

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this Research Project Report prepared

by

MOHD ASRUL NIZAR BIN ABDUL MANAP

titled

**PROPOSED UPGRADING OF IPOH BOWL ENTERTAINMENT CENTRE FOR IPOH BOWL SDN. BHD. AT ROOFTOP
LEVEL, KINTA CITY SHOPPING CENTRE (JAYA JUSCO, IPOH)
NO. 2 JALAN THE LEAN SWEE, 31400 IPOH, PERAK, MALAYSIA**

accepted in partially fulfillment for the award of the Diploma in interior design

Report Supervisor : _____

Ms. Noor Faiza Rasol

Course Coordinator : _____

Dr. Norhasandi Mat

Program Coordinator : _____

PM Dr. Ahmad Marzukhi bin Monir

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ABSTRACT

The project in hand is a Proposed Upgrading of Ipoh Bowl Entertainment Centre for Ipoh Bowl Sdn. Bhd. at Kinta City Shopping Centre (Jaya Jusco, Ipoh), No. 2, Jalan The Lean Swee, 31400 Ipoh, Perak, Malaysia. Ipoh Bowl is mainly a bowling alley facility plus other type of games such as pool, billiards, karaoke and cyber cafe. The purpose of the research is to research about a new arrangement of space, using a zoning system to group together areas in terms of access and able to accommodate the customers more efficiently, something that the existing premise lacks. One of the objective is also to retain the safety and quality, as it models as one of the world's premiere provider of innovative, high quality bowling products and solution.

Methods that have been implemented includes site visits, case studies, interviews and research on internet. For the site analysis, common site and building info requirements were done by the permission of the owner of the proposed lot, Ipoh Bowl Sdn.Bhd. plus cooperation from SA Architects and Majlis Bandaraya Ipoh (MBI) with the drawings. Some of the case studies were done at the existing Ipoh Bowl Sdn. Bhd, some local entertainment centre such as Cosmic Bowl Mid Valley respectively while the precedent study was done on Brookly Bowl, New York as the 1st bowling alley in the world's built for LEED certification.

ACKNOWLEDGEMENT

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

Kinta City Shopping Centre is a shopping mall in Ipoh, Malaysia. It is located in and named after the Kinta District in the state of Perak. This mall has a wide concourse with corridors, in addition to service lifts and other facilities that cater to the disabled. Kinta City Shopping Centre consists two levels of retail outlets, including eateries, fashion boutiques, an amusement centre, a cinema, a hypermarket and a bowling alley. It has two anchor tenants namely JUSCO and Tanjong Golden Village.

Ipoh Bowl is a state-of-the-art mainly focusing on bowling and other indoor entertainment such as pool, billiards, table tennis, cyber café and karaoke rooms. Located at rooftop floor of Kinta City Shopping Centre, Ipoh, this indoor recreational arena offers full view of new Ipoh City around Tambun, De Garden, cave and hills plus perfect scene for sunset viewing.