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It is recommended that this report prepared

by

**DIANA BT MOHD ZAIN ARIFFIN
2007105731**

titled

**PROPOSED NEW INTERIOR DESIGN SCHEME FOR BOUTIQUE PU3 SDN. BHD..NEW OUTLET
LOCATED AT LOT 49,JALAN MAAROF,59100
BANGSAR,KUALA LUMPUR.**

Has been accepted to fulfill the requirement to attain the Diploma in Interior Design

Report Supervisor : _____ En.Abdul Hamid Muhamed
Course Coordinator : _____ En. Muhammad Suhaimi bin Musa
Programme Coordinator : _____ Dr.Marzukhi bin Monir

ABSTRACT

For this final year project, its compulsory for me to prepare a project. This project is our final project in order to achieve scroll of diploma. The knowledge and skills along the way is put into this one project. Research, case study, design schematic, and planning have to be done in order to get a good feedback. Proposed new interior design for boutique PU3 is one of the advantage to the client to introduce their product to all Malaysian . It is because PU3 is a new branding in Malaysia especially in fashion industry. Followed with the objective and the issues, a space planning came together with the design concept and images.

ACKNOWLEDGEMENT

Assalamualaikum warahmatullahi wabarakatuh, Alhamdulillah and praise to Allah The Almighty for his blessing that enables me to complete this thesis report for my final project. Firstly, I would like to thank and express my deep appreciation to all the people who involve in helping, supporting and guiding me through this. I wish to extend my greatest thanks to En. Abdul Hameed, my supervisor who has been given me full guidance and supervision through out the period of completing this report. In addition, thanks to Dr Ahmad Marzuki Bin Monir, as the coordinator programme. Not forgetting my greatest thanks to En. Muhammad Suhaimi Musa that teach and guide my report progress from time to time. Also in addition, my entire studio 06 lecturers, En. Nizam, Miss. Nur Adilla Binti Abd Rahaman, Mis Wan Hafizayati Binti Wan Hassan, Mr. Nordin Bin Misnat because without them my final project cant be completed.

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CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION

Meet a handful of local designers making a name for themselves. Twins Putri Azalea Ashram and Putri Yasmin Ashram look set to become Malaysia's very own Mary-Kate and Ashley Olsen. The 25-year-old duo, like the Hollywood wonder-twins, is set to take the local fashion world by storm. At least, they will not rest until their dream come true.

Having opened their first store, PU3, at The Curve, Mutiara Damansara in early 2007, the twins are fast gaining recognition as the young and talented fashion designers to look out for. In December, they opened another store in Pavilion Kuala Lumpur. In the beginning, it was only Yasmin who was interested in doing fashion, Azalea, who instead opted to study International Business, explains.

With a degree in Fashion Design and Marketing from Middlesex University in London, Yasmin was looking forward to help expand their mother's already booming handbag business. Azalea was then working for her brother as an accountant and only got a taste of the fashion world when she, too, started to help out in her mother's business. It was fascinated with the things

She then realised that instead of just helping her mother out for fun, she could venture into the industry seriously. So, in 2005, Azalea enrolled in a three-month jewellery-making course in Morsley College, London.