



اَوْنُوْزِ سَيِّتِي تَيْكُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT300 - FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN REPORT



DIPLOMA IN TEXTILE TECHNOLOGY (AS1185A2)

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BUSINESS NAME

LEAN & KLEAN CLEANING SERVICE

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EXECUTIVE SUMMARY

Lean & Klean Enterprise is the name our company, where we offer only the best cleaning service that will meet customer's expectation and satisfaction, suitable with the price that we offered. As it can be seen from name itself, customers can just be relaxing and leaning without having to worry about the cleanliness of their home upholsteries, as we would serve and do the cleaning for them. This cleaning service business is a joined venture of five committed and responsible partners, in which they are, Ms. Irdina Balqis Binti Abdul Rashid, as the General Manager, Ms. Nurhidayah Aina Binti Shaharudin, the Administration Manager, Ms. Fadzillah Hanim Binti Ibrahim, our Marketing Manager, Ms. Nur Aimi Najihah Binti Azli, the Operational Manager, as well as our Financial Manager, Ms. Noor Irani Sofea Binti Md Amin.

Lean & Klean Cleaning Service would be starting to operate at No. 2 Jalan P11E/1, Presint 11, 62300 Putrajaya. The location chosen for our business is undoubtedly a strategic location, as several researches we have done shown that this place would attract a lot of our possible customers, in which the place and its surrounding where it is full of houses is ideal for our cleaning service that is only focusing on upholsteries to operate, as there is no shop that offered cleaning service for upholsteries around that place.

We aimed to make cleaning service to be widely known in Malaysia, as we believed that a clean environment in one's home could affect one's well-being life. Hence, we are dedicated to help our customers to achieve a well-being life due to the clean environment in their own home. We provide the cleaning service that would let customers to be able to continue their daily life without having any worries on their home upholsteries cleanliness once we served them. We also aimed to gain huge income, so that we would gain more opportunities on expanding our business on many places in Malaysia, as well as to provide job opportunities to those who in need.

To sum up, this project paper is made with elements that need to be known in our business accordingly arranged, so that we could run our business smoothly and effectively, as business plan could also give an intuition on steps to be taken, planning and management on resources needed, as well as a timeline of expected performance of one's business. Thus, we have outlined all the planning and strategies for our business for each department to work on in order for us to meet the expectation and to achieve our goals.

SECTION I: INTRODUCTION

1.0 COMPANY BACKGROUND



Name of the Company	Lean & Klean Enterprise
Business Address	No. 2 Jalan P11E/1, Presint 11, 62300 Putrajaya, Wilayah Persekutuan Putrajaya.
Correspondent Address	No. 1 Jalan P11D/20, Presint 11, 62300 Putrajaya, Wilayah Persekutuan Putrajaya.
Telephone Number	03-19052001
Form of Business	Partnership Enterprise
Main Business Activity	Upholsteries cleaning service at houses
Date of Established	10 November 2021
Name of Bank	Bank Islam Malaysia
Account Number	16027020035760