

**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING  
INTERIOR ARCHITECTURE DEPARTMENT**

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This Project Report is prepared

by

**AQEELAH BINTI ABD HALIM**

entitled

**REPORT ON PROPOSED NEW INTERIOR DESIGN SCHEME OF TANAMERA WELLNESS SPA CENTRE,  
AT LOT 35541, JALAN DATO' SERI AHMAD SAID, 30450 IPOH, PERAK  
FOR TANAMERA SDN. BHD.**

accepted as part of the requirement for Diploma in Interior Design

Report supervisor           > \_\_\_\_\_ En. Azizul Azli B. Ahmad  
Report coordinator         : \_\_\_\_\_ En. Muhammad Suhaimi Bin Musa  
Programme coordinator     : \_\_\_\_\_ Assoc.Prof.Mohd Sabrizaa Bin Abd.Rashid

## **ABSTRACT**

The final project for the student of Diploma in Interior Design is a manifestation towards the student's knowledge about the whole aspect on interior design that had been learnt from basic to the final presentation on the proposed design. The project that had been chosen for the final project is to propose a new interior design for the interior of Tanamera Wellness Spa Centre that is situated at Lot 35541, Jalan Dato Seri Ahmad Said (Lorong Green), 30450 Ipoh, Perak Darul Ridzuan. This proposed spa centre is to attract users, mostly on women to try for themselves the treatment that the Tanamera offered, at the same time to promote their product successfully as they offered a malay-based treatment and interiors, that is truly different from other spa range, that comes mostly from Thailand and Indonesia. The target market for the users of this spa range product is women from all age and classes, that are concern about their look and appearances, not forgetting to find those who are interested in trying a malay-based spa treatment. Because of the customers that attend the sessions comes from different class of people, each room should be different so that it would match with the customers' needs and it could give comfort to them while attending the sessions. Concept and image that had been chosen not only must be suitable with the clients as both of it would reflect the client itself, but at the same time it would give a positive impact and to increase the faith in the customers and the workers in Tanamera Wellness Spa Centre. Connected to that, the chosen design style for Tanamera Wellness Spa Centre is based on Malay ethnic chic design, goes all the way with the client's needs as they want the spa centre o have the traditional malay look and at the same time would attract the customers with different image that they would only get in Tanamera. Before getting a desired design that is suitable with the client's needs, some data analysis should be done where these analysis is on types of customers to attend the session, types of services offered, products of the brand, spaces to be concluded in the proposed area, operation time and informations about other spas that use the same system in management, as the proposed spa. Some of the gained information of the study is through interviews, printed media, internet, observation, and through the result from the case study either locally or internationally.

## **ACKNOWLEDGEMENT**

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## **1.0 INTRODUCTION**

### **1.1 FOREWORD**

This report is the coursework for course THE386, Research Thesis as for graduating in Diploma in Interior Design, Universiti Teknologi Mara. This course is a comprehensive practice on the art of Interior Design, where at this stage the students have to prepare a design scheme based on analysis and observations on some issues or problems that they encounter while dealing with the design process. This Thesis Report is a report on a proposed new design scheme for Tanamera Wellness Spa Centre for Diploma in Interior Design's final project. This is important as to propose a new interior design scheme on the clients's needs and on the current issues based on the critic observation.

Tanamera was born 7 years ago as a natural product brand that promise efficacy and truth behind its brand image. Seven years down the road, Tanamera have evolved into a complete Spa range based on tropical herbs and essences. To complement its unique products, Tanamera also created a range of spa treatments based on Malaysian beauty therapies with emphasis on traditional Malay treatment. Currently, Tanamera have successfully exported the concept of Traditional Malay spa treatment to countries like Germany, Denmark, Slovenia, Spain, Norway, USA, Singapore and hopefully soon, Australia and Japan.