

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED NEW INTERIOR DESIGN OF NATIONAL GEOGRAPHIC STORE
AT LOT 88-96, LEVEL 07, BERJAYA TIMES SQUARE, 1 JALAN IMBI,
55100 KUALA LUMPUR, MALAYSIA FOR YTL CORPORATION BERHAD.**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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ABSTRACT

The final project of Interior Design for diploma is to understanding on process aspects on interior design that has been studied from the basic to presentation level of design proposal. National Geographic Store at Lot 88-96, Level 07, Berjaya Times Square, 1 Jalan Imbi, 55100 Kuala Lumpur, Malaysia for YTL Corporation Berhad will be the chosen project for this final project. The purpose of this project is to create a new design for National Geographic Store and make a people to concern about our planet. The field of this store is the customer will learn how to concern about our planet instead of shopping (edu shopping). All of the interior scheme should be comfortable and satisfy the client, the end-user and the workers in the store. The eco-friendly design will be the general objective of this project. The research method for this project is based on observation of a few store that has a strong branding in Malaysia and also for the international level. In conclusion, the new design for National Geographic Store should be the place that the customer can shopping, learning and relax at the same area at the same time, and also the workers for the store can work easily.

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Bismillahirrahmanirrahim

Assalamualaikum w.b.t

Alhamdulillah and Praise to Allah,the almighty for his blessing to me to complete my final project report which is Proposed New Interior Design Of National Geographic Store located at Lot 88-96,Level 07,Berjaya Times Square,1 Jalan Imbi,55100 Kuala Lumpur,Malaysia for YTL Corporation Berhad for my diploma in Interior Architecture.Grateful and thanks to my lecturer and project report coordinator,Pn. Azizah Md Ajis and my supervisor,Encik Haris Hambali that has give me a good guidance to finish my project report.Thank you too to my family especially to my parent who given a lot of helping,supporting and give a lot of motivation and also all semester 06 March 2012 that inspiring me to fulfill this project report in a good direction.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

The project is to Proposed New Interior Design Of National Geographic Store. YTL Corporation Berhad will be the client for this project. This purpose is to make the National Geographic Store become well-known among our communities. All the data and identity will be used as a design guideline to come with the design that satisfy the the user in the store. The eco-friendly's store will be the main objective of this project.

National Geographic Store is a concept store that using National geographic branding as a platform to sell the merchandise and in a way to bring the awareness to save the planet. The National geographic Store is located at four country around the world which is Spain,United Kingdom, Singapore and Malaysia. The mission of the National Geographic store is relate to the National Geographic that is inspiring people to care about the planet.

1.1.1 Logo



Figure 1 : Logo Of National geographic Store