



اَوْنِبُوْزِ سِيْتِيْ تِيْكَوْ لُوْ كِيْ مَارَا  
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**FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)**

**BUSINESS PLAN REPORT**



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**BUSINESS NAME**

**SARALLY SDN BHD**

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## TABLE OF CONTENT

<b>EXECUTIVE SUMMARY .....</b>	<b>1</b>
<b>SECTION I: INTRODUCTION.....</b>	<b>2</b>
<b>1.0 COMPANY BACKGROUND.....</b>	<b>2</b>
<b>1.1 OWNER'S BACKGROUND .....</b>	<b>3</b>
<b>1.2 PURPOSE OF THE BUSINESS PLAN.....</b>	<b>8</b>
<b>1.3 DESCRIPTION OF BUSINESS.....</b>	<b>9</b>
<b>1.4 INDUSTRY BACKGROUND.....</b>	<b>10</b>
<b>1.5 BUSINESS LOCATION .....</b>	<b>11</b>
<b>1.5.1 Location of Business Premise.....</b>	<b>11</b>
<b>1.5.2 Operations Premise .....</b>	<b>11</b>
<b>1.5.3 Advantage of Location in Helping Business Achieve Objectives .....</b>	<b>11</b>
<b>SECTION II: PRODUCT OR SERVICE DESCRIPTION .....</b>	<b>13</b>
<b>2.0 PRODUCT AND SERVICE .....</b>	<b>13</b>
<b>2.1 UNIQUENESS OF PRODUCT AND SERVICE .....</b>	<b>13</b>
<b>SECTION III: MARKETING PLAN.....</b>	<b>15</b>
<b>3.0 MARKETING OBJECTIVES.....</b>	<b>15</b>
<b>3.1 TARGET MARKET.....</b>	<b>15</b>
<b>3.2 MARKET SIZE .....</b>	<b>16</b>
<b>3.3 COMPETITION.....</b>	<b>16</b>
<b>3.4 MARKET SHARE .....</b>	<b>18</b>
<b>3.5 SALE FORECAST.....</b>	<b>19</b>
<b>3.6 MARKETING STRATEGY.....</b>	<b>20</b>
<b>3.6.1 PRODUCT OR SERVICE STRATEGY.....</b>	<b>20</b>
<b>3.6.2 PRICING STRATEGY .....</b>	<b>21</b>
<b>3.6.3 PLACE STRATEGY .....</b>	<b>21</b>
<b>3.6.4 ADVERTISING AND PROMOTION STRATEGY.....</b>	<b>22</b>
<b>3.6.4.1 Advertising.....</b>	<b>22</b>
<b>3.6.4.2 Sales Promotion .....</b>	<b>23</b>
<b>3.7 MANPOWER PLANNING .....</b>	<b>23</b>
<b>3.8 MARKETING BUDGET .....</b>	<b>23</b>
<b>SECTION IV: ADMINISTRATION PLAN.....</b>	<b>25</b>
<b>4.0 THE VISION, MISSION AND OBJECTIVES.....</b>	<b>25</b>
<b>4.1 ORGANIZATIONAL CHART .....</b>	<b>25</b>

4.2	<b>LIST OF ADMINISTRATION PERSONNEL</b> .....	26
4.3	<b>SCHEDULE OF REMUNERATION</b> .....	26
4.4	<b>SCHEDULE OF TASK AND RESPONSIBILITIES</b> .....	27
4.5	<b>LIST OF EQUIPMENT</b> .....	29
4.6	<b>LIST OF OFFICE FURNITURE AND FITTING</b> .....	30
4.7	<b>ADMINISTRATION BUDGET</b> .....	30
<b>SECTION V: OPERATION PLAN</b> .....		31
5.0	<b>PROCESS PLANNING</b> .....	31
5.0.1	<i>Flow Chart of Getting Materials:</i> .....	32
5.1	<b>OPERATIONS LAYOUT</b> .....	33
5.2	<b>PRODUCT PLANNING</b> .....	34
5.2.1	<i>Calculation for output per-day</i> .....	34
5.3	<b>MATERIAL PLANNING</b> .....	35
5.3.1	<i>Materials Requirement Schedule</i> .....	35
5.3.2	<i>Supplier for Material</i> .....	35
5.4	<b>MACHINE AND EQUIPMENT PLANNING</b> .....	35
5.4.1	<i>List of Machine and Equipment Planning</i> .....	35
5.4.2	<i>Supplier for Machine and Equipment</i> .....	36
5.5	<b>LIST OF FIXTURE AND FITTINGS</b> .....	36
5.6	<b>MANPOWER PLANNING</b> .....	36
5.7	<b>OVERHEADS REQUIREMENT</b> .....	37
5.8	<b>LOCATION</b> .....	37
5.8.1	<i>Factors That Influence the Choice of Location</i> .....	37
5.9	<b>BUSINESS AND OPERATION HOURS</b> .....	38
5.10	<b>LICENSE, PERMITS AND REGULATIONS REQUIRED</b> .....	38
5.11	<b>OPERATIONS BUDGET</b> .....	38
5.12	<b>PROJECT IMPLEMENTATION SCHEDULE</b> .....	39
<b>SECTION VI: FINANCIAL PLAN</b> .....		40
6.0	<b>ADMINISTRATIVE BUDGET</b> .....	40
6.1	<b>MARKETING BUDGET</b> .....	41
6.2	<b>OPERATIONS BUDGET</b> .....	42
6.3	<b>DEPRECIATION SCHEDULES</b> .....	43
6.4	<b>LOAN AND HIRE-PURCHASE AMORTIZATION SCHEDULES</b> .....	46
6.5	<b>CASH FLOW PRO FORMA STATEMENT</b> .....	47

<b>6.6</b>	<b><i>PRO FORMA INCOME STATEMENT</i></b> .....	<b>48</b>
<b>6.7</b>	<b><i>PRO FORMA BALANCE SHEET</i></b> .....	<b>49</b>
<b>6.8</b>	<b><i>FINANCIAL PERFORMANCE</i></b> .....	<b>50</b>
<b>6.9</b>	<b><i>GRAPH</i></b> .....	<b>51</b>
	<b>BUSINESS MODEL CANVAS</b> .....	<b>53</b>
	<b>CONCLUSION</b> .....	<b>54</b>
	<b>APPENDICES</b> .....	<b>55</b>

## **EXECUTIVE SUMMARY**

The preparation of this business plan is the cornerstone to the formation of a Private Limited Company (PLC) business named Sarally Sdn. Bhd. There are 5 main positions in this business which consist of general manager, marketing division, finance & administration division and services & technical division. The business managers or owners have been involved in workshops and courses related to entrepreneurship such as basic business training organized by the Ministry of Entrepreneur Development and Cooperatives and Mara. The owners are also involved with training scheme courses and incentives for government employees to venture into businesses organized by the same organizers.

This business operates in Bandar Sepang, Selangor. The business established is made up of members who have a high level of education and have extensive experience in various fields. This business is not expected to face critical problems and be able to face the challenges ahead. This business also has high market potential as it is based on today's scenario. There are great opportunities to venture into this field due to the vast market.