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It is recommended that this report prepared

by

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titled

**PROPOSED NEW INTERIOR DESIGN SCHEME FOR BOUTIQUE PU3 SDN. BHD..NEW OUTLET
LOCATED AT LOT 49,JALAN MAAROF,59100
BANGSAR,KUALA LUMPUR.**

Has been accepted to fulfill the requirement to attain the Diploma in Interior Design

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ABSTRACT

For this final year project, its compulsory for me to prepare a project. This project is our final project in order to achieve scroll of diploma. The knowledge and skills along the way is put into this one project. Research, case study, design schematic, and planning have to be done in order to get a good feedback. Proposed new interior design for boutique PU3 is one of the advantage to the client to introduce their product to all Malaysian .It is because PU3 is a new branding in Malaysia especially in fashion industry. Followed with the objective and the issues, a space planning came together with the design concept and images.

ACKNOWLEDGEMENT

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CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION

Meet a handful of local designers making a name for themselves. Twins Putri Azalea Ashram and Putri Yasmin Ashram look set to become Malaysia's very own Mary-Kate and Ashley Olsen. The 25-year-old duo, like the Hollywood wonder-twins, is set to take the local fashion world by storm. At least, they will not rest until their dream come true.

Having opened their first store, PU3, at The Curve, Mutiara Damansara in early 2007, the twins are fast gaining recognition as the young and talented fashion designers to look out for. In December, they opened another store in Pavilion Kuala Lumpur. In the beginning, it was only Yasmin who was interested in doing fashion, Azalea, who instead opted to study International Business, explains.

With a degree in Fashion Design and Marketing from Middlesex University in London, Yasmin was looking forward to help expand their mother's already booming handbag business. Azalea was then working for her brother as an accountant and only got a taste of the fashion world when she, too, started to help out in her mother's business. It was fascinated with the things

She then realised that instead of just helping her mother out for fun, she could venture into the industry seriously. So, in 2005, Azalea enrolled in a three-month jewellery-making course in Morsley College, London.