

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR DESIGN**

APRIL 2010

It is recommended that the Research Project Report prepared

By

HASLIZA BINTI HAIDI

titled

**Proposed New Interior Design For Thomas and Guys Academy Sdn. Bhd. at
Lot 211, Seksyen 24, Jalan Empayar Off, Persiaran Sultan Ibrahim/KU1, 41300 Klang, Selangor Darul Ehsan**

accepted as part of the requirement for Diploma in Interior Design

Report Supervisor : _____

Pn. Nurrajwani Binti Abdul Halim

Report Coordinator : _____

En. Muhammad Suhaimi Bin Musa

Programme Coordinator : _____

Dr. Ahmad Marzukhi Bin Monir

ABSTRACT

The final project for the student of Diploma in Interior Design is a manifestation towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the proposed design. The project that had been chosen for the final project is to propose a new interior design for Thomas and Guys Academy Sdn. Bhd. at Lot 211, Seksyen 24, Jalan Empayar Off, Persiaran Sultan Ibrahim/KU1, 41300 Klang, Selangor Darul Ehsan. This proposed hair salon and academy is to attract people, mostly on student to educate themselves in hairstyling courses offered at Thomas and Guys Academy, at the same time to promote their product successfully as they offered, Schwarzkopf and interiors, that is truly different from other hair salon and academy range that comes mostly from Modern Exotic images. The target market for the users of this spa range product is from all age and classes that are concern about their look and appearances, not forgetting to find those who are interested in studying in hair styling courses. Concept and image that had been chosen not only must be suitable with the clients as both of it would reflect the client itself, but at the same time it would give a positive impact and to increase the faith in the customers and the workers in Thomas and Guys Academy. Connected to that, the chosen design style for Thomas and Guys Hair salon and Academy is based on Modern Exotic design, goes all the way with the client's needs as they want the hair salon and academy have the modern look and at the same time would attract the customers with different image that they would only get in Thomas and Guys Academy. Before getting a desired design that is suitable with the client's needs, some data analysis should be done where these analysis is on types of customers to attend the session, types of services offered, products of the brand, spaces to be concluded in the proposed area, operation time and informations about other hair salon and academy that use the same system in management, as the proposed hair salon and academy. Some of the gained information of the study is through interviews, printed media, internet, observation, and through the result from the case study either locally or internationally.

ACKNOWLEDGEMENT

Alhamdulillah, thanks to Allah S.W.T for all the blessing and giving me a strength and all the effort to manage this report. This thesis is the end of my long journey in obtaining my Diploma in Interior Designer. There are some people who made this journey easier with words of encouragement and more intellectually satisfying by offering different places to look to expand my theories and ideas.

First of all, a very special thanks you to my supervisor, Puan Nurrajwani Binti Abdul Halim for suiting me for this research report. A special thank also to my lecturer, En. Mohd Suhaimi Bin Musa who gave me the confidence, teach me and support me throughout this semester. Thank you doesn't seem sufficient but it is said with appreciation and respect to whom that took me on the process of learning and made him available even through his work and teaching schedule. Thank you again.

I would also like to acknowledge the support of some very special individuals, Mr. Langfrey Koh, CEO of Thomas and Guys Academy that have been helping me immensely and giving me encouragement and information about the hair salon and academy. Also not forgetting, thank you to all my friends giving me support since I have started my studies in 2007.

Finally, a big thank you to the Department of Interior Design and all the lecturers and friends who have been helping me to complete this report.

INDEX

PAGE

ABSTRACT

ACKNOWLEDGEMENT

TABLE OF CONTENT

LIST OF FIGURES

LIST OF TABLE

LIST OF ABBREVIATION

LIST OF APPENDIX

CHAPTER	1.0	PREFACE	
	1.1	INTRODUCTION	1
	1.1.1	DEFINITION HAIR SALON AND ACADEMY	2
	1.1.2	TYPES OF HAIR SALON	2
	1.2	RESEARCH AIM	3
	1.3	RESEARCH OBJECTIVE	4
	1.4	RESEARCH METHODOLOGY	5
	1.5	RESEARCH SCOPE	6
	1.6	RESEARCH LIMITATION	7
	1.7	RESEARCH SIGNIFICANT	8



1.0 PREFACE

1.1 INTRODUCTION

This report is the coursework for course INA 386 Project Report as for graduating in Diploma in Interior Design, Universiti Teknologi Mara. This course is a comprehensive practice on the art of Interior Design, where at this stage the students have to prepare a design scheme based on analysis and observations on some issues or problems that they encounter while dealing with the design process. This Project Report is a report on a proposed new design of hair salon and academy for Thomas and Guys Academy Sdn.Bhd. as a Diploma in Interior Design's final project. This is important as to propose a new interior design on the client's needs.

Thomas and Guys Academy was established in 2006. Thomas and Guys Academy is growing stronger with maturity. Made possible only with trend setting artistic professional who are at the helm of Thomas and Guys. By continuously improving artistic skills, Thomas and Guys been able to remain as a premier brand in hairdressing.

Thomas and Guys Academy was opened branch in Malacca and subsequently operates independent salon.at No.28 & 30, Jalan Merdeka, Taman Melaka Raya, 75000 Melaka. Thomas and Guys Academy interested in opening new branches all around the country and perhaps out of Malaysia to market its product.

Furthermore, Thomas and Guys Academy team is also interested in opening a new branch in Klang that is situated at Lot 211, Seksyen 24 Jalan Empayar Off Persiaran Sultan Ibrahim/KU1, 41300 Klang Selangor Darul Ehsan. This location is very suitable for that specific reason. As a conclusion, a proposal on a new design has to adapt the local geographical and political needs to satisfy the client's needs.