

**FACTORS OF EMPLOYEES SATISFACTION AT PLEXUS MANUFACTURING
(ISLANDVIEW) SDN. BHD.**

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DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS.) MARKETING MANAGEMENT FACULTY OF BUSINESS MANAGEMENT UITM PULAU PINANG “DECLARATION OF ORIGINAL WORK”

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Hereby, declare that,

- This work is not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or and other degrees.
- This paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

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ACKNOWLEDGEMNET

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Yours sincerely,

NURSYAZWANI DIYANA BINTI AHMAD

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Bachelor of Business Administration (Hons.) Marketing Management

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ABSTRACT

Plexus Manufacturing (Islandview) Sdn. Bhd. is having issue on the increasing of employees' turnover rate. Moreover, there are also some other issues arrive because of this turnover rate at Plexus Manufacturing (Islandview) Sdn. Bhd. which are complains and dissatisfaction of employees there and these issues do impact on Plexus' employee satisfaction. Employee satisfaction is an important issue for all organizations. There is no such an easy way to satisfied the employee in an organization and thus, this objective of research is to identify factors of employees satisfaction at Plexus Manufacturing (Islandview) Sdn. Bhd. There have several variables identified that are influence the employee satisfaction at Plexus Manufacturing (Islandview) Sdn. Bhd. such as reward, career development, and workplace condition.

Therefore, by using those variables, this research is conducted to identify factors of employees satisfaction at Plexus Manufacturing (Islandview) Sdn. Bhd. Based on the past study, there is a significant relationship between these three variables and the employee satisfaction. In the research, there has some evidence which can prove that employee satisfaction is reliable to these three variables. So, organization needs to focus more on reward, career development, and workplace condition to improve their employees' satisfaction.

In this research, researcher have conducted this study by using the questionnaires. Researcher distributed the questionnaires to 150 respondents who worked at Plexus Manufacturing (Islandview) Sdn. Bhd. This can help the researcher to identify the variable more accurately and findings were interpreted by using Statistical Package for Social Science (SPSS) Version 16.0.

Furthermore, there also have several recommendations proposed in the last part of this research for cultivating the employee satisfaction towards Plexus Manufacturing (Islandview) Sdn. Bhd. which can help organization improve their satisfaction among employees.