
LIST OF FIGURES	VIII

CHAPTER 1: INTRODUCTION

1.1	Background	1
1.2	Problem Statement	2
1.3	Research Objective	3
1.4	Research Questions	4
1.5	Significance of Research	4
1.6	Research Scope and Limitation	4
1.7	Research Outline	5

CHAPTER 2: LITERATURE REVIEW

2.1	Blended Learning	7
	2.1.1 Definition of Blended Learning	8
	2.1.2 Advantage and Benefit of Blended Learning	8
	2.1.3 Challenges of Blended Learning	10
2.2	Transformation in Blended Learning	11
	2.2.1 Pedagogical Framework for Blended Learning	12
	2.2.2 Concept and learning style of Blended Learning	13
2.3	Teaching effectiveness	14
2.4	Success factors for blended learning	14
	2.4.1 Institutional success factors	15
	2.4.2 Regarding teachers	15
	2.4.3 Regarding Students	16