

**UNIVERSITI TEKNOLOGI MARA**  
**FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING**  
**DEPARTMENT OF INTERIOR ARCHITECTURE**

It is recommended that this project <sup>report</sup> submitted by :

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Titled :

**PROPOSED NEW DESIGN FOR NEW BRANCH FOR NINJA JONES IZAKAYA AT GREENTOWN SQUARE, IPOH**

Is accepted as to fulfill the requirements to attain the Diploma in Interior Design

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## ABSTRACT

The final project of interior design for diploma is the explanation to the students to understand on process aspects of interior design that has been studied from briefing to presentation level of design proposal. The chosen project is Ninja Jones Izakaya, Japanese restaurant at Greentown Square, Ipoh. The purpose of this project is to make a new design and image, and introduce the restaurant to world wide. In running this project, the importance of Ninja Jones Izakaya is to give a comfortable place for people to dine, give the number one service to the customers and make the company more success. The research method of this project is based on observation of Japanese restaurant through differences of local and international. We have detected there was many differences in inventory but with the same culture. The concept of this project is 'The Puzzle Of Ninjas' which means the original concept in every Japanese style interior where's the origin of the ninjas. The concept combine the time, place and event between Tatami and Ninja. Tatami is an element that is compulsory in Japanese house. Based on the history, in Kamakura period where Ninja first born their citizen use tatami room concept in every houses. Tatami room is a clean space, quiet and simplicity but Ninja is someone that is specially trained for assassination, espionage, and scouting. Ninja usually making an ambush and silent kill in Tatami room in order to succeed their mission. By all this three element, the come out design is more to leisure, pleasant and comfortable. The customers will feel the Japanese style during Ninja period in the restaurant. 'Contemporary Japanese Izakaya style' image is apply in this project for customer to feel the environment of Ninja castle of the feudal days. Patriotic color is chosen for overall color scheme. The raw material used in Japanese architecture give rooms quiet, subdued tones. In principle, the floor is laid with tatami of fragrant, light green rush. Walls are made of paper ( for shoji only), wood, or natural colored clay, and ceiling constructed of wood or bamboo. Colors tend to be white or light brown, materials are organic and texture, matt as opposed to gloss. The advantages that can be seen in this Ninja Jones Izakaya is people not only can dine in Japanese interior but also can get to now about Ninja culture that has been lost in time. In conclusion, the new design should have characteristic and customer's needs besides the suitable concept to be shown. Hopefully, the

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## CHAPTER 1.0      PREFACE

### 1.1 INTRODUCTION

This final project synopsis is the final course in regulation to hold a Diploma in Interior Architecture of Mara University of Technology. This course is the comprehensive training about design, where this level, the student is given a task to prepare a comprehensive design scheme based on research made and observation of certain issues or design problematic that exist in design process. This thesis is a report of proposed new design for Ninja Jones Izakaya, Japanese restaurant in Jaya Jusco Ipoh, as the title for the final project.

The importance of this project is to give people the feel of Ninja culture that was lost in time yet it has been attention by Malaysian whether children and adults. Besides, it is also one of the step to increase tourism industry in Malaysia.

In Malaysia, there is many Japanese restaurant such as Sushi King, Ichiban, Teppanyaki and so on but none of them have a strong character like Ninja Jones Izakaya. Compare to Ninja Jones Izakaya than other Japanese restaurant in Malaysia, Ninja Jones Izakaya is far more interesting because NINJA is very related to Japan. People can get to know about Japan culture from this restaurant although they don't have to fly to Japan itself.

This Ninja Jones Izakaya project for final project of semester 06 in the Interior Design course is one of the restaurant that would give all requirements needed and satisfaction to Ninja's lovers. This project is hoped to give the success to the restaurant to be known in world wide.