

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this final project report prepared

By

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titled

**PROPOSED NEW INTERIOR DESIGN OF U MOBILE SERVICE CENTRE AT NO 12-a,
PERSIARAN GREENTOWN 8,PUSAT PERNIAGAAN GREENTOWN 30450,IPOH PERAK.**

Has been accepted fulfilled part of faculty term to gain Diploma of Interior Architecture

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ABSTRACT

This Diploma level Interior Design final project is towards student understanding about the interior design project's whole aspect that had been studied from the basic level until the design proposal presentation. The selected final project is a proposed new interior design of U Mobile Service Centre for U Mobile Sdn.Bhd at No 12-a Persiaran Greentown 8,Pusat Perniagaan Greentown,30450 Ipoh,Perak.. The concept and image is also apply to both interior and exterior to appeal the centre will be able to more customer come to U Mobile Service Centre. There were several researches done to succeed this centre final project, amongst them are site analysis, building analysis, interview, observation and case studies. All these studies have a purpose of identifying the existing weaknesses and also attempt to solve some of the problems that appear. These investigations will be implemented in the design process with the intention to gain an attractive design and also suitable with the U Mobile Sdn.Bhd. demands in terms of function and aesthetic value.

ANKNOWLEDGEMENT

Bismillahirrahmanirrahim

Assalamualaikum w.b.t

First of all, I would like to thank to the Merciful god Allah SWT because He gave me the strength to complete this Project Research Report. Appreciation and mostly thank is also directed to the course lecturer, En. Suhaimi and supervisor Pn. Ruzana for this report because they give me lot of encouragement and advices throughout the process of completing this Project Research Report.

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CHAPTER 1 INTRODUCTION

1.0 CLIENT'S PROFILE

1.1 Introduction

Project report is one of application from the Interior Design Department to obtain the diploma from Universiti Teknologi Mara. Its also as a training to the student on how to write the thesis when they study in UITM. This report give the experience and knowledge on writing thesis .From the wring the project report, student will impressed their idea and their project that they was involved. So, I definetely choose to Proposed New Interior Design of U Mobile Centre and Service at no 12-1 Persiaran Greentown 8, Pusat Perniagaan Greentown, 30450 Ipoh, Perak.

This project actually for U Mobile Sdn.Bhd. U Mobile is the subsidiary of U Television (formerly known as U Telecom Media Holdings and MiTV Corporation) which is active in the multimedia and communications industry.

In April 2007, U Mobile signed Malaysia's first ever nationwide domestic roaming memorandum of understanding as a precursor to an agreement with Celcom (Malaysia) Berhad allowing U Mobile's customers to experience nationwide coverage from day one of service availability.