

**UNIVERSITI TEKNOLOGI MARA (UiTM)
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR DESIGN**

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Done by

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Title :

**PROPOSED NEW INTERIOR DESIGN FOR PROTON EDAR SHOWROOM AT NO 10 JALAN 512A/223, 46100, PETALING
JAYA, SELANGOR DARUL EHSAN.**

Accepted as to fulfill the requirements to attain the Diploma in Interior Architecture

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Assalamualaikum w.b.t , praise to God for his blessing for me to complete this Final Project Report for New interior design PROTON Edar showroom proposal, The PROTON located at No.10, Jalan 51A/223 , 46100 Petaling Jaya,Selangor Darul Ehsan Malaysia as among the requirements to earn a Diploma from Interior Architecture Department, UiTM Seri Iskandar, Perak.

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ABSTRACT

The final project of interior design for diploma is the manifestation to students' understanding on process aspects of interior design that has been studied from the basic to presentation level of design proposal. The chosen product for this project is PROTON Edar showroom. The purpose of this project is to expose PROTON Edar car, PROTON is the Malaysian national carmaker (Malay acronym for PeRusahaan OTomobil Nasional, National Automobile Enterprise'), which was established in 1983 under the direction of the former Prime Minister, Tun Mahathir Mohammad. In running this project, the research method for this project is based on observation of PROTON showroom and veterinary through differences of local and international. The advantages that can be seen in this PROTON showroom is to brighten up the world. About Malaysian car of all level of ages. mostly Malaysian people. In conclusion, the new design showroom that will be run should have the characteristics and customers' needs besides the suitable concept to be shown. The design hopefully, will give benefits to all, either local or foreigner.



1.0 PREFACE

1.1 INTRODUCTION

This final project report is the final course in regulation to hold a Diploma in Interior Architecture of Mara University of Technology. This course is the comprehensive training about design, where this level, the student is given a task to prepare a comprehensive design scheme based on research made and observation of certain issues or design problematic that exist in design process. This thesis is a report of proposed new interior design for new branch PROTON showroom , as the title for the final project of Diploma in Interior Design.

The importance of this project is to increase the customers for PROTON edar. Besides, it is to instill interest of people about Malaysian products.

In Malaysia, even though recently Malaysian people buy PROTON products. But now, PROTON products face with many competitors and other brand car from overseas. From the research made, I can define, that the problem comes, a little bit from the showroom. how they show their products . its can attract people to buy the car. PROTON Edar should renovate the showroom area to attract people to buy their car.

This PROTON showroom project for the final project of semester 06 in the Interior Design course is one of the PROTON showroom that could increase PROTON Holdings rating sales.