

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED INTERIOR DESIGN OF IT ROO CAFE AT NO.25, GROUND FLOOR,
PERSIARAN LEDANG HEIGHT, NUSAJAYA, 79250 JOHOR BAHRU,
JOHOR DARUL TAKZIM FOR IT ROO CAFE SDN. BHD.**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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ABSTRACT

The final project for the student Diploma in Interior Design is a education towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the upgrading design. This courses will make student to practice what they learn during practical. Work student also should fulfill all the requirement needed and must follow the stage. Café is a informal restaurant, it may similarities with restaurant however it have in terms of difference in menu where menu is light meals. Usually café concept is casual or relaxed.

The aim of this project is to understand the cafe design and it's flow traffic and also wants to bring a new concept & design idea to attract people come and try the menu serve by the cafe. The project is Proposed New Interior Design for It Roo Café at No.25, Ground Floor, Persiaran Ledang Height, Nusajaya, 79250 Johor Bahru, Johor Darul Takzim. The interview done is me with the owner of It Roo Cafe at 9.45pm. Several question had been asked regarding the management, about all the menu in his cafe, the arrangement of kitchen which includes the oraganization chart and the amount of staffs working there. I also asked about the operating hours which is everyday from 1.00pm to 10.00pm. Based on the observation done, the amount of visitors everyday is too many expecially at the peak hour such as lunch hour. The environment in the cafe its still good but the design is too gloomy and not enough space to support too many customer in one time. Nusajaya will become a main attraction to visitors whether locals or foreigners as Legoland Themepark its starting to launch the operation so this place is a very suitable to opened the business. The site take 5 minutes from Legoland Themepark. The existing client site use the colonial concept for their cafe, so the new design have to follow the concept but it will be apply in modern design style. The design of the existing premise is the place is too small compared with customer come to cafe in one period. The solution of this problem is opened new branch which is site is more big space and have a lot of parking space.

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Bismillahirrahmanirrahim

Assalamualaikum w.b.t

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I feel I should thank that unlimited to my parents that gave up bringing and inducement that not exchange to me from small until now. They already sacrificed a lot and reason them also I want brilliantly successful in this field Interior Design. Apart from that, I also want to thank to all lecturer who has been my parent when I well off in UITM and thanks to my thesis supervisor Mr. Othman Bin Hassan because he guide me to do thesis and complete all my report. I also want thanks to everyone involved in this report especially workers from It Roo Café because willing collaborating with me. Lastly, I have to say also thank you very much to all my studio mates that have helped and accompanying me during difficult and easy.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

The name of café derives from the French, Portuguese and Spanish word for the drink and is often pronounced "kaff" in British English. The term of café implies primarily serving coffee, typically accompanied by a slice of cake, tart, pie, a bun, or similar sweet pastry. Many (or most) cafés also serve light meals such as sandwiches. Café is a informal restaurant, it have similaritieswith restaurant however it have in terms of difference in menu where menu is light meals. Usually café concept is casual or relaxed.